Desiree Schmuck

List of Publications by Year
in descending order

47 papers	1,886 citations	331670 21 h-index	302126 39 g-index
47 all docs	47 docs citations	47 times ranked	1231 citing authors

#	Article	IF	Citations
1	Misleading Consumers with Green Advertising? An Affect–Reason–Involvement Account of Greenwashing Effects in Environmental Advertising. Journal of Advertising, 2018, 47, 127-145.	6.6	199
2	Consumers' green involvement and the persuasive effects of emotional versus functional ads. Journal of Business Research, 2014, 67, 1885-1893.	10.2	198
3	What drives interaction in political actors' Facebook posts? Profile and content predictors of user engagement and political actors' reactions. Information, Communication and Society, 2019, 22, 1497-1513.	4.0	116
4	"Too much to handle" Impact of mobile social networking sites on information overload, depressive symptoms, and well-being. Computers in Human Behavior, 2020, 105, 106217.	8.5	104
5	The Effects of Anti-Immigrant Right-Wing Populist Ads on Implicit and Explicit Attitudes: A Moderated Mediation Model. Communication Research, 2017, 44, 556-581.	5.9	102
6	"Looking Up and Feeling Down" The influence of mobile social networking site use on upward social comparison, self-esteem, and well-being of adult smartphone users. Telematics and Informatics, 2019, 42, 101240.	5.8	99
7	It's us against them: a comparative experiment on the effects of populist messages communicated via social media. Information, Communication and Society, 2017, 20, 1425-1444.	4.0	79
8	The effects of populism as a social identity frame on persuasion and mobilisation: Evidence from a 15-country experiment. European Journal of Political Research, 2020, 59, 3-24.	4.1	68
9	Effects of Economic and Symbolic Threat Appeals in Right-Wing Populist Advertising on Anti-Immigrant Attitudes: The Impact of Textual and Visual Appeals. Political Communication, 2017, 34, 607-626.	3.9	67
10	Longitudinal Effects of Excessive Smartphone Use on Stress and Loneliness: The Moderating Role of Self-Disclosure. Cyberpsychology, Behavior, and Social Networking, 2019, 22, 706-713.	3.9	67
11	How Anti-immigrant Right-wing Populist Advertisements Affect Young Voters: Symbolic Threats, Economic Threats and the Moderating Role of Education. Journal of Ethnic and Migration Studies, 2015, 41, 1577-1599.	2.8	62
12	The Effects of Environmental Brand Attributes and Nature Imagery in Green Advertising. Environmental Communication, 2018, 12, 414-429.	2.5	56
13	"Muslims are not Terrorists" Islamic State Coverage, Journalistic Differentiation Between Terrorism and Islam, Fear Reactions, and Attitudes Toward Muslims. Mass Communication and Society, 2017, 20, 825-848.	2.1	55
14	Closer to the people: A comparative content analysis of populist communication on social networking sites in pre- and post-Election periods. Information, Communication and Society, 2020, 23, 1531-1548.	4.0	55
15	Negative Stereotypical Portrayals of Muslims in Right-Wing Populist Campaigns: Perceived Discrimination, Social Identity Threats, and Hostility Among Young Muslim Adults. Journal of Communication, 2017, 67, 610-634.	3.7	54
16	Questionable Research Practices in Experimental Communication Research: A Systematic Analysis From 1980 to 2013. Communication Methods and Measures, 2015, 9, 193-207.	4.7	44
17	Start Spreading the News: A Comparative Experiment on the Effects of Populist Communication on Political Engagement in Sixteen European Countries. International Journal of Press/Politics, 2018, 23, 517-538.	5.1	43
18	Does Digital Detox Work? Exploring the Role of Digital Detox Applications for Problematic Smartphone Use and Well-Being of Young Adults Using Multigroup Analysis. Cyberpsychology, Behavior, and Social Networking, 2020, 23, 526-532.	3.9	35

