

# Paul Miesing

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6972747/publications.pdf>

Version: 2024-02-01

26  
papers

509  
citations

1040056

9  
h-index

794594

19  
g-index

27  
all docs

27  
docs citations

27  
times ranked

364  
citing authors

#	ARTICLE	IF	CITATIONS
1	A comparison of five business philosophies. <i>Journal of Business Ethics</i> , 1985, 4, 465-476.	6.0	156
2	The Impact of Illegal Peer-to-Peer File Sharing on the Media Industry. <i>California Management Review</i> , 2010, 52, 6-33.	6.3	149
3	An Empirical Taxonomy of SOE Governance in Transitional China. <i>Journal of Management and Governance</i> , 2006, 10, 401-433.	4.1	40
4	Towards a model of effective knowledge transfer within transnationals: The case of Chinese foreign invested enterprises. <i>Journal of Technology Transfer</i> , 2006, 32, 109-122.	4.3	39
5	Group Processes and Performance in A Complex Business Simulation. <i>Small Group Research</i> , 1985, 16, 325-338.	0.3	29
6	NGOs, Social Venturing, and Community Citizenship Behavior. <i>Business and Society</i> , 2009, 48, 538-564.	6.4	17
7	B-Schools on the I-Way: Avoiding Potholes, Dead Ends, and Crashes. <i>Journal of Management Education</i> , 1998, 22, 753-770.	1.1	14
8	How entrepreneurs can benefit from failure management. <i>Organizational Dynamics</i> , 2017, 46, 157-164.	2.6	13
9	The Relative Influence of Several Factors on Simulation Performance. <i>Simulation and Gaming</i> , 1992, 23, 311-325.	1.9	10
10	Public Policy, Technology, and Ethics: Marketing Decisions for NASA's Space Shuttle. <i>Journal of Marketing</i> , 1984, 48, 56.	11.3	6
11	The Art and Science of Planning at the Business Unit Level. <i>Management Science</i> , 1985, 31, 773-781.	4.1	6
12	The Size and Scope of Strategic Planning in State Agencies: The New York Experience. <i>American Review of Public Administration</i> , 1991, 21, 119-137.	2.3	5
13	Exercise: Scenario Planning. <i>Organization Management Journal</i> , 2007, 4, 148-167.	0.9	5
14	How Benefit Corporations Effectively Enhance Corporate Responsibility. <i>Business &amp; Professional Ethics Journal</i> , 2016, 35, 109-128.	0.4	4
15	Integrating planning with management. <i>Long Range Planning</i> , 1984, 17, 118-124.	4.9	3
16	JUDGMENT POLICIES USED IN ASSESSING ENTERPRISE-ZONE ECONOMIC SUCCESS CRITERIA. <i>Decision Sciences</i> , 1986, 17, 50-64.	4.5	3
17	Enabling sustainability in management education. , 2017, , .		3
18	Technology Transfer Institutions in China: A Comparison of Value Chain and Organizational Structure Perspectives. , 2018, , 43-60.		3

#	ARTICLE	IF	CITATIONS
19	NASA's Space Shuttle: Policy Decisions in the Wake of Kondratieff Wave Interactions. Journal of Public Policy and Marketing, 1984, 3, 184-193.	3.4	1
20	Using electronic networks in management and executive learning. Journal of Workplace Learning, 1998, 10, 324-327.	1.7	1
21	University Technology Transfer in China: How Effective are National Centers?. Advances in Entrepreneurship, Firm Emergence and Growth, 2014, , 115-136.	1.5	1
22	Risk or Return? The Effect of Face Consciousness Influences on the Career Construction of Chinese Rural Dwellers in Urban Areas. Frontiers in Psychology, 2022, 13, .	2.1	1
23	Underlying patterns in a current economic development model. Policy Sciences, 1990, 23, 231-249.	2.8	0
24	Lessons on Microenterprise Development from a University-Based Microlending Development Program. , 2015, , .		0
25	Introduction to the special issue on food deserts and security: Bringing together diverse voices. Journal of Public Affairs, 2019, 19, e1998.	3.1	0
26	Selected Observations and Lessons Learned for 21st-Century Supports for Social Entrepreneurship and Social Enterprises. , 2020, , 358-368.		0