

# Deniz Atik

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7071461/publications.pdf>

Version: 2024-02-01

14  
papers

341  
citations

1307543

7  
h-index

1199563

12  
g-index

14  
all docs

14  
docs citations

14  
times ranked

288  
citing authors

#	ARTICLE	IF	CITATIONS
1	Sustainable Markets. <i>Journal of Macromarketing</i> , 2015, 35, 53-69.	2.6	182
2	Fashion creation and diffusion: The institution of marketing. <i>Journal of Marketing Management</i> , 2013, 29, 836-860.	2.3	37
3	Children's perception of food and healthy eating: dynamics behind their food preferences. <i>International Journal of Consumer Studies</i> , 2013, 37, 59-65.	11.6	32
4	Institutional Constituents of Change for a Sustainable Fashion System. <i>Journal of Macromarketing</i> , 2020, 40, 362-379.	2.6	20
5	Coping with Poverty through Internalization and Resistance. <i>Journal of Macromarketing</i> , 2016, 36, 321-336.	2.6	16
6	The unwitting corruption of broadening of marketing into neoliberalism: a beast unleashed?. <i>European Journal of Marketing</i> , 2021, 55, 868-893.	2.9	12
7	Motivations behind acquiring tattoos and feelings of regret: Highlights from an Eastern Mediterranean context. <i>Journal of Consumer Behaviour</i> , 2014, 13, 212-223.	4.2	10
8	Marketization and Foucault. <i>Global Business Review</i> , 2017, 18, S191-S202.	3.1	10
9	<i>My Iranian Road Trip</i> â€“ Comments and Reflections on Videographic Interpretations of Iranâ€™s Political Economy and Marketing System. <i>Journal of Macromarketing</i> , 2014, 34, 87-94.	2.6	9
10	Disenchantment with market society: Alternative life experiences. <i>International Journal of Consumer Studies</i> , 2020, 44, 574-585.	11.6	6
11	Sexâ€™role conflict at work: its impact on consumption practices of working women in Turkey. <i>International Journal of Consumer Studies</i> , 2012, 36, 10-16.	11.6	3
12	Fashion, consumer markets, and democratization. <i>Journal of Consumer Behaviour</i> , 2022, 21, 1135-1148.	4.2	3
13	Fortune-telling as a leisure activity. <i>World Leisure Journal</i> , 0, , 1-14.	1.2	1
14	Media Review Adam McKay (2021), <i>Donâ€™t Look Up</i> by Netflix, 2h 18m. <i>Journal of Macromarketing</i> , 0, , 027614672210966.	2.6	0