

Anisur Faroque

List of Publications by Year in descending order

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Version: 2024-02-01

12
papers

183
citations

1163117

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1125743

13
g-index

13
all docs

13
docs citations

13
times ranked

111
citing authors

#	ARTICLE	IF	CITATIONS
1	The impact of negative customer engagement on market-based assets and financial performance. <i>Journal of Business Research</i> , 2022, 138, 422-435.	10.2	16
2	Network exploration and exploitation capabilities and foreign market knowledge: The enabling and disabling boundary conditions for international performance. <i>Industrial Marketing Management</i> , 2022, 101, 258-271.	6.7	12
3	Microfoundations of network exploration and exploitation capabilities in international opportunity recognition. <i>International Business Review</i> , 2021, 30, 101767.	4.8	38
4	Revisiting entrepreneurial capabilities and export market orientation: a multi-scale investigation in an emerging economy. <i>International Journal of Emerging Markets</i> , 2021, 16, 556-579.	2.2	12
5	The impact of COVID-19 on the foodservice industry in Vancouver, British Columbia, Canada. <i>Anatolia</i> , 2021, 32, 157-160.	2.4	14
6	Enabling and disabling boundary conditions of export marketing assistance: an interdisciplinary framework. <i>Journal for Global Business Advancement</i> , 2021, 14, 263.	0.1	4
7	Corporate environmentalism and brand value: A natural resource-based perspective. <i>Journal of Marketing Theory and Practice</i> , 2021, 29, 463-479.	4.3	10
8	Performance implications of export assistance: the mediating role of export entrepreneurship. <i>International Marketing Review</i> , 2021, 38, 1370-1399.	3.6	5
9	Networking, business process innovativeness and export performance: the case of South Asian low-tech industry. <i>Journal of Business and Industrial Marketing</i> , 2017, 32, 864-875.	3.0	32
10	Eastern Housing Limited: Marketing Strategies of a Real Estate Company in Bangladesh. <i>Vision</i> , 2017, 21, 86-92.	2.4	2
11	Export marketing assistance and early internationalizing firm performance. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2015, 27, 421-443.	3.2	26
12	Strategic orientations and international opportunity recognition and development in emerging country born globals: the moderating role of environmental dynamism. <i>International Journal of Entrepreneurship and Small Business</i> , 2015, 24, 163.	0.2	10