

Mihir Dash

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7080379/publications.pdf>

Version: 2024-02-01

88
papers

152
citations

1683354

5
h-index

1588620

8
g-index

92
all docs

92
docs citations

92
times ranked

78
citing authors

#	ARTICLE	IF	CITATIONS
1	A CAMELS Analysis of the Indian Banking Industry. SSRN Electronic Journal, 0, , .	0.4	17
2	A Model for Bank Performance Measurement Integrating Multivariate Factor Structure with Multi-Criteria PROMETHEE Methodology. Asian Journal of Finance and Accounting, 2017, 9, 310.	0.2	16
3	A goal programming model for working capital management. Journal of Management and Science, 2015, 1, 7-16.	0.0	14
4	A Liquidity-Profitability Trade-Off Model for Working Capital Management. SSRN Electronic Journal, 0, , .	0.4	10
5	A Study of Technical Efficiency of Banks in India. SSRN Electronic Journal, 0, , .	0.4	9
6	A Study on the Challenges and Opportunities Faced by Organized Retail Players in Bangalore. SSRN Electronic Journal, 2009, , .	0.4	8
7	A Study on the Effect of Macroeconomic Variables on Indian Mutual Funds. SSRN Electronic Journal, 0, , .	0.4	6
8	A Linear Programming Model for Assessing Asset-Liability Management in Banks. SSRN Electronic Journal, 0, , .	0.4	5
9	A Study of Granger Causality of Macroeconomic Factors on Indian Stock Markets. SSRN Electronic Journal, 2012, , .	0.4	5
10	Marketing Response Modelling: Impact of Digital Marketing for a Luxury Car Brand. Journal of Creative Communications, 2019, 14, 254-270.	1.2	5
11	A Study on the Impact of Visual Merchandising on Impulse Purchase in Apparel Retail Stores. International Journal of Marketing and Business Communication, 2016, 5, .	0.1	5
12	Comparative Effectiveness of Radio, Print and Web Advertising. SSRN Electronic Journal, 0, , .	0.4	4
13	Asset Pricing Models in Indian Capital Markets. SSRN Electronic Journal, 2009, , .	0.4	3
14	Forex Risk Management Strategies for Indian IT Companies. SSRN Electronic Journal, 2009, , .	0.4	3
15	SEASONALITY AND MARKET CRASHES IN INDIAN STOCK MARKETS. Asian Journal of Finance and Accounting, 2011, 3, .	0.2	3
16	Cost Efficiency of Indian Life Insurance Service Providers using Data Envelopment Analysis. Asian Journal of Finance and Accounting, 2018, 10, 59.	0.2	3
17	An Application of GARCH Models in Detecting Systematic Bias in Options Pricing and Determining Arbitrage in Options. Journal of CENTRUM Cathedra (JCC) the Business and Economics Research Journal, 2012, 5, 91-101.	0.4	3
18	A Study on the Liquidity Effects of Stock Splits in Indian Stock Markets. SSRN Electronic Journal, 0, , .	0.4	2

#	ARTICLE	IF	CITATIONS
19	A Study on Risk-Return Characteristics of Life Insurance Policies. SSRN Electronic Journal, 0, , .	0.4	2
20	An Exploratory Study of Elliott Wave Theory in Indian Stock Markets. SSRN Electronic Journal, 2009, , .	0.4	2
21	A Comparison of ITM and OTM Protective-Puts and Covered-Calls. Asian Journal of Finance and Accounting, 2014, 6, 126.	0.2	2
22	A study of the interaction between exchange rates and stock market prices. International Journal of Economics and Business Research, 2018, 15, 541.	0.1	2
23	Modeling of implied volatility surfaces of nifty index options. International Journal of Financial Engineering, 2019, 06, 1950028.	0.2	2
24	A Study on Granger Causality in the CAPM. SSRN Electronic Journal, 0, , .	0.4	2
25	Sensitivity Analysis of Promotional Strategies Of Mobile Telephone Service Providers. SSRN Electronic Journal, 0, , .	0.4	2
26	A Study on the Impact of Currency Fluctuation on the Indian IT Sector. SSRN Electronic Journal, 0, , .	0.4	1
27	Exchange Rate Dynamics and Forex Hedging Strategies. SSRN Electronic Journal, 0, , .	0.4	1
28	Canonical Correlation Analysis of Asset-Liability Management of Indian Banks. SSRN Electronic Journal, 0, , .	0.4	1
29	A Study on the Importance of Word-of-Mouth Communication to Business Buyers. SSRN Electronic Journal, 0, , .	0.4	1
30	A Study on Market Behaviour and Price Discovery in Indian Commodity Markets. SSRN Electronic Journal, 2010, , .	0.4	1
31	An Analysis of Asset-Liability Management in Indian Banks. SSRN Electronic Journal, 2011, , .	0.4	1
32	A Study on Commodity Market Behaviour, Price Discovery and Its Factors. SSRN Electronic Journal, 2012, , .	0.4	1
33	Beta Estimation in Indian Stock Markets - Some Issues. Asian Journal of Finance and Accounting, 2015, 7, 23.	0.2	1
34	The Internal Rate of Return Model for Life Insurance Policies. Asian Journal of Finance and Accounting, 2016, 8, 70.	0.2	1
35	Managing Uncertainties in Textile Supply Chains. SSRN Electronic Journal, 0, , .	0.4	1
36	Social Identity Crisis Amongst Employees in Mergers & Acquisitions. SSRN Electronic Journal, 0, , .	0.4	1

