

Jung-Tsung Ho

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7078198/publications.pdf>

Version: 2024-02-01

5
papers

263
citations

2258059

3
h-index

2053705

5
g-index

6
all docs

6
docs citations

6
times ranked

188
citing authors

#	ARTICLE	IF	CITATIONS
1	Technology-enhanced learning in higher education: A bibliometric analysis with latent semantic approach. Computers in Human Behavior, 2020, 104, 106177.	8.5	141
2	Social media marketing of IT service companies: Analysis using a concept-linking mining approach. Industrial Marketing Management, 2020, 90, 593-604.	6.7	39
3	Behavioural intentions of using virtual reality in learning: perspectives of acceptance of information technology and learning style. Virtual Reality, 2019, 23, 313-324.	6.1	78
4	Temporal Trend Analysis on Virtual Reality Using Social Media Mining. Springer Proceedings in Complexity, 2019, , 189-198.	0.3	3
5	Public Opinion Toward Social Business from a Social Media Perspective. Lecture Notes in Computer Science, 2018, , 555-562.	1.3	1