

# Eyal Gamliel

## List of Publications by Year in descending order

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Version: 2024-02-01

37  
papers

464  
citations

840119

11  
h-index

794141

19  
g-index

37  
all docs

37  
docs citations

37  
times ranked

350  
citing authors

#	ARTICLE	IF	CITATIONS
1	Online versus traditional teaching evaluation: mode can matter. <i>Assessment and Evaluation in Higher Education</i> , 2005, 30, 581-592.	3.9	47
2	Positive versus Negative Framing Affects Justice Judgments. <i>Social Justice Research</i> , 2006, 19, 307-322.	0.6	44
3	The role of private branding in improving service quality. <i>Managing Service Quality</i> , 2006, 16, 306-319.	2.4	36
4	An Investigation of Private Branding as a Global Phenomenon. <i>Journal of Euromarketing</i> , 2004, 13, 59-77.	0.0	29
5	To save or to lose: does framing price promotion affect consumers' purchase intentions?. <i>Journal of Consumer Marketing</i> , 2011, 28, 152-158.	1.2	26
6	Effects of message framing and involvement on price deal effectiveness. <i>European Journal of Marketing</i> , 2012, 46, 1215-1232.	1.7	26
7	The effect of framing on willingness to buy private brands. <i>Journal of Consumer Marketing</i> , 2007, 24, 334-339.	1.2	22
8	Estimating time savings: The use of the proportion and percentage heuristics and the role of need for cognition. <i>Acta Psychologica</i> , 2012, 141, 352-359.	0.7	20
9	Private and national brand consumers' images of fashion stores. <i>Journal of Product and Brand Management</i> , 2013, 22, 331-341.	2.6	20
10	The Role of Attention in Attribute Framing. <i>Journal of Behavioral Decision Making</i> , 2018, 31, 392-401.	1.0	15
11	Applying fuzzy-trace theory to attribute-framing bias: Gist and verbatim representations of quantitative information.. <i>Journal of Experimental Psychology: Learning Memory and Cognition</i> , 2020, 46, 497-506.	0.7	14
12	The Role of Private Label Brands in Enhancing Service Satisfaction in the Hotel Industry: Comparing Luxury and Boutique Hotels. <i>Services Marketing Quarterly</i> , 2018, 39, 140-155.	0.7	11
13	To Accept or to Reject: The Effect of Framing on Attitudes Toward Affirmative Action. <i>Journal of Applied Social Psychology</i> , 2007, 37, 683-702.	1.3	10
14	Message framing of products causes a preference shift in consumers' choices. <i>Journal of Consumer Behaviour</i> , 2010, 9, 303-315.	2.6	10
15	Involvement moderates the effect of message framing on consumers' perceived monetary gain and product choice. <i>Journal of Product and Brand Management</i> , 2013, 22, 142-152.	2.6	10
16	To end life or not to prolong life: The effect of message framing on attitudes toward euthanasia. <i>Journal of Health Psychology</i> , 2013, 18, 693-703.	1.3	10
17	The moderating role of objective and subjective numeracy in attribute framing. <i>International Journal of Psychology</i> , 2016, 51, 109-116.	1.7	10
18	Explicit risk of getting caught does not affect unethical behavior. <i>Journal of Applied Social Psychology</i> , 2013, 43, 1281-1288.	1.3	9

#	ARTICLE	IF	CITATIONS
19	Framing and involvement effects on consumers' brand choice. <i>EuroMed Journal of Business</i> , 2013, 8, 117-133.	1.7	8
20	To end life or to save life: ageism moderates the effect of message framing on attitudes towards older adults' suicide. <i>International Psychogeriatrics</i> , 2016, 28, 1383-1390.	0.6	8
21	Are highly numerate individuals invulnerable to attribute framing bias? Comparing numerically and graphically represented attribute framing. <i>European Journal of Social Psychology</i> , 2017, 47, 775-782.	1.5	8
22	To be an honest person or not to be a cheater: Replicating the effect of messages relating to the self on unethical behaviour. <i>International Journal of Psychology</i> , 2019, 54, 650-658.	1.7	8
23	Effect of Framing on Applicants' Reactions to Personnel Selection Methods. <i>International Journal of Selection and Assessment</i> , 2009, 17, 282-289.	1.7	7
24	Looking at Both Sides of the Coin: Mixed Representation Moderates Attribute Framing Bias in Written and Auditory Messages. <i>Applied Cognitive Psychology</i> , 2016, 30, 332-340.	0.9	7
25	The effect of perceived burdensomeness and thwarted belongingness on therapists' assessment of patients' suicide risk. <i>Psychotherapy Research</i> , 2016, 26, 436-445.	1.1	7
26	The Effect of Private Brands on Leveraging Service Quality and Satisfaction. <i>Services Marketing Quarterly</i> , 2014, 35, 222-235.	0.7	6
27	"Alive" or "not dead": The contribution of descriptors to attribute-framing bias. <i>Quarterly Journal of Experimental Psychology</i> , 2019, 72, 2776-2787.	0.6	6
28	Mind the Gap: Between-group differences and fair test use. <i>International Journal of Selection and Assessment</i> , 2007, 15, 273-282.	1.7	5
29	The effect of construal level on unethical behavior. <i>Journal of Social Psychology</i> , 2017, 157, 211-222.	1.0	5
30	Outcome proportions, numeracy, and attribute framing bias. <i>Australian Journal of Psychology</i> , 2017, 69, 283-292.	1.4	5
31	Definition and Measurement of Selection Bias: From Constant Ratio to Constant Difference. <i>Journal of Educational Measurement</i> , 2006, 43, 131-144.	0.7	4
32	The Average Fuel Efficiency Fallacy: Overestimation of Average Fuel Efficiency and How It Can Lead to Biased Decisions. <i>Journal of Behavioral Decision Making</i> , 2017, 30, 435-445.	1.0	3
33	Prediction Bias and Selection Bias: An Empirical Analysis. <i>Applied Measurement in Education</i> , 2001, 14, 109-123.	0.5	2
34	Striking a balance with private branding. <i>Business Strategy Review</i> , 2006, 17, 39-43.	0.0	2
35	Personality Traits Moderate Attribute Framing Effects. <i>Social Psychological and Personality Science</i> , 2014, 5, 584-592.	2.4	2
36	Effect of Relative Versus Absolute Quantitative Messages Regarding Suicide on the Perceived Severity of the Phenomenon. <i>Omega: Journal of Death and Dying</i> , 2020, 81, 592-606.	0.7	2

#	ARTICLE	IF	CITATIONS
37	The Arbitrary Choice of the Predictor in Meritocratic Selection to Higher Education Affects the Selection Outcomes. Higher Education Studies, 2018, 8, 27.	0.3	0