#	ARTICLE	IF	CITATIONS
37	Sensitivity Analysis of Promotional Strategies Of Mobile Telephone Service Providers II. SSRN Electronic Journal, 0, , .	0.4	1
38	A Study of Non-Performing Assets in the Indian Banking Industry. Management Today, 2015, 5, .	0.1	1
39	A study of regional trends in external debt in developing economies. Investment Management and Financial Innovations, 2016, 13, 22-34.	0.6	1
40	Testing the Day-of-the-Week Effect in the Indian Stock Market using the AR-GARCH Model. SSRN Electronic Journal, 0, , .	0.4	1
41	A Study on the Effect of Company Investment Announcements on Stock Market Prices in India. SSRN Electronic Journal, 2008, , .	0.4	0
42	Roles and Challenges of Human Resource Business Partners. SSRN Electronic Journal, 0, , .	0.4	0
43	A Study on Brand-Switching Behaviour in High-End Airline Flight Services. SSRN Electronic Journal, 2009, , .	0.4	0
44	Modelling the Relationship between Market Share and Product Availability. SSRN Electronic Journal, 2009, , .	0.4	0
45	Seasonality and Market Crashes in Indian Stock Markets. SSRN Electronic Journal, 0, , .	0.4	0
46	Basic Customer Service and its Impact on Customer Retention. SSRN Electronic Journal, 2011, , .	0.4	0
47	A Comparison of Indian Public and Private Sector Banks Based on Banking Service Quality Model. SSRN Electronic Journal, 0, , .	0.4	0
48	A Study on Impact of Service Quality on Customer Satisfaction in the Indian Insurance Industry. SSRN Electronic Journal, 0, , .	0.4	0
49	A Comparison of Relationship Marketing in Public and Private Sector Banks in India. SSRN Electronic Journal, 2012, , .	0.4	0
50	A Comparison of Pre-Recession and Post-Recession Volatility in NIFTY. SSRN Electronic Journal, 2012, , .	0.4	0
51	Impact of Macroeconomic Factors on SENSEX Returns. SSRN Electronic Journal, 0, , .	0.4	0
52	Repeat-Purchase Modelling for E-Commerce Websites. SSRN Electronic Journal, 0, , .	0.4	0
53	A Linear Pricing Model for Life Insurance Policies. SSRN Electronic Journal, 0, , .	0.4	0
54	Factors Affecting the Credit-Worthiness of Borrowers from MSME Sector. SSRN Electronic Journal, 2012, , .	0.4	0

