

Lucie K Ozanne

List of Publications by Year in descending order

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29
papers

2,714
citations

430874

18
h-index

580821

25
g-index

29
all docs

29
docs citations

29
times ranked

2233
citing authors

#	ARTICLE	IF	CITATIONS
1	Sustainable Consumption: Opportunities for Consumer Research and Public Policy. <i>Journal of Public Policy and Marketing</i> , 2011, 30, 31-38.	3.4	553
2	Challenges of the "green imperative": a natural resource-based approach to the environmental orientation-business performance relationship. <i>Journal of Business Research</i> , 2005, 58, 430-438.	10.2	435
3	The Interactive Effect of Internal and External Factors on a Proactive Environmental Strategy and its Influence on a Firm's Performance. <i>Journal of Business Ethics</i> , 2010, 94, 279-298.	6.0	296
4	Sharing as a form of anti-consumption? An examination of toy library users. <i>Journal of Consumer Behaviour</i> , 2010, 9, 485-498.	4.2	288
5	Understanding the inherent complexity of sustainable consumption: A social cognitive framework. <i>Journal of Business Research</i> , 2013, 66, 1227-1234.	10.2	270
6	Examining temporary disposition and acquisition in peer-to-peer renting. <i>Journal of Marketing Management</i> , 2015, 31, 1310-1332.	2.3	109
7	A systematic review of peer-to-peer (P2P) accommodation sharing research from 2010 to 2016: progress and prospects from the multi-level perspective. <i>Journal of Hospitality Marketing and Management</i> , 2018, 27, 649-678.	8.2	107
8	Managing the Tensions at the Intersection of the Triple Bottom Line: A Paradox Theory Approach to Sustainability Management. <i>Journal of Public Policy and Marketing</i> , 2016, 35, 249-261.	3.4	84
9	A Child's Right to Play: The Social Construction of Civic Virtues in Toy Libraries. <i>Journal of Public Policy and Marketing</i> , 2011, 30, 264-278.	3.4	76
10	Psychological capital, coping mechanisms and organizational resilience: Insights from the 2016 Kaikoura earthquake, New Zealand. <i>Tourism Management Perspectives</i> , 2020, 34, 100637.	5.2	68
11	Consumer driven corporate environmentalism: Fact or fiction?. <i>Business Strategy and the Environment</i> , 2010, 19, 356-366.	14.3	55
12	SMEs navigating COVID-19: The influence of social capital and dynamic capabilities on organizational resilience. <i>Industrial Marketing Management</i> , 2022, 104, 116-135.	6.7	52
13	Corporate environmental responsiveness in India: lessons from a developing country. <i>Journal of Cleaner Production</i> , 2012, 35, 203-213.	9.3	50
14	How alternative consumer markets can build community resiliency. <i>European Journal of Marketing</i> , 2016, 50, 330-357.	2.9	43
15	Exploring Online Peer-to-Peer Swapping: A Social Practice Theory of Online Swapping. <i>Journal of Marketing Theory and Practice</i> , 2019, 27, 413-429.	4.3	41
16	Hospitality Industry Responses to Climate Change: A Benchmark Study of Taiwanese Tourist Hotels. <i>Asia Pacific Journal of Tourism Research</i> , 2013, 18, 92-107.	3.7	39
17	Sharing cathartic stories online: The internet as a means of expression following a crisis event. <i>Journal of Consumer Behaviour</i> , 2016, 15, 314-324.	4.2	22
18	The experience of risk in families: conceptualisations and implications for transformative consumer research. <i>Journal of Marketing Management</i> , 2014, 30, 1772-1799.	2.3	21

#	ARTICLE	IF	CITATIONS
19	Enabling and Cultivating Wiser Consumption: The Roles of Marketing and Public Policy. <i>Journal of Public Policy and Marketing</i> , 2021, 40, 226-244.	3.4	20
20	Disaster Recovery: How Ad Hoc Marketing Systems Build and Mobilize Social Capital for Service Delivery. <i>Journal of Public Policy and Marketing</i> , 2021, 40, 372-388.	3.4	18
21	Consumer adoption of plant-based meat substitutes: A network of social practices. <i>Appetite</i> , 2022, 175, 106037.	3.7	17
22	Investigating the Methods and Effectiveness of Crisis Communication. <i>Journal of Nonprofit and Public Sector Marketing</i> , 2020, 32, 379-405.	1.6	14
23	The Power of Sharing to Support Consumers through Liminality. <i>Australasian Marketing Journal</i> , 2020, 28, 34-41.	5.4	12
24	A psychological wellbeing perspective of long-term disaster recovery following the Canterbury earthquakes. <i>International Journal of Disaster Risk Reduction</i> , 2021, 63, 102438.	3.9	11
25	Tactical Moments of Creative Destruction for Affordable Housing. <i>Journal of Macromarketing</i> , 2018, 38, 139-153.	2.6	6
26	Creating value to mitigate disaster harm: how the sharing economy can support consumers and policy makers. , 2019, , .		4
27	Integrating MLP and "after ANT"™ to understand perceptions and responses of regime actors to Airbnb. <i>Current Issues in Tourism</i> , 0, , 1-18.	7.2	3
28	Exploring Airbnb Host Wellbeing and Host-Guest Conflicts in Network Hospitality. <i>Frontiers in Psychology</i> , 2022, 13, 805761.	2.1	0
29	Hosting via Airbnb Motivations and operational complexities. , 2022, , .		0