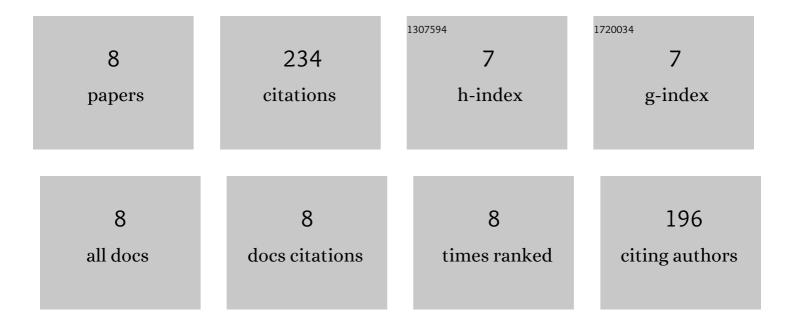
Shipra Gupta

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/7030390/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	The influence of human crowding and store messiness on consumer purchase intention– the role of contamination and scarcity perceptions. Journal of Retailing and Consumer Services, 2021, 61, 102511.	9.4	16
2	Store disorderliness effect: shoppers' competitive behaviours in a fast-fashion retail store. International Journal of Retail and Distribution Management, 2020, 48, 763-779.	4.7	17
3	Human crowding and store messiness: Drivers of retail shopper confusion and behavioral intentions. Journal of Consumer Behaviour, 2019, 18, 313-331.	4.2	25
4	â€~Should I Buy, Hoard, or Hide?'- Consumers' responses to perceived scarcity. International Review of Retail, Distribution and Consumer Research, 2019, 29, 178-197.	2.0	49
5	Evaluating fast fashion. , 2018, , 15-23.		6
6	Construction of gender roles in perceived scarce environments – Maintaining masculinity when shopping for fast fashion apparel. Journal of Consumer Behaviour, 2016, 15, 251-260.	4.2	22
7	The behavioral responses to perceived scarcity – the case of fast fashion. International Review of Retail, Distribution and Consumer Research, 2016, 26, 260-271.	2.0	20
8	Style consumption: its drivers and role in sustainable apparel consumption. International Journal of Consumer Studies, 2015, 39, 661-669.	11.6	79