

Jasmina Berbegal-Mirabent

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/69538/publications.pdf>

Version: 2024-02-01

83
papers

2,214
citations

279798

23
h-index

243625

44
g-index

87
all docs

87
docs citations

87
times ranked

1922
citing authors

#	ARTICLE	IF	CITATIONS
1	Factors influencing popularity of branded content in Facebook fan pages. <i>European Management Journal</i> , 2014, 32, 1001-1011.	5.1	360
2	Business model innovation in entrepreneurship. <i>International Entrepreneurship and Management Journal</i> , 2012, 8, 449-465.	5.0	272
3	Can a magic recipe foster university spin-off creation?. <i>Journal of Business Research</i> , 2015, 68, 2272-2278.	10.2	123
4	Antecedents of employee job satisfaction: Do they matter?. <i>Journal of Business Research</i> , 2016, 69, 1390-1395.	10.2	112
5	Universityâ€“industry partnerships for the provision of R&D services. <i>Journal of Business Research</i> , 2015, 68, 1407-1413.	10.2	103
6	The pursuit of knowledge transfer activities: An efficiency analysis of Spanish universities. <i>Journal of Business Research</i> , 2013, 66, 2051-2059.	10.2	97
7	Work-life balance and its relationship with organizational pride and job satisfaction. <i>Journal of Managerial Psychology</i> , 2016, 31, 586-602.	2.2	95
8	Social innovation success factors: hospitality and tourism social enterprises. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 1155-1176.	8.0	75
9	The real mission of the mission statement: A systematic review of the literature. <i>Journal of Management and Organization</i> , 2018, 24, 456-473.	3.0	72
10	Independent directors and family firm performance: does one size fit all?. <i>International Entrepreneurship and Management Journal</i> , 2018, 14, 149-172.	5.0	62
11	Lean business models change process in digital entrepreneurship. <i>Business Process Management Journal</i> , 2019, 25, 1520-1542.	4.2	55
12	Organized Chaos: Mapping the Definitions of Social Entrepreneurship. <i>Journal of Social Entrepreneurship</i> , 2017, 8, 248-264.	2.5	47
13	Balancing basic and applied research outputs: a study of the trade-offs between publishing and patenting. <i>Technology Analysis and Strategic Management</i> , 2015, 27, 1143-1158.	3.5	45
14	Assessing the productivity of technology transfer offices: an analysis of the relevance of aspiration performance and portfolio complexity. <i>Journal of Technology Transfer</i> , 2019, 44, 778-801.	4.3	45
15	Triple Helix and the evolution of ecosystems of innovation: the case of Silicon Valley. <i>Triple Helix</i> , 2018, 5, .	0.8	43
16	Brokering knowledge from universities to the marketplace. <i>Management Decision</i> , 2012, 50, 1285-1307.	3.9	39
17	Open innovation in small and medium enterprises: a bibliometric analysis. <i>Journal of Organizational Change Management</i> , 2019, 32, 533-557.	2.7	38
18	Motivational recipes and research performance: A fuzzy set analysis of the motivational profile of high performing research scientists. <i>Journal of Business Research</i> , 2016, 69, 5299-5304.	10.2	32