#	ARTICLE	IF	CITATIONS
55	Motivating and Hygiene Factors with Respect to Retention and Attrition in Indian IT Companies. SSRN Electronic Journal, 0, , .	0.4	0
56	Buying Attributes for Automotive Products and Banking Services. SSRN Electronic Journal, 2017, , .	0.4	0
57	Determinants of Systemic Risk of Banks in India. Asian Journal of Finance and Accounting, 2019, 11, 272.	0.2	0
58	Capital Adequacy and Systemic Risk of Banks in India. Asian Journal of Finance and Accounting, 2020, 12, 1.	0.2	0
59	Identifying underpricing in index options. Journal of Statistics and Management Systems, 2021, 24, 703-714.	0.3	0
60	A Vector Autoregressive Market Model for IT Sector Stocks in India. Asian Journal of Finance and Accounting, 2021, 13, 35.	0.2	0
61	A Study of Optimal Stock & Options Strategies. SSRN Electronic Journal, 0, , .	0.4	0
62	Exploring Word-of-Mouth Communication in Business-to-Business Marketing. SSRN Electronic Journal, 0, , .	0.4	0
63	GARCH Models for Forecasting Volatility and Determining Arbitrage in Options. SSRN Electronic Journal, 0, , .	0.4	0
64	Enterprise Risk Management in the Indian Information Technology Industry. SSRN Electronic Journal, 0, , .	0.4	0
65	A Study of Human Resource Outsourcing in Indian IT Companies. SSRN Electronic Journal, 0, , .	0.4	0
66	Financial Modelling, Simulation, and Optimisation. SSRN Electronic Journal, 0, , .	0.4	0
67	Corporate Valuation in the Indian ITeS Sector. SSRN Electronic Journal, 0, , .	0.4	0
68	The Effect of India's Rainbow Culture on Global Management. SSRN Electronic Journal, 0, , .	0.4	0
69	Impact of Mobile Number Portability on Student Segment in India. SSRN Electronic Journal, 0, , .	0.4	0
70	Modelling Waiting Times for Non-Stationary Queueing Systems. SSRN Electronic Journal, 0, , .	0.4	0
71	Exploring Branding in Business Markets in India. SSRN Electronic Journal, 0, , .	0.4	0
72	Gender-Based Strategies in Indian Product Markets. SSRN Electronic Journal, 0, , .	0.4	0

#	ARTICLE	IF	CITATIONS
73	Research Issues in Mentoring for Leadership Development in Organisations. SSRN Electronic Journal, 0, , .	0.4	0
74	A Study of Foreign Exchange Exposure in the Indian IT Sector. Ushus - Journal of Business Management, 2014, 13, 71-84.	0.2	0
75	Comparison of Public and Private Sector Banking Performance using CAMELS Framework. Management Today, 2015, 5, .	0.1	0
76	Premiumisation in the Indian Luxury Watch Market Industry in Odisha. International Journal of Applied Marketing and Mangement, 2016, 1, .	0.0	0
77	A model for waiting times for non-stationary queueing systems. Journal of Management and Science, 2016, 6, 68-71.	0.0	0
78	Non-Performing Loans and Systemic Risk of Indian Banks. SSRN Electronic Journal, 0, , .	0.4	0
79	Capital Adequacy and Systemic Risk of Banks in India. SSRN Electronic Journal, 0, , .	0.4	0
80	PPPs as Innovations: Insights from Diffusion Theory. Public Affairs and Governance, 2017, 5, 180.	0.0	0
81	Web mining for e-commerce websites using repeat-purchase models. Journal of Management and Science, 2016, 6, 6-10.	0.0	0
82	A study of the interaction between exchange rates and stock market prices. International Journal of Economics and Business Research, 2018, 15, 541.	0.1	0
83	Factors Affecting Corporate Sustainable Development: The Case of Indian Cement Sector. Think India, 2018, 21, 32-40.	0.0	0
84	Pedagogical Issues in Hypothesis Testing (Isu-isu Pedagogi dalam Pengujian Hipotesis). Jurnal Pendidikan Malaysia, 2018, 43, .	0.6	0
85	Analysis of Bitcoin Returns Volatility using AR-GARCH Modelling. SSRN Electronic Journal, 0, , .	0.4	0
86	Analysing the Propagation of the Coronavirus Epidemic: The Case of Wuhan in Hubei Province, China. SSRN Electronic Journal, 0, , .	0.4	0
87	Analysing the Propagation of the Coronavirus Epidemic: The Case of Wuhan in Hubei Province, China. Epidemiology International, 2020, 05, 39-43.	0.6	0
88	A STUDY ON ACCEPTABILITY OF E-LEARNING IN INDIAN EDUCATIONAL INSTITUTIONS. Innovare Journal of Education, 0, , 16-23.	0.0	0