

A-B Del RÃ- o-Lanza

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7045116/publications.pdf>

Version: 2024-02-01

11
papers

401
citations

1307366

7
h-index

1281743

11
g-index

11
all docs

11
docs citations

11
times ranked

334
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumer-based Brand Equity: Development and Validation of a Measurement Instrument. <i>Journal of Marketing Management</i> , 2002, 18, 27-48.	1.2	227
2	Quality of past performance: Impact on consumers'™ responses to service failure. <i>Marketing Letters</i> , 2007, 18, 249-264.	1.9	64
3	The Word of Mouth Dynamic: How Positive (and Negative) WOM Drives Purchase Probability. <i>Journal of Advertising Research</i> , 2013, 53, 43-60.	1.0	60
4	Information provision and attentive listening as determinants of patient perceptions of shared decision-making around chronic illnesses. <i>SpringerPlus</i> , 2016, 5, 1386.	1.2	13
5	Empower Me? Yes, Please, But in My Way: Different Patterns of Experiencing Empowerment in Patients with Chronic Conditions. <i>Health Communication</i> , 2017, 32, 910-915.	1.8	10
6	Mobile health (mhealth): facilitators and barriers of the intention of use in patients with chronic illnesses. <i>Journal of Communication in Healthcare</i> , 2020, 13, 138-146.	0.8	8
7	Companion cocreation: improving health service encounters of the elderly. <i>Journal of Services Marketing</i> , 2021, 35, 116-130.	1.7	7
8	Word of mouth: How upward social comparisons influence the sharing of consumption experiences. <i>Journal of Consumer Behaviour</i> , 2021, 20, 736-747.	2.6	6
9	Mobile health services in haemophilia: opportunities and risks. <i>Haemophilia</i> , 2017, 23, e378-e380.	1.0	2
10	Accompanying Patients Aged 65 or Over: How Companions'™ Health Literacy Affects Value Co-Creation During Medical Encounters. <i>Journal of Aging and Health</i> , 2021, 33, 089826432110291.	0.9	2
11	Communicating with Companions. The Impact of Companion Empowerment and Companion Literacy on the Well-being of Elderly Patients. <i>Health Communication</i> , 2020, , 1-8.	1.8	2