#	ARTICLE	IF	CITATIONS
19	What Do We Know about Co-Working Spaces? Trends and Challenges Ahead. Sustainability, 2021, 13, 1416.	3.2	32
20	Behind league tables and ranking systems. Journal of Service Theory and Practice, 2015, 25, 242-266.	3.2	30
21	The influence of regulatory frameworks on research and knowledge transfer outputs: An efficiency analysis of Spanish public universities. Journal of Engineering and Technology Management - JET-M, 2018, 47, 68-80.	2.7	27
22	Antecedents of online purchasing behaviour in the tourism sector. Industrial Management and Data Systems, 2016, 116, 87-102.	3.7	26
23	Stimulating students' engagement in mathematics courses in non-STEM academic programmes: A game-based learning. Innovations in Education and Teaching International, 2019, 56, 57-65.	2.5	25
24	Is research mediating the relationship between teaching experience and student satisfaction?. Studies in Higher Education, 2018, 43, 973-988.	4.5	24
25	UnivQual: a holistic scale to assess student perceptions of service quality at universities. Total Quality Management and Business Excellence, 2019, 30, 184-200.	3.8	23
26	Impact of mission statement components on social enterprises' performance. Review of Managerial Science, 2021, 15, 705-724.	7.1	23
27	Exploring the relationship between service quality of technology transfer offices and researchers' patenting activity. Technological Forecasting and Social Change, 2020, 157, 120097.	11.6	22
28	Researchers' willingness to engage in knowledge and technology transfer activities: an exploration of the underlying motivations. R and D Management, 2017, 47, 715-726.	5.3	21
29	Applications of fuzzy logic for determining the driving forces in collaborative research contracts. Journal of Business Research, 2016, 69, 1446-1451.	10.2	19
30	The renaissance of the city as a cluster of innovation. Cogent Business and Management, 2018, 5, 1532777.	2.9	18
31	Mission statements and performance: An exploratory study of science parks. Long Range Planning, 2020, 53, 101932.	4.9	16
32	The Role of Universities in Shaping the Evolution of Silicon Valley's Ecosystem of Innovation. Triple Helix, 2020, 7, 1-45.	0.8	15
33	Fulfilment of expectations on students' perceived quality in the Catalan higher education system. Total Quality Management and Business Excellence, 2020, 31, 483-502.	3.8	14
34	Cross-country analysis of higher education institutions' efficiency: The role of strategic positioning. Science and Public Policy, 2021, 48, 66-79.	2.4	13
35	Aligning professional skills and active learning methods: an application for information and communications technology engineering. European Journal of Engineering Education, 2017, 42, 382-395.	2.3	12
36	ICT skills gap in Spain: Before and after a decade of harmonizing the European Higher Education Area. Computer Applications in Engineering Education, 2019, 27, 934-942.	3.4	11

#	ARTICLE	IF	CITATIONS
37	Contract employment policy and research productivity of knowledge workers: an analysis of Spanish universities. <i>International Journal of Human Resource Management</i> , 2019, 30, 2360-2386.	5.3	11
38	Making the Management of a Project Successful: Case of Construction Projects in Developing Countries. <i>Journal of Construction Engineering and Management - ASCE</i> , 2021, 147, .	3.8	11
39	Fostering university-industry collaborations through university teaching. <i>Knowledge Management Research and Practice</i> , 2020, 18, 263-275.	4.1	10
40	Which services support research activities at universities?. <i>Service Industries Journal</i> , 2011, 31, 39-58.	8.3	9
41	Higher education systems and regional economic development in Europe: A combined approach using econometric and machine learning methods. <i>Socio-Economic Planning Sciences</i> , 2022, 82, 101231.	5.0	9
42	Desempeñ±o de las oficinas de transferencia universitarias como intermediarias para la potencializaci³n del mercado de conocimiento. <i>Intangible Capital</i> , 2014, 10, .	0.9	8
43	STEM Education: A Bibliometric Overview. <i>Advances in Intelligent Systems and Computing</i> , 2020, , 193-205.	0.6	8
44	Entrepreneurship in the Middle East and North Africa: A Bibliometric Analysis. <i>Contributions To Management Science</i> , 2018, , 273-290.	0.5	8
45	Disseminating scientific research: a double-edged sword?. <i>Knowledge Management Research and Practice</i> , 2017, 15, 380-390.	4.1	6
46	The role of universities on the consolidation of knowledge-based sectors: A spatial econometric analysis of KIBS formation rates in Spanish regions. <i>Socio-Economic Planning Sciences</i> , 2022, 81, 100900.	5.0	6
47	Examining strategies behind universitiesâ€™ technology transfer portfolio: how different patterns of resource consumption can lead to similar technology transfer profiles. <i>Competitiveness Review</i> , 2021, 31, 571-593.	2.6	6
48	The Impact of Moral Awareness on the Entrepreneurial Orientation: Performance Relationship in New Technology Based Firms. <i>Journal of Technology Management and Innovation</i> , 2011, 6, 93-105.	0.7	6
49	What Do Freshmen Know about Sustainability? Analysing the Skill Gap among University Business Administration Students. <i>Sustainability</i> , 2021, 13, 8813.	3.2	5
50	Dealing with heterogeneity: An analysis of Spanish universities. <i>Tec Empresarial</i> , 2019, 13, 58-77.	0.5	3
51	SEO strategies in booksellers sector. <i>Intangible Capital</i> , 2009, 5, .	0.9	2
52	Mission statements: what university research parks tell us about timing. <i>Journal of Business Strategy</i> , 2019, 40, 46-53.	1.6	2
53	Making the learning of mathematics meaningful: An active learning experience for business students. <i>Innovations in Education and Teaching International</i> , 2020, 57, 403-412.	2.5	2
54	People, Planet, Profit. , 2018, , 1-22.		2

