

# Karin Weber

## List of Publications by Year in descending order

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Version: 2024-02-01

59  
papers

1,992  
citations

236925  
25  
h-index

265206  
42  
g-index

67  
all docs

67  
docs citations

67  
times ranked

1203  
citing authors

#	ARTICLE	IF	CITATIONS
1	Beyond a Single Firm and Internal Focus Service Failure/Recovery: Multiple Providers and External Service Recoveries. <i>Journal of Travel Research</i> , 2022, 61, 50-63.	9.0	7
2	Banding together in a festival context: Examining effects of a joint-stakeholder external service recovery. <i>Tourism Management</i> , 2021, 83, 104204.	9.8	5
3	Assessing Chinese exhibitors'™ international trade show evaluations: the role of outbound exhibition organizers. <i>Journal of Convention and Event Tourism</i> , 2021, 22, 91-111.	3.0	3
4	Motivation and involvement in adventure tourism activities: a Chinese tourists' perspective. <i>Asia Pacific Journal of Tourism Research</i> , 2019, 24, 1066-1078.	3.7	22
5	Meeting planners'™ experiences of multiple service failures: A dynamic model of organizational justice. <i>Journal of Convention and Event Tourism</i> , 2019, 20, 85-107.	3.0	1
6	What Can Educators Do to Better Prepare Women for Leadership Positions in the Hospitality Industry? The Perspectives of Women Executives in Hong Kong. <i>Journal of Hospitality and Tourism Education</i> , 2019, 31, 197-209.	3.2	9
7	Event and festival research: a review and research directions. <i>International Journal of Event and Festival Management</i> , 2019, 10, 209-216.	1.4	53
8	Moving beyond the Western versus Asian culture distinction. <i>International Journal of Contemporary Hospitality Management</i> , 2017, 29, 1703-1723.	8.0	11
9	Stressor effects of negative online reviews on anger and burnout in the restaurant industry. <i>International Journal of Contemporary Hospitality Management</i> , 2017, 29, 2847-2866.	8.0	22
10	Culture as a moderator of cognitive age and travel motivation/perceived risk relations among seniors. <i>Journal of Consumer Marketing</i> , 2017, 34, 455-466.	2.3	16
11	The effects of acculturation, social distinctiveness, and social presence in a service failure situation. <i>International Journal of Hospitality Management</i> , 2016, 56, 44-55.	8.8	15
12	Perceived prevalence and personal impact of negative online reviews. <i>Journal of Service Management</i> , 2016, 27, 507-533.	7.2	16
13	Exhibition destination attractiveness â€œ organizers' and visitors'™ perspectives. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 2795-2819.	8.0	28
14	Same but Different: Chinese-American and Mainland Chinese Consumers'™ Perceptions of and Behavior in a Service Failure Situation. <i>Journal of Travel and Tourism Marketing</i> , 2016, 33, 471-496.	7.0	10
15	The stress of anonymous online reviews: a conceptual model and research agenda. <i>International Journal of Contemporary Hospitality Management</i> , 2015, 27, 739-755.	8.0	44
16	The Influence of Culture on the Perceived Attractiveness of Hotel Loyalty Programs: Chinese versus Japanese Customers. <i>Journal of China Tourism Research</i> , 2014, 10, 186-205.	1.9	9
17	Consumer Responses to Service Failure. <i>Cornell Hospitality Quarterly</i> , 2014, 55, 300-313.	3.8	19
18	Developing and testing a model of exhibition brand preference: The exhibitors' perspective. <i>Tourism Management</i> , 2013, 38, 94-104.	9.8	69

