

Nguyen Phong Nguyen

List of Publications by Year in descending order

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Version: 2024-02-01

51
papers

1,151
citations

448610

19
h-index

511568

30
g-index

53
all docs

53
docs citations

53
times ranked

579
citing authors

#	ARTICLE	IF	CITATIONS
1	Transport and mobility decisions of consumers with disabilities. <i>Journal of Consumer Behaviour</i> , 2023, 22, 422-438.	2.6	11
2	Results-oriented Culture and Organizational Performance: The Mediating Role of Financial Accountability in Public Sector Organizations in Vietnam. <i>International Journal of Public Administration</i> , 2022, 45, 257-272.	1.4	6
3	COVID-19, frontline hotel employees' perceived job insecurity and emotional exhaustion: Does trade union support matter?. <i>Journal of Sustainable Tourism</i> , 2022, 30, 1159-1176.	5.7	55
4	Stakeholder pressure for eco-friendly practices, international orientation, and eco-innovation: A study of small and medium-sized enterprises in Vietnam. <i>Corporate Social Responsibility and Environmental Management</i> , 2022, 29, 79-88.	5.0	40
5	The COVID-19 pandemic: Workplace safety management practices, job insecurity, and employees' organizational citizenship behavior. <i>Safety Science</i> , 2022, 145, 105527.	2.6	37
6	The Personal Globe Inventory: The structure of vocational interest in Vietnam. <i>Journal of Employment Counseling</i> , 2022, 59, 27-36.	0.8	1
7	A Theoretical Framework for the Influence of Green Marketing Communication on Consumer Behaviour in Emerging Economies. <i>Palgrave Studies of Marketing in Emerging Economies</i> , 2022, , 253-274.	0.8	14
8	The role of perceived workplace safety practices and mindfulness in maintaining calm in employees during times of crisis. <i>Human Resource Management</i> , 2022, 61, 315-333.	3.5	22
9	Reimagining the Place of Physical Buildings in Higher Education in Developing Countries in a Post-COVID-19 Era. , 2022, , 283-305.		5
10	The impact of internal control systems on the intensity of innovation and organizational performance of public sector organizations in Vietnam: the moderating role of transformational leadership. <i>Heliyon</i> , 2022, 8, e08954.	1.4	29
11	International orientation and environmental performance in Vietnamese exporting small and medium-sized enterprises. <i>Business Strategy and the Environment</i> , 2022, 31, 2424-2436.	8.5	10
12	Managers' understanding of artificial intelligence in relation to marketing financial services: insights from a cross-country study. <i>International Journal of Bank Marketing</i> , 2022, 40, 1272-1298.	3.6	64
13	#BankFromHome: Using Advertisement Campaigns to Change Banking Behaviour During the COVID-19 Pandemic in an Emerging Economy. <i>Palgrave Studies of Marketing in Emerging Economies</i> , 2022, , 83-108.	0.8	5
14	How does hotel employees' satisfaction with the organization's COVID-19 responses affect job insecurity and job performance?. <i>Journal of Sustainable Tourism</i> , 2021, 29, 907-925.	5.7	84
15	The role of accountability in determining the relationship between financial reporting quality and the performance of public organizations: Evidence from Vietnam. <i>Journal of Accounting and Public Policy</i> , 2021, 40, 106801.	1.1	12
16	Can we brand a pandemic? Should we? The case for corona virus, <sc>COVID</sc> or <sc>SARS-CoV</sc>. <i>Journal of Public Affairs</i> , 2021, 21, e2546.	1.7	10
17	How does cross-functional cooperation influence organizational performance? The mediating role of management accounting systems. <i>Cogent Business and Management</i> , 2021, 8, .	1.3	3
18	Corporate social responsibility for women's empowerment: a study on Nigerian banks. <i>International Journal of Bank Marketing</i> , 2021, 39, 516-540.	3.6	27