#	ARTICLE	IF	CITATIONS
55	A Bibliometric Overview of University-Business Collaboration between 1980 and 2016. <i>Computacion Y Sistemas</i> , 2018, 22, .	0.3	2
56	La versatilidad del método de la clase invertida: Estudio de un caso de aplicación durante la crisis de la covid-19. <i>Revista De Docencia Universitaria</i> , 2020, 18, 49.	0.3	2
57	Service Science Education: The Spanish Case. , 2011, , .		1
58	Towards servitization in the management of occupational safety. <i>Intangible Capital</i> , 2014, 10, .	0.9	1
59	People, Planet, and Profit. , 2018, , 969-990.		1
60	Crowdfunding: A Global Phenomenon Arrives to Sub-Saharan Africa. <i>Contributions To Management Science</i> , 2019, , 285-306.	0.5	1
61	Using game-based principles to empower students in non-STEM academic programmes. <i>Innovations in Education and Teaching International</i> , 2020, 57, 511-520.	2.5	1
62	Evaluation Systems in Online Environments. , 0, , .		1
63	Teaching agile methodologies in a project management course. , 0, , .		1
64	Application of the Triple Helix Model in the Creation and Evolution of Areas of Innovation. <i>Lecture Notes in Civil Engineering</i> , 2020, , 223-244.	0.4	1
65	Performance Indicators for the Evolution of Areas of Innovation: Porto Digital Case. <i>Journal of Evolutionary Studies in Business</i> , 2022, 7, 219-267.	0.5	1
66	Entrepreneurship and the Influence of History: How Much Impact Do Country-Specific Historical Factors Have on Entrepreneurship Initiatives?. , 2015, , 35-52.		0
67	Gourmet Products from Food Waste. , 2018, , 683-702.		0
68	Technology Transfer Outputs Versus Publications: Which One Wins the Battle?. <i>Lecture Notes in Management and Industrial Engineering</i> , 2019, , 335-342.	0.4	0
69	Foreword to the special issue: Multidimensional objective functions and institutions: Efficiency assessment of public services. <i>Socio-Economic Planning Sciences</i> , 2021, , 101056.	5.0	0
70	¿Son las universidades socialmente responsables?. <i>Education Policy Analysis Archives</i> , 0, 29, 54.	0.4	0
71	Doing Research in Business and Management: An Essential Guide to Planning Your Project. <i>Management Decision</i> , 2013, 51, 1311-1316.	3.9	0
72	Boosting critical thinking in a Project Management course: An active learning experience. , 0, , .		0

#	ARTICLE	IF	CITATIONS
73	Firm survival strategies for entrepreneurs and freelancers in the translator and interpreter sector. , 0, , .		0
74	Examining technology transfer activities at universities: Does one recipe explain all outcomes?. , 0, , .		0
75	Enhancing business studentsâ€™ skills through a cross-curricular activity. , 0, , .		0
76	Cross learning synergies between Operation Management content and the use of generic analytic tools. WPOM: Working Papers on Operations Management, 0, 8, 13.	1.1	0
77	B-SMART: A university-industry teaching innovation project. , 0, , .		0
78	To recommend or to regret the choice? Factors explaining student loyalty: evidence from the catalan university system. Tec Empresarial, 2020, 14, 2-17.	0.5	0
79	DirecciÃ³n de proyectos. , 2020, , 101-118.		0
80	El proyecto B-SMART. , 2020, , 1-14.		0
81	Valoraciones del proyecto. , 2020, , 141-162.		0
82	What drives project management success in developing countries? The case of Ghana. Tec Empresarial, 2022, 16, 55-78.	0.5	0
83	SEO strategies in booksellers sector. Intangible Capital, 2009, 5, .	0.9	0