#	ARTICLE	IF	CITATIONS
19	Terror, Terror Everywhere? How Terrorism News Shape Support for Anti‐Muslim Policies as a Function of Perceived Threat Severity and Controllability. Political Psychology, 2019, 40, 935-951.	3.6	31
20	The Mobilizing Power of Influencers for Pro-Environmental Behavior Intentions and Political Participation. Environmental Communication, 2022, 16, 458-472.	2.5	29
21	Fighting over smartphones? Parents' excessive smartphone use, lack of control over children's use, and conflict. Computers in Human Behavior, 2021, 116, 106618.	8.5	27
22	'Age Matters': A panel study investigating the influence of communicative and passive smartphone use on well-being. Behaviour and Information Technology, 2021, 40, 176-190.	4.0	27
23	Following Social Media Influencers in Early Adolescence: Fear of Missing Out, Social Well-Being and Supportive Communication with Parents. Journal of Computer-Mediated Communication, 2021, 26, 245-264.	3.3	22
24	Antecedents of strategic game framing in political news coverage. Journalism, 2017, 18, 937-955.	2.7	21
25	"Weak, Sad, and Lazy Fatties" Adolescents' Explicit and Implicit Weight Bias Following Exposure to Weight Loss Reality TV Shows. Media Psychology, 2019, 22, 60-81.	3.6	21
26	The Islamic State in the News: Journalistic Differentiation of Islamist Terrorism From Islam, Terror News Proximity, and Islamophobic Attitudes. Communication Research, 2021, 48, 203-232.	5.9	20
27	Who Differentiates between Muslims and Islamist Terrorists in Terrorism News Coverage? An Actor-based Approach. Journalism Studies, 2020, 21, 2135-2153.	2.1	17
28	Responses to Social Media Influencers' Misinformation about COVID-19: A Pre-Registered Multiple-Exposure Experiment. Media Psychology, 2022, 25, 831-850.	3.6	16
29	The Effects of Populist Identity Framing on Populist Attitudes Across Europe: Evidence From a 15-Country Comparative Experiment. International Journal of Public Opinion Research, 2021, 33, 491-510.	1.3	15
30	Drifting Further Apart? How Exposure to Media Portrayals of Muslims Affects Attitude Polarization. Political Psychology, 2020, 41, 1055-1072.	3.6	14
31	Politics – Simply Explained? How Influencers Affect Youth's Perceived Simplification of Politics, Political Cynicism, and Political Interest. International Journal of Press/Politics, 2022, 27, 738-762.	5.1	14
32	2.3 Greenwashing: Disinformation through Green Advertising. , 2017, , 105-120.		12
33	I'll be there for you? Effects of Islamophobic online hate speech and counter speech on Muslim in-group bystanders' intention to intervene. New Media and Society, 2023, 25, 2339-2358.	5.0	12
34	Avoiding the Other Side?. Journal of Media Psychology, 2020, 32, 158-164.	1.0	12
35	Interacting with the ordinary people: How populist messages and styles communicated by politicians trigger users' behaviour on social media in a comparative context. European Journal of Communication, 2021, 36, 238-253.	1.4	12
36	Are Unidentified Terrorist Suspects Always Muslims? How Terrorism News Shape News Consumers' Automatic Activation of Muslims as Perpetrators. Religions, 2018, 9, 286.	0.6	10

#	Article	IF	Citations
37	Voting "Against Islamization"? How Anti-Islamic Right-Wing, Populist Political Campaign Ads Influence Explicit and Implicit Attitudes Toward Muslims as Well as Voting Preferences. Political Psychology, 2019, 40, 739-757.	3.6	10
38	Muslims Take Action. How Exposure to Anti-Islamic Populist Political Messages Affects Young Muslims' Support for Collective Action: A Longitudinal Experiment. Political Communication, 2020, 37, 635-655.	3.9	10
39	Do journalists differentiate between Muslims and Islamist terrorists? A content analysis of terrorism news coverage. Journalism, 2022, 23, 1171-1193.	2.7	7
40	Social media use and political cynicism among German youth: the role of information-orientation, exposure to extremist content, and online media literacy. Journal of Children and Media, 2022, 16, 313-331.	1.7	5
41	Reflective smartphone disengagement: Conceptualization, measurement, and validation. Computers in Human Behavior, 2022, 128, 107078.	8.5	5
42	Messaging, Posting, and Browsing: A Mobile Experience Sampling Study Investigating Youth's Social Media Use, Affective Well-Being, and Loneliness. Social Science Computer Review, 0, , 089443932110583.	4.2	4
43	Perceived threats from social bots: The media's role in supporting literacy. Computers in Human Behavior, 2020, 113, 106507.	8.5	3
44	Out of control? How parents' perceived lack of control over children's smartphone use affects children's self-esteem over time. New Media and Society, 2023, 25, 199-219.	5.0	3
45	Privacy concerns can stress you out: Investigating the reciprocal relationship between mobile social media privacy concerns and perceived stress. Communications: the European Journal of Communication Research, 2022, 47, 327-349.	0.5	3
46	In the Eye of the Beholder: A Case for the Visual Hostile Media Phenomenon. Communication Research, 0, , 009365022110185.	5.9	1
47	Sleeping with the smartphone: a panel study investigating parental mediation, adolescents' tiredness, and physical well-being. Behaviour and Information Technology, 2023, 42, 1833-1844.	4.0	0