

# Stylianos Kavadias

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7070480/publications.pdf>

Version: 2024-02-01

24  
papers

924  
citations

932766

10  
h-index

839053

18  
g-index

26  
all docs

26  
docs citations

26  
times ranked

669  
citing authors

#	ARTICLE	IF	CITATIONS
1	Product Selling vs. Pay-Per-Use Service: A Strategic Analysis of Competing Business Models. <i>Management Science</i> , 2022, 68, 4964-4982.	2.4	9
2	Service Design for a Holistic Customer Experience: A Process Framework. <i>Management Science</i> , 2021, 67, 1718-1736.	2.4	15
3	How Do You Search for the Best Alternative? Experimental Evidence on Search Strategies to Solve Complex Problems. <i>Management Science</i> , 2020, 66, 1395-1420.	2.4	27
4	Is Diversity (Un-)Biased? Project Selection Decisions in Executive Committees. <i>Manufacturing and Service Operations Management</i> , 2020, 22, 906-924.	2.3	16
5	Innovation and New Product Development: Reflections and Insights from the Research Published in the First 20 Years of <i>Manufacturing &amp; Service Operations Management</i> . <i>Manufacturing and Service Operations Management</i> , 2020, 22, 84-92.	2.3	31
6	A Framework for Managing Innovation. , 2020, , 202-228.		7
7	Product Selling Versus Pay-Per-Use Services: A Strategic Analysis of Competing Business Models. <i>SSRN Electronic Journal</i> , 2019, , .	0.4	2
8	Innovation and New Product Development: Reflections and Insights from the Research Published in the First 20 Years of <i>M&amp;SOM</i> . <i>SSRN Electronic Journal</i> , 2019, , .	0.4	0
9	When Should Customers Control Service Delivery? Implications for Service Design. <i>Production and Operations Management</i> , 2019, 28, 890-907.	2.1	23
10	Project Selection and Success: Insights from the Drug Discovery Process. <i>SSRN Electronic Journal</i> , 2018, , .	0.4	2
11	Digital Transformation and Disruption of the Health Care Sector: Internet-Based Observational Study. <i>Journal of Medical Internet Research</i> , 2018, 20, e104.	2.1	85
12	The Limits of Planned Obsolescence for Conspicuous Durable Goods. <i>Manufacturing and Service Operations Management</i> , 2016, 18, 216-226.	2.3	51
13	Dynamic Knowledge Transfer and Knowledge Development for Product and Process Design Teams. <i>Manufacturing and Service Operations Management</i> , 2015, 17, 177-190.	2.3	38
14	Strategic Resource Allocation: Top-Down, Bottom-Up, and the Value of Strategic Buckets. <i>Management Science</i> , 2015, 61, 391-412.	2.4	74
15	The Path-Dependent Nature of R&D Search: Implications for (and from) Competition. <i>Production and Operations Management</i> , 2014, 23, 1450-1461.	2.1	15
16	10-Year Anniversary of the New Product Development, R&D, and Project Management Department in <i>Production and Operations Management</i> – Progress, Thoughts, and Perspectives. <i>Production and Operations Management</i> , 2014, 23, 1259-1264.	2.1	8
17	Implementing Strategy through Projects. , 2011, , .		17
18	The Effects of Problem Structure and Team Diversity on Brainstorming Effectiveness. <i>Management Science</i> , 2009, 55, 1899-1913.	2.4	133

#	ARTICLE	IF	CITATIONS
19	Product Positioning in a Two-Dimensional Market Space. Production and Operations Management, 2009, 18, 315-332.	2.1	69
20	Resource allocation and new product development portfolio management. , 2008, , 135-163.		25
21	Managing new product development: An evolutionary framework1. , 2008, , 1-26.		16
22	A Theoretical Framework for Managing the New Product Development Portfolio: When and How to Use Strategic Buckets. Management Science, 2008, 54, 907-921.	2.4	207
23	Sequential Testing of Product Designs: Implications for Learning. Management Science, 2008, 54, 956-968.	2.4	51
24	A Framework for Managing Innovation. SSRN Electronic Journal, 0, , .	0.4	2