

Marta Rey Garc a

List of Publications by Year in descending order

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Version: 2024-02-01

41
papers

796
citations

623734

14
h-index

552781

26
g-index

45
all docs

45
docs citations

45
times ranked

622
citing authors

#	ARTICLE	IF	CITATIONS
1	Traceability and transparency for sustainable fashion-apparel supply chains. <i>Journal of Fashion Marketing and Management</i> , 2022, 26, 344-364.	2.2	8
2	For the Love of Art? Episodic Volunteering at Cultural Events. <i>Voluntas</i> , 2022, 33, 428-442.	1.7	5
3	Downward accountability to beneficiaries in social enterprises: do partnerships with nonprofits boost it without undermining accountability to other stakeholders?. <i>Review of Managerial Science</i> , 2022, 16, 1533-1560.	7.1	1
4	When the winner takes it all: online campaign factors influencing the success of donation-based crowdfunding for charitable causes. <i>International Review on Public and Nonprofit Marketing</i> , 2022, 19, 763-780.	2.0	4
5	Mapping the Field of Donation-Based Crowdfunding for Charitable Causes: Systematic Review and Conceptual Framework. <i>Voluntas</i> , 2021, 32, 288-302.	1.7	43
6	Transitioning Collaborative Cross-Sector Business Models for Sustainability Innovation: Multilevel Tension Management as a Dynamic Capability. <i>Business and Society</i> , 2021, 60, 1132-1173.	6.4	16
7	Foundations, Operating. , 2021, , 1-7.		0
8	Contemporary Philanthropy in the Spotlight: Pushing the Boundaries of Research on a Global and Contested Social Practice. <i>Voluntas</i> , 2021, 32, 185-193.	1.7	13
9	Managing multi-stakeholder relationships in nonprofit organizations through multiple channels: A systematic review and research agenda for enhancing stakeholder relationship marketing. <i>Public Relations Review</i> , 2021, 47, 102074.	3.2	19
10	Stakeholder Management, Multichannel and Omnichannel. , 2021, , 1-6.		1
11	Walking the Talk on Sustainable Development Goals: The Case of Community Foundations in Canada. <i>Foundation Review</i> , 2021, 13, .	0.2	0
12	Why Foundations Flourish: A Comparative Policy Framework to Understand Policy Support for Foundations across Countries*. <i>Journal of Comparative Policy Analysis: Research and Practice</i> , 2020, 22, 6-29.	2.9	8
13	Enhancing the effects of university education for sustainable development on social sustainability: the role of social capital and real-world learning. <i>International Journal of Sustainability in Higher Education</i> , 2020, 21, 1451-1476.	3.1	17
14	Corporate Foundations in Latin America. <i>Nonprofit and Civil Society Studies</i> , 2020, , 167-190.	0.3	5
15	Sostenibilidad para la competitividad de la industria de la moda española: hacia una moda circular, digitalizada, trazable y colaborativa. <i>ICE Revista De Economía</i> , 2020, , .	0.1	0
16	Collective social enterprises for social innovation. <i>Management Decision</i> , 2019, 57, 1415-1440.	3.9	16
17	Traceability for sustainability " literature review and conceptual framework. <i>Supply Chain Management</i> , 2019, 24, 85-106.	6.4	114
18	Collective social entrepreneurship for sustainable impact: a framework proposal. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2019, 15, 10.	0.2	2

#	ARTICLE	IF	CITATIONS
19	Social Interactions Between Non-Profit Organization and Key Stakeholders. , 2019, , .		1
20	Determinants of success of donation-based crowdfunding through digital platforms: The influence of offline factors. CIRIEC-Espana Revista De Economia Publica, Social Y Cooperativa, 2019, , 119.	0.5	8
21	La empresa en un nuevo contrato social para la sostenibilidad: del principio Ático global a los modelos de negocio innovadores. ICE Revista De EconomÁa, 2019, , .	0.1	0
22	To Found or to Fund? Comparing the Performance of Corporate and Noncorporate Foundations. Nonprofit and Voluntary Sector Quarterly, 2018, 47, 514-536.	1.9	9
23	Foundations in Spain: An International Comparison of a Dynamic Nonprofit Subsector. American Behavioral Scientist, 2018, 62, 1869-1888.	3.8	7
24	Nonprofit organizations at the crossroads of offline and online fundraising in the digital era: The influence of the volume of target beneficiaries on the success of donation-based crowdfunding through digital platforms. , 2018, , .		0
25	The Challenges of Digital Transformation for Fast-Fashion Brands: A Proposal for an Operational Tool to Measure Omni-Channel Integration. Springer Proceedings in Business and Economics, 2018, , 95-103.	0.3	8
26	Business-nonprofit partnerships as a driver of internal marketing in nonprofit organizations. Consequences for nonprofit performance and moderators. BRQ Business Research Quarterly, 2017, 20, 112-123.	3.7	37
27	The impact of professionalization and partnerships on nonprofit productivity. Service Industries Journal, 2017, 37, 783-799.	8.3	7
28	The Drivers of Voluntary Transparency in Nonprofits: Professionalization and Partnerships with Firms as Determinants. Voluntas, 2017, 28, 1595-1621.	1.7	33
29	Lights and Shadows of Business-Nonprofit Partnerships: The Role of Nonprofit Learning and Empowerment in this Ethical Puzzle. Sustainability, 2017, 9, 1410.	3.2	8
30	Effective Disclosure in the Fast-Fashion Industry: from Sustainability Reporting to Action. Sustainability, 2017, 9, 2256.	3.2	54
31	Business-Led Social Innovation in the Work Integration Field: The Role of Large Firms and Corporate Foundations. Business and Management Research, 2017, 6, 1.	0.2	4
32	How to encourage social innovations: a resource-based approach. Service Industries Journal, 2015, 35, 430-447.	8.3	52
33	Businessâ€œnonprofit partnerships: a new form of collaboration in a corporate responsibility and social innovation context. Service Business, 2015, 9, 611-636.	4.2	53
34	Businessâ€œNonprofit Partnerships. Nonprofit and Voluntary Sector Quarterly, 2015, 44, 379-400.	1.9	38
35	Why Arenâ€™t Evaluations Working and What to Do About It. American Journal of Evaluation, 2014, 35, 171-188.	2.1	78
36	The untapped potential of marketing for evaluating the effectiveness of nonprofit organizations: a framework proposal. International Review on Public and Nonprofit Marketing, 2013, 10, 87-102.	2.0	28

