Kuttimani Tamilmani

List of Publications by Year
in descending order

18 papers	2,976 citations	566801 15 h-index	887659 17 g-index
18 all docs	18 docs citations	18 times ranked	1904 citing authors

#	Article	IF	Citations
1	Indian Travellers' Adoption of Airbnb Platform. Information Systems Frontiers, 2022, 24, 77-96.	4.1	25
2	Consumer Acceptance and Use of Information Technology: A Meta-Analytic Evaluation of UTAUT2. Information Systems Frontiers, 2021, 23, 987-1005.	4.1	114
3	The extended Unified Theory of Acceptance and Use of Technology (UTAUT2): A systematic literature review and theory evaluation. International Journal of Information Management, 2021, 57, 102269.	10.5	181
4	Artificial Intelligence (AI): Multidisciplinary perspectives on emerging challenges, opportunities, and agenda for research, practice and policy. International Journal of Information Management, 2021, 57, 101994.	10.5	939
5	The effect of AI-based CRM on organization performance and competitive advantage: An empirical analysis in the B2B context. Industrial Marketing Management, 2021, 97, 205-219.	3.7	64
6	The impact of social media on consumer acculturation: Current challenges, opportunities, and an agenda for research and practice. International Journal of Information Management, 2020, 51, 102026.	10.5	41
7	Understanding consumer adoption of mobile payment in India: Extending Meta-UTAUT model with personal innovativeness, anxiety, trust, and grievance redressal. International Journal of Information Management, 2020, 54, 102144.	10.5	307
8	A meta-analysis based modified unified theory of acceptance and use of technology (meta-UTAUT): a review of emerging literature. Current Opinion in Psychology, 2020, 36, 13-18.	2.5	124
9	Multi-channel Digital Marketing Strategy in an Emerging Economy: The Case of Flintobox in India. Advances in Theory and Practice of Emerging Markets, 2020, , 239-248.	0.7	1
10	Consumer Mobile Shopping Acceptance Predictors and Linkages: A Systematic Review and Weight Analysis. Lecture Notes in Computer Science, 2020, , 161-175.	1.0	0
11	Employees' Acceptance of AI Integrated CRM System: Development of a Conceptual Model. IFIP Advances in Information and Communication Technology, 2020, , 679-687.	0.5	4
12	The battle of Brain vs. Heart: A literature review and meta-analysis of "hedonic motivation" use in UTAUT2. International Journal of Information Management, 2019, 46, 222-235.	10.5	188
13	Use of 'Habit' Is not a Habit in Understanding Individual Technology Adoption: A Review of UTAUT2 Based Empirical Studies. IFIP Advances in Information and Communication Technology, 2019, , 277-294.	0.5	33
14	Social media research in the context of emerging markets. Journal of Advances in Management Research, 2018, 15, 115-129.	1.6	17
15	Advances in Social Media Research: Past, Present and Future. Information Systems Frontiers, 2018, 20, 531-558.	4.1	650
16	Examining adoption of mobile internet in Saudi Arabia: Extending TAM with perceived enjoyment, innovativeness and trust. Technology in Society, 2018, 55, 100-110.	4.8	239
17	A Systematic Review of Citations of UTAUT2 Article and Its Usage Trends. Lecture Notes in Computer Science, 2017, , 38-49.	1.0	19
18	Adoption of M-commerce: examining factors affecting intention and behaviour of Indian consumers. International Journal of Indian Culture and Business Management, 2014, 8, 345.	0.1	30