#	ARTICLE	IF	CITATIONS
19	Seniorsâ€™ Motivations and Perceived Risks: A Cross-Cultural Study. <i>Journal of International Consumer Marketing</i> , 2013, 25, 61-79.	3.7	33
20	Dimensions and Perceptual Differences of Exhibition Destination Attractiveness. <i>Journal of Hospitality and Tourism Research</i> , 2013, 37, 447-469.	2.9	31
21	Events and festivals in Asia and the Middle East/North Africa (MENA) region. <i>International Journal of Event and Festival Management</i> , 2012, 3, 4-8.	1.4	11
22	Impact of clusters on exhibition destination attractiveness: Evidence from Mainland China. <i>Tourism Management</i> , 2012, 33, 1429-1439.	9.8	56
23	Relationship quality between exhibitors and organizers: A perspective from Mainland China's exhibition industry. <i>International Journal of Hospitality Management</i> , 2012, 31, 1222-1234.	8.8	51
24	Career Identity and its Relation to Career Anchors and Career Satisfaction: The Case of Convention and Exhibition Industry Professionals in Asia. <i>Asia Pacific Journal of Tourism Research</i> , 2011, 16, 167-182.	3.7	14
25	Leadership Issues and Challenges in the Tourism Industry: A Hong Kong Perspective. <i>Asia Pacific Journal of Tourism Research</i> , 2011, 16, 273-288.	3.7	15
26	Career aspects of convention and exhibition professionals in Asia. <i>International Journal of Contemporary Hospitality Management</i> , 2010, 22, 871-886.	8.0	10
27	Service Failure and Recovery in a Strategic Airline Alliance Context: Interplay of Locus of Service Failure and Social Identity. <i>Journal of Travel and Tourism Marketing</i> , 2010, 27, 547-564.	7.0	26
28	China's second-tier cities as exhibition destinations. <i>International Journal of Contemporary Hospitality Management</i> , 2010, 22, 552-571.	8.0	32
29	Developing Effective Tourism Leadership. <i>Journal of China Tourism Research</i> , 2010, 6, 410-427.	1.9	10
30	The State of the Exhibition Industry in China. <i>Journal of Convention and Event Tourism</i> , 2010, 11, 2-17.	3.0	13
31	Career Anchors of Convention and Exhibition Industry Professionals in Asia. <i>Journal of Convention and Event Tourism</i> , 2009, 10, 243-255.	3.0	16
32	The Effect of Preconsumption Mood and Service Recovery Measures On Customer Evaluations and Behavior in a Strategic Alliance Setting. <i>Journal of Hospitality and Tourism Research</i> , 2009, 33, 106-125.	2.9	22
33	Tourism and Hospitality Academics: Career Profiles and Strategies. <i>Journal of Teaching in Travel and Tourism</i> , 2009, 8, 373-393.	2.4	39
34	SERVICE FAILURE AND RECOVERY IN AN ALL-SUITE HOTEL/SERVICED APARTMENT CONTEXT: A CASE STUDY. <i>Journal of Travel and Tourism Marketing</i> , 2009, 26, 195-199.	7.0	5
35	The China Import and Export (Canton) Fair: Past, Present, and Future. <i>Journal of Convention and Event Tourism</i> , 2008, 9, 221-234.	3.0	27
36	Rationalising Inappropriate Behaviour at Contested Sites. <i>Journal of Sustainable Tourism</i> , 2008, 16, 369-385.	9.2	48

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37	Career Advancement for Tourism and Hospitality Academics: Publish, Network, Study, and Plan. Journal of Hospitality and Tourism Research, 2008, 32, 448-466.	2.9	27
38	Motivation and satisfaction of mega-business event attendees. International Journal of Contemporary Hospitality Management, 2008, 20, 228-234.	8.0	51
39	Strategic alliances. , 2008, , 501-523.		1
40	The service encounter. , 2008, , 109-137.		33
41	Why Referees Reject Manuscripts. Journal of Hospitality and Tourism Research, 2007, 31, 455-470.	2.9	47
42	Destination Evaluation: The Role of Previous Travel Experience and Trip Characteristics. Journal of Travel Research, 2007, 45, 333-344.	9.0	88
43	Travel and Tourism Education in a Global Marketplace. Journal of Teaching in Travel and Tourism, 2006, 6, 1-3.	2.4	1
44	Social Identity's Impact on Service Recovery Evaluations in Alliances. Annals of Tourism Research, 2006, 33, 859-863.	6.4	7
45	Progress in Convention Tourism Research. Journal of Hospitality and Tourism Research, 2005, 29, 194-222.	2.9	76
46	Travelers' Perceptions of Airline Alliance Benefits and Performance. Journal of Travel Research, 2005, 43, 257-265.	9.0	39
47	Trends Affecting the Convention Industry in the 21st Century. Journal of Convention and Event Tourism, 2005, 6, 47-63.	3.0	31
48	Convention center facilities, attributes and services: The delegates' perspective. Asia Pacific Journal of Tourism Research, 2005, 10, 399-410.	3.7	56
49	Consumer attributions and behavioral responses to service failures in strategic airline alliance settings. Journal of Air Transport Management, 2004, 10, 361-367.	4.5	33
50	Consumer Perceptions and Behavior. Journal of Travel and Tourism Marketing, 2003, 13, 27-45.	7.0	15
51	Outdoor adventure tourism. Annals of Tourism Research, 2001, 28, 360-377.	6.4	233
52	Association meeting planners' loyalty to hotel chains. International Journal of Hospitality Management, 2001, 20, 259-275.	8.8	20
53	Meeting planners' use and evaluation of convention and visitor bureaus. Tourism Management, 2001, 22, 599-606.	9.8	53
54	Service Quality Issues for Convention and Visitor Bureaus. Journal of Convention and Event Tourism, 2001, 3, 1-19.	0.2	25

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55	Gambling, Underage Gambling, and Risk Approach Motivation. Journal of Travel and Tourism Marketing, 2000, 8, 91-99.	7.0	2
56	Meeting planners' perceptions of hotel-chain practices and benefits: An importance-performance analysis. The Cornell Hotel and Restaurant Administration Quarterly, 2000, 41, 32-38.	1.1	51
57	Profiling People Searching for and Purchasing Travel Products on the World Wide Web. Journal of Travel Research, 1999, 37, 291-298.	9.0	214
58	Women's Career Progression in the Las Vegas Casino Industry: Facilitators and Constraints. Journal of Hospitality and Tourism Research, 1998, 22, 431-449.	2.9	12
59	Towards a higher retention rate among distance learners. Open Learning, 1995, 10, 58-61.	4.0	3