

# Marion BÃ¼ttgen

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6897848/publications.pdf>

Version: 2024-02-01

17  
papers

372  
citations

1163117

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h-index

839539

18  
g-index

23  
all docs

23  
docs citations

23  
times ranked

239  
citing authors

#	ARTICLE	IF	CITATIONS
1	Service Locus of Control and Customer Coproduction. <i>Journal of Service Research</i> , 2012, 15, 166-181.	12.2	75
2	Using social media to communicate employer brand identity: The impact on corporate image and employer attractiveness. <i>Journal of Brand Management</i> , 2015, 22, 755-777.	3.5	69
3	How to take employees on the digital transformation journey: An experimental study on complementary leadership behaviors in managing organizational change. <i>Journal of Business Research</i> , 2022, 143, 225-238.	10.2	55
4	“I like it, but I don't use it”: Impact of carsharing business models on usage intentions in the sharing economy. <i>Business Strategy and the Environment</i> , 2020, 29, 1404-1418.	14.3	41
5	Topics for Service Management Research - A European Perspective. <i>Journal of Service Management Research</i> , 2017, 1, 4-21.	0.3	24
6	Project managers' overconfidence: how is risk reflected in anticipated project success?. <i>Business Research</i> , 2015, 8, 239-263.	4.0	23
7	Effective coping strategies for stressed frontline employees in service occupations: outcomes and drivers. <i>Service Industries Journal</i> , 2021, 41, 382-399.	8.3	15
8	Leadership in innovation communities: The impact of transformational leadership language on member participation. <i>Journal of Product Innovation Management</i> , 2022, 39, 371-393.	9.5	12
9	Gender differences in the family-relatedness of relocation decisions. <i>Journal of Vocational Behavior</i> , 2015, 90, 1-12.	3.4	10
10	The Digital Transformation Leadership Framework: Conceptual and Empirical Insights into Leadership Roles in Technology-Driven Business Environments. <i>Journal of Leadership Studies</i> , 2022, 16, 6-22.	0.7	10
11	Don't Jump on the Bandwagon: Negative Effects of Sharewashing. <i>Schmalenbachs Zeitschrift Fur Betriebswirtschaftliche Forschung</i> , 2021, 73, 75-123.	1.6	5
12	Project leaders' control resources and role overload as predictors of project success: developing the job demands-resources model. <i>Business Research</i> , 2020, 13, 767-788.	4.0	3
13	Spousal influence on employees' career paths in dual ladder systems: a dyadic model. <i>European Journal of Work and Organizational Psychology</i> , 2018, , 1-16.	3.7	2
14	Der sozialisierte Kunde als Co-Produzent im Dienstleistungsbereich. <i>Marketing Review St Gallen</i> , 2008, 25, 55-59.	0.6	1
15	Perceptions of sustainable organizational support: mediating the effects of health supporting work environments on employer attractiveness. <i>Managementforschung</i> , 2016, 26, 97-119.	1.2	1
16	Der Generalfaktor der Persönlichkeit und die Dunkle Triade. <i>Zeitschrift Fur Arbeits- Und Organisationspsychologie</i> , 2020, 64, 234-248.	1.5	1
17	Should Corporation Care about Negative Brand Publicity? Understanding the Impact of Negative Brand Publicity on Employees' Corporate Brand Pride. <i>Journal of Business Strategies</i> , 2022, 39, 1-32.	0.4	0