

# Marta Rey Garc a

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6918987/publications.pdf>

Version: 2024-02-01

41  
papers

796  
citations

623734

14  
h-index

552781

26  
g-index

45  
all docs

45  
docs citations

45  
times ranked

622  
citing authors

#	ARTICLE	IF	CITATIONS
1	Traceability for sustainability – literature review and conceptual framework. <i>Supply Chain Management</i> , 2019, 24, 85-106.	6.4	114
2	Why Aren't Evaluations Working and What to Do About It. <i>American Journal of Evaluation</i> , 2014, 35, 171-188.	2.1	78
3	Effective Disclosure in the Fast-Fashion Industry: from Sustainability Reporting to Action. <i>Sustainability</i> , 2017, 9, 2256.	3.2	54
4	Business-nonprofit partnerships: a new form of collaboration in a corporate responsibility and social innovation context. <i>Service Business</i> , 2015, 9, 611-636.	4.2	53
5	How to encourage social innovations: a resource-based approach. <i>Service Industries Journal</i> , 2015, 35, 430-447.	8.3	52
6	Mapping the Field of Donation-Based Crowdfunding for Charitable Causes: Systematic Review and Conceptual Framework. <i>Voluntas</i> , 2021, 32, 288-302.	1.7	43
7	Business-Nonprofit Partnerships. <i>Nonprofit and Voluntary Sector Quarterly</i> , 2015, 44, 379-400.	1.9	38
8	Business-nonprofit partnerships as a driver of internal marketing in nonprofit organizations. Consequences for nonprofit performance and moderators. <i>BRQ Business Research Quarterly</i> , 2017, 20, 112-123.	3.7	37
9	The Drivers of Voluntary Transparency in Nonprofits: Professionalization and Partnerships with Firms as Determinants. <i>Voluntas</i> , 2017, 28, 1595-1621.	1.7	33
10	The untapped potential of marketing for evaluating the effectiveness of nonprofit organizations: a framework proposal. <i>International Review on Public and Nonprofit Marketing</i> , 2013, 10, 87-102.	2.0	28
11	Assessing and Advancing Foundation Transparency: Corporate Foundations as a Case Study. <i>Foundation Review</i> , 2012, 4, 77-89.	0.2	27
12	Globalisation and the organisation of family philanthropy: A case of isomorphism?. <i>Business History</i> , 2013, 55, 1019-1046.	0.8	24
13	Managing multi-stakeholder relationships in nonprofit organizations through multiple channels: A systematic review and research agenda for enhancing stakeholder relationship marketing. <i>Public Relations Review</i> , 2021, 47, 102074.	3.2	19
14	PERCEPTIONS OF TOP MANAGEMENT COMMITMENT TO INNOVATION AND R&D-MARKETING RELATIONSHIP EFFECTIVENESS: DO THEY AFFECT CSR?. <i>Annals of Public and Cooperative Economics</i> , 2012, 83, 383-405.	2.4	17
15	Enhancing the effects of university education for sustainable development on social sustainability: the role of social capital and real-world learning. <i>International Journal of Sustainability in Higher Education</i> , 2020, 21, 1451-1476.	3.1	17
16	Collective social enterprises for social innovation. <i>Management Decision</i> , 2019, 57, 1415-1440.	3.9	16
17	Transitioning Collaborative Cross-Sector Business Models for Sustainability Innovation: Multilevel Tension Management as a Dynamic Capability. <i>Business and Society</i> , 2021, 60, 1132-1173.	6.4	16
18	Contemporary Philanthropy in the Spotlight: Pushing the Boundaries of Research on a Global and Contested Social Practice. <i>Voluntas</i> , 2021, 32, 185-193.	1.7	13

#	ARTICLE	IF	CITATIONS
19	The Evolution of National Fundraising Campaigns in Spain. <i>Nonprofit and Voluntary Sector Quarterly</i> , 2013, 42, 302-323.	1.9	9
20	To Found or to Fund? Comparing the Performance of Corporate and Noncorporate Foundations. <i>Nonprofit and Voluntary Sector Quarterly</i> , 2018, 47, 514-536.	1.9	9
21	Lights and Shadows of Business-Nonprofit Partnerships: The Role of Nonprofit Learning and Empowerment in this Ethical Puzzle. <i>Sustainability</i> , 2017, 9, 1410.	3.2	8
22	The Challenges of Digital Transformation for Fast-Fashion Brands: A Proposal for an Operational Tool to Measure Omni-Channel Integration. <i>Springer Proceedings in Business and Economics</i> , 2018, , 95-103.	0.3	8
23	Why Foundations Flourish: A Comparative Policy Framework to Understand Policy Support for Foundations across Countries*. <i>Journal of Comparative Policy Analysis: Research and Practice</i> , 2020, 22, 6-29.	2.9	8
24	Traceability and transparency for sustainable fashion-apparel supply chains. <i>Journal of Fashion Marketing and Management</i> , 2022, 26, 344-364.	2.2	8
25	Determinants of success of donation-based crowdfunding through digital platforms: The influence of offline factors. <i>CIRIEC-Espana Revista De Economia Publica, Social Y Cooperativa</i> , 2019, , 119.	0.5	8
26	The impact of professionalization and partnerships on nonprofit productivity. <i>Service Industries Journal</i> , 2017, 37, 783-799.	8.3	7
27	Foundations in Spain: An International Comparison of a Dynamic Nonprofit Subsector. <i>American Behavioral Scientist</i> , 2018, 62, 1869-1888.	3.8	7
28	For the Love of Art? Episodic Volunteering at Cultural Events. <i>Voluntas</i> , 2022, 33, 428-442.	1.7	5
29	Corporate Foundations in Latin America. <i>Nonprofit and Civil Society Studies</i> , 2020, , 167-190.	0.3	5
30	Business-Led Social Innovation in the Work Integration Field: The Role of Large Firms and Corporate Foundations. <i>Business and Management Research</i> , 2017, 6, 1.	0.2	4
31	When the winner takes it all: online campaign factors influencing the success of donation-based crowdfunding for charitable causes. <i>International Review on Public and Nonprofit Marketing</i> , 2022, 19, 763-780.	2.0	4
32	Collective social entrepreneurship for sustainable impact: a framework proposal. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2019, 15, 10.	0.2	2
33	Social Interactions Between Non-Profit Organization and Key Stakeholders. , 2019, , .		1
34	Downward accountability to beneficiaries in social enterprises: do partnerships with nonprofits boost it without undermining accountability to other stakeholders?. <i>Review of Managerial Science</i> , 2022, 16, 1533-1560.	7.1	1
35	Stakeholder Management, Multichannel and Omnichannel. , 2021, , 1-6.		1
36	Nonprofit organizations at the crossroads of offline and online fundraising in the digital era: The influence of the volume of target beneficiaries on the success of donation-based crowdfunding through digital platforms. , 2018, , .		0

#	ARTICLE	IF	CITATIONS
37	Foundations, Operating. , 2021, , 1-7.		0
38	La empresa en un nuevo contrato social para la sostenibilidad: del principio Ético global a los modelos de negocio innovadores. ICE Revista De Economía, 2019, , .	0.1	0
39	Sostenibilidad para la competitividad de la industria de la moda española: hacia una moda circular, digitalizada, trazable y colaborativa. ICE Revista De Economía, 2020, , .	0.1	0
40	Criterios programáticos para la innovación docente en ciencias de la empresa: planificación didáctica orientada a la realidad empresarial. , 0, , 207-222.		0
41	Walking the Talk on Sustainable Development Goals: The Case of Community Foundations in Canada. Foundation Review, 2021, 13, .	0.2	0