

# Saurabh Kumar Dixit

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6930568/publications.pdf>

Version: 2024-02-01

22  
papers

214  
citations

1684188

5  
h-index

1474206

9  
g-index

37  
all docs

37  
docs citations

37  
times ranked

104  
citing authors

#	ARTICLE	IF	CITATIONS
1	The Routledge Handbook of Gastronomic Tourism. , 0, , .		30
2	Gastronomic tourism. , 2019, , 13-23.		19
3	Marketing gastronomic tourism experiences. , 2020, , 323-336.		18
4	Understanding service quality attributes that drive user ratings: A text mining approach. Journal of Vacation Marketing, 2021, 27, 400-419.	4.3	16
5	The Routledge Handbook of Tourism Experience Management and Marketing. , 0, , .		16
6	Consumer behavior in hospitality and tourism. Journal of Global Scholars of Marketing Science, 2019, 29, 151-161.	2.0	15
7	Present and prospective research themes for tourism and hospitality education post-COVID19: A bibliometric analysis. Journal of Hospitality, Leisure, Sport and Tourism Education, 2022, 30, 100360.	2.9	15
8	Gastronomic tourism experiences and experiential marketing. Tourism Recreation Research, 2022, 47, 217-220.	4.9	11
9	Gastro-nostalgia: towards a higher order measurement scale based on two gastro festivals. Tourism Recreation Research, 2022, 47, 293-315.	4.9	9
10	Foreign tourist's tea preferences and relevance to destination attraction in India. Tourism Recreation Research, 2022, 47, 428-442.	4.9	8
11	Wine-experiescape and tourist satisfaction: through the lens of online reviews. Journal of Foodservice Business Research, 2022, 25, 684-701.	2.3	8
12	Willingness to eat ethnic foods and food experience: a study on Khasi Food. British Food Journal, 2023, 125, 522-535.	2.9	6
13	Conceptualizations of tourism experience. , 2020, , 15-26.		5
14	Cultural Manifestation of Food in Branding Destination: A Case of Khasi Food of Meghalaya, India. Perspectives on Asian Tourism, 2019, , 143-154.	0.4	4
15	eWOM Marketing in Hospitality Industry. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 266-280.	0.8	4
16	Vocational Education and Training for Hospitality and Tourism Industry in India. Perspectives on Asian Tourism, 2019, , 35-48.	0.4	4
17	We are in survival mode: how family-owned small foodservice firms in India responded to the Covid-19 pandemic. Journal of Family Business Management, 2022, 12, 436-449.	3.4	3
18	Tourist Consumption Behavior: An Unsolved Puzzle. International Journal of Hospitality and Tourism Administration, 2021, 22, 475-480.	2.5	1

#	ARTICLE	IF	CITATIONS
19	Application of total quality management in the tourism sector. , 2017, , 128-137.		1
20	Tourism in cities. , 2020, , 11-30.		1
21	<i>Contemporary Cases in Heritage</i>. Tourism, Culture and Communication, 2020, 20, 57-58.	0.2	0
22	Brand Identity and Positioning in Selected Indian Chain Hotel Companies. , 2020, , 260-270.		0