

# Peter Andersen

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6973185/publications.pdf>

Version: 2024-02-01

2

papers

10

citations

3311381

1

h-index

3475538

1

g-index

2

all docs

2

docs citations

2

times ranked

7

citing authors

#	ARTICLE	IF	CITATIONS
1	Consumer response to marketing channels: A demand-based approach. Journal of Marketing Channels, 2020, 26, 43-59.	0.4	10
2	The Effects of Airline Mergers on Consumers' Perceptions of Services and Behavioral Responses. Journal of Consumer Affairs, 2019, 53, 355-381.	2.3	0