

Chun-Hua Hsiao

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

18
papers

652
citations

11
h-index

23
g-index

23
ext. papers

816
ext. citations

4.5
avg, IF

4.77
L-index

#	Paper	IF	Citations
18	An Empirical Exploration of Sports Sponsorship: Activation of Experiential Marketing, Sponsorship Satisfaction, Brand Equity, and Purchase Intention. <i>Frontiers in Psychology</i> , 2021 , 12, 677137	3.4	1
17	Factors influencing university teachers' use of a mobile technology-enhanced teaching (MTT) platform. <i>Educational Technology Research and Development</i> , 2021 , 1-24	3.6	3
16	Who captures whom [Pokhron or tourists? A perspective of the Stimulus-Organism-Response model. <i>International Journal of Information Management</i> , 2021 , 61, 102312	16.4	14
15	Networking for Educational Innovations: A Bibliometric Survey of International Publication Patterns. <i>Sustainability</i> , 2019 , 11, 4608	3.6	4
14	Borrowing books from a convenience store? An innovative library service. <i>Library Hi Tech</i> , 2019 , 38, 537-553		1
13	The effects of post-adoption beliefs on the expectation confirmation model in an electronics retail setting. <i>Total Quality Management and Business Excellence</i> , 2018 , 29, 866-880	2.7	13
12	Exploring the influential factors in continuance usage of mobile social Apps: Satisfaction, habit, and customer value perspectives. <i>Telematics and Informatics</i> , 2016 , 33, 342-355	8.1	306
11	On the post-acceptance of mobile movie-themed games. <i>Electronic Commerce Research and Applications</i> , 2016 , 18, 48-57	4.6	18
10	Investigating factors affecting the acceptance of self-service technology in libraries. <i>Library Hi Tech</i> , 2015 , 33, 114-133	1.5	22
9	Citation-based analysis of literature: a case study of technology acceptance research. <i>Scientometrics</i> , 2015 , 105, 1091-1110	3	14
8	Impact of ethical and affective variables on cheating: comparison of undergraduate students with and without jobs. <i>Higher Education</i> , 2015 , 69, 55-77	3	11
7	Exploring College Students' Intention to Adopt e-Textbooks: A Modified Technology Acceptance Model. <i>Libri</i> , 2015 , 65,	0.4	2
6	Examining a Model of Mobile Healthcare Technology Acceptance by the Elderly in Taiwan. <i>Journal of Global Information Technology Management</i> , 2015 , 18, 292-311	2.3	32
5	Explaining undergraduates' behavior intention of e-textbook adoption. <i>Library Hi Tech</i> , 2014 , 32, 139-163	1.5	30
4	Exploring antecedents and consequence of consumer satisfaction towards App usage: A modified TAM with a hedonic view 2012 ,		1
3	The intellectual development of the technology acceptance model: A co-citation analysis. <i>International Journal of Information Management</i> , 2011 , 31, 128-136	16.4	122
2	The Impact of Professional Unethical Beliefs on Cheating Intention. <i>Ethics and Behavior</i> , 2011 , 21, 301-316	16.4	11

- 1 Predicting the travel intention to take High Speed Rail among college students. *Transportation Research Part F: Traffic Psychology and Behaviour*, **2010**, 13, 277-287 4.5 47