#	ARTICLE	IF	CITATIONS
19	Environmental proactivity, competitive strategy, and market performance: The mediating role of environmental reputation. <i>Business Strategy and the Environment</i> , 2021, 30, 2008-2020.	8.5	33
20	Effects of leadership and accounting capacity on accountability through the quality of financial reporting by public organisations in Vietnam. <i>Journal of Asia Business Studies</i> , 2021, 15, 484-502.	1.3	6
21	Marketing bank services to financially vulnerable customers: evidence from an emerging economy. <i>International Journal of Bank Marketing</i> , 2021, 39, 402-428.	3.6	40
22	Ethical leadership, corporate social responsibility, firm reputation, and firm performance: A serial mediation model. <i>Heliyon</i> , 2021, 7, e06809.	1.4	49
23	Intern to employee conversion via person-organization fit. <i>Education and Training</i> , 2021, 63, 793-807.	1.7	4
24	Digital transformation in financial services provision: a Nigerian perspective to the adoption of chatbot. <i>Journal of Enterprising Communities</i> , 2021, 15, 258-281.	1.6	107
25	Financial services experience and consumption in Nigeria. <i>Journal of Services Marketing</i> , 2021, 35, 947-961.	1.7	48
26	Transportation satisfaction of disabled passengers: Evidence from a developing country. <i>Transportation Research, Part D: Transport and Environment</i> , 2021, 98, 102982.	3.2	19
27	Stakeholders shaping experiences of self-funded international PhD students in UK business schools. <i>International Journal of Management Education</i> , 2021, 19, 100543.	2.2	3
28	Emerging-market consumers' interactions with banking chatbots. <i>Telematics and Informatics</i> , 2021, 65, 101711.	3.5	66
29	Financial Inclusion for Women in the Informal Economy: An SDG Agenda Post Pandemic. , 2021, , 213-236.		12
30	How do innovation and financial reporting influence public sector performance in a transition market?. <i>Journal of Accounting in Emerging Economies</i> , 2021, ahead-of-print, .	1.4	2
31	Mindfulness and Job Performance: Does Creativity Matter?. <i>Australasian Marketing Journal</i> , 2020, 28, 117-123.	3.5	19
32	Workplace health and safety training, employees' risk perceptions, behavioral safety compliance, and perceived job insecurity during COVID-19: Data of Vietnam. <i>Data in Brief</i> , 2020, 33, 106346.	0.5	15
33	Entrepreneurial intent of business students: Empirical evidence from a transitional economy. <i>Cogent Business and Management</i> , 2020, 7, 1747962.	1.3	14
34	Not all experiential consumers are created equals: the interplay of customer equity drivers on brand loyalty. <i>European Journal of Marketing</i> , 2020, 54, 2257-2286.	1.7	15
35	Interfirm collaboration and corporate social responsibility expenditure in turbulent environments: The moderating role of entrepreneurial orientation. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 2668-2678.	5.0	11
36	Politically connected firms and corporate social responsibility implementation expenditure in sub-Saharan Africa: Evidence from Ghana. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 2701-2711.	5.0	15

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37	The impact of the performance measurement system on the organizational performance of the public sector in a transition economy: Is public accountability a missing link?. <i>Cogent Business and Management</i> , 2020, 7, 1792669.	1.3	8
38	The Impact of Passion on Sales Performance: Is Negotiation a Missing Link?. <i>Australasian Marketing Journal</i> , 2020, 28, 124-133.	3.5	3
39	Human resource slack, sustainable innovation, and environmental performance of small and medium-sized enterprises in sub-Saharan Africa. <i>Business Strategy and the Environment</i> , 2020, 29, 2984-2994.	8.5	33
40	The effects of organizational mindfulness on ethical behaviour and firm performance: empirical evidence from Vietnam. <i>Asia Pacific Business Review</i> , 2020, 26, 313-335.	2.0	22
41	The effects of cross-functional coordination and competition on knowledge sharing and organisational innovativeness: A qualitative study in a transition economy. <i>Journal of Intelligence Studies in Business</i> , 2020, 1, .	0.4	4
42	The impact of perceived accounting benefits on the enterprise resource planning success: The mediating role of effective system use. <i>Journal of Intelligence Studies in Business</i> , 2020, 10, .	0.4	0
43	How Does Cross-Functional Cooperation Influence Organizational Performance? The Mediating Role of Management Accounting Systems. <i>SSRN Electronic Journal</i> , 2019, , .	0.4	0
44	The contingent roles of perceived budget fairness, budget goal commitment and vertical information sharing in driving work performance. <i>Journal of Asian Business and Economic Studies</i> , 2019, 26, 98-116.	1.5	6
45	Converting internal brand knowledge into employee performance. <i>Journal of Product and Brand Management</i> , 2019, 29, 273-287.	2.6	22
46	Respect, bullying, and public sector work outcomes in Vietnam. <i>Public Management Review</i> , 2019, 21, 863-889.	3.4	30
47	Cross-functional knowledge sharing, coordination and firm performance: The role of cross-functional competition. <i>Industrial Marketing Management</i> , 2018, 71, 123-134.	3.7	55
48	Performance implication of market orientation and use of management accounting systems. <i>Journal of Asian Business and Economic Studies</i> , 2018, 25, 33-49.	1.5	11
49	Performance implication of budgetary participation and learning goal orientation: Empirical evidence from Vietnam. <i>Journal of Asian Business and Economic Studies</i> , 2018, 25, 91-111.	0.2	2
50	Psychological safety climate and workplace bullying in Vietnam's public sector. <i>Public Management Review</i> , 2017, 19, 1415-1436.	3.4	37
51	Laissez-Faire Leadership Behaviors in Public Sector in Vietnam. , 2017, , 397-415.		2