

Shipra Gupta

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7030390/publications.pdf>

Version: 2024-02-01

8
papers

234
citations

1307594

7
h-index

1720034

7
g-index

8
all docs

8
docs citations

8
times ranked

196
citing authors

#	ARTICLE	IF	CITATIONS
1	Style consumption: its drivers and role in sustainable apparel consumption. International Journal of Consumer Studies, 2015, 39, 661-669.	11.6	79
2	“Should I Buy, Hoard, or Hide?”- Consumers’ responses to perceived scarcity. International Review of Retail, Distribution and Consumer Research, 2019, 29, 178-197.	2.0	49
3	Human crowding and store messiness: Drivers of retail shopper confusion and behavioral intentions. Journal of Consumer Behaviour, 2019, 18, 313-331.	4.2	25
4	Construction of gender roles in perceived scarce environments “ Maintaining masculinity when shopping for fast fashion apparel. Journal of Consumer Behaviour, 2016, 15, 251-260.	4.2	22
5	The behavioral responses to perceived scarcity “ the case of fast fashion. International Review of Retail, Distribution and Consumer Research, 2016, 26, 260-271.	2.0	20
6	Store disorderliness effect: shoppers' competitive behaviours in a fast-fashion retail store. International Journal of Retail and Distribution Management, 2020, 48, 763-779.	4.7	17
7	The influence of human crowding and store messiness on consumer purchase intention“ the role of contamination and scarcity perceptions. Journal of Retailing and Consumer Services, 2021, 61, 102511.	9.4	16
8	Evaluating fast fashion. , 2018, , 15-23.		6