

Vivica I Kraak

List of Publications by Year in descending order

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Version: 2024-02-01

77
papers

4,283
citations

236833

25
h-index

114418

63
g-index

81
all docs

81
docs citations

81
times ranked

6190
citing authors

#	ARTICLE	IF	CITATIONS
1	The Global Syndemic of Obesity, Undernutrition, and Climate Change: The Lancet Commission report. <i>Lancet, The</i> , 2019, 393, 791-846.	6.3	1,638
2	Preventing childhood obesity: Health in the balance: Executive summary. <i>Journal of the American Dietetic Association</i> , 2005, 105, 131-138.	1.3	485
3	Strengthening of accountability systems to create healthy food environments and reduce global obesity. <i>Lancet, The</i> , 2015, 385, 2534-2545.	6.3	267
4	Monitoring and benchmarking government policies and actions to improve the healthiness of food environments: a proposed Government Healthy Food Environment Policy Index. <i>Obesity Reviews</i> , 2013, 14, 24-37.	3.1	181
5	Influence of food companies' brand mascots and entertainment companies' cartoon media characters on children's diet and health: a systematic review and research needs. <i>Obesity Reviews</i> , 2015, 16, 107-126.	3.1	181
6	Title is missing!. <i>Policy Sciences</i> , 1999, 32, 103-131.	1.5	117
7	Balancing the benefits and risks of public-private partnerships to address the global double burden of malnutrition. <i>Public Health Nutrition</i> , 2012, 15, 503-517.	1.1	84
8	A novel marketing mix and choice architecture framework to nudge restaurant customers toward healthy food environments to reduce obesity in the United States. <i>Obesity Reviews</i> , 2017, 18, 852-868.	3.1	79
9	Industry Progress to Market a Healthful Diet to American Children and Adolescents. <i>American Journal of Preventive Medicine</i> , 2011, 41, 322-333.	1.6	70
10	A systematic review of factors that influence food store owner and manager decision making and ability or willingness to use choice architecture and marketing mix strategies to encourage healthy consumer purchases in the United States, 2005-2017. <i>International Journal of Behavioral Nutrition and Physical Activity</i> , 2019, 16, 5.	2.0	68
11	A proposed approach to monitor private-sector policies and practices related to food environments, obesity and non-communicable disease prevention. <i>Obesity Reviews</i> , 2013, 14, 38-48.	3.1	64
12	An accountability framework to promote healthy food environments. <i>Public Health Nutrition</i> , 2014, 17, 2467-2483.	1.1	61
13	Evidence-based strategies to build community food security. <i>Journal of the American Dietetic Association</i> , 2005, 105, 278-283.	1.3	58
14	Progress achieved in restricting the marketing of high-fat, sugary and salty food and beverage products to children. <i>Bulletin of the World Health Organization</i> , 2016, 94, 540-548.	1.5	57
15	A Public Health Perspective on Healthy Lifestyles and Public-Private Partnerships for Global Childhood Obesity Prevention. <i>Journal of the American Dietetic Association</i> , 2010, 110, 192-200.	1.3	51
16	Active Living for Rural Children. <i>American Journal of Preventive Medicine</i> , 2010, 39, 537-545.	1.6	47
17	The CHANGE Study: A Healthy-Lifestyles Intervention to Improve Rural Children's Diet Quality. <i>Journal of the Academy of Nutrition and Dietetics</i> , 2014, 114, 48-53.	0.4	47
18	Clinical Management of Low Vitamin D: A Scoping Review of Physicians' Practices. <i>Nutrients</i> , 2018, 10, 493.	1.7	44

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19	Whole grain consumption is inversely associated with BMI <i>Z</i> -score in rural school-aged children. <i>Public Health Nutrition</i> , 2013, 16, 212-218.	1.1	38
20	An accountability evaluation for the industry's responsible use of brand mascots and licensed media characters to market a healthy diet to American children. <i>Obesity Reviews</i> , 2015, 16, 433-453.	3.1	34
21	Effects of Menu Labeling Policies on Transnational Restaurant Chains to Promote a Healthy Diet: A Scoping Review to Inform Policy and Research. <i>Nutrients</i> , 2020, 12, 1544.	1.7	32
22	Values, public policy, and community food security. <i>Agriculture and Human Values</i> , 2000, 17, 75-93.	1.7	31
23	Healthy-lifestyle behaviors associated with overweight and obesity in US rural children. <i>BMC Pediatrics</i> , 2012, 12, 102.	0.7	31
24	An accountability evaluation for the International Food & Beverage Alliance's Global Policy on Marketing Communications to Children to reduce obesity: A narrative review to inform policy. <i>Obesity Reviews</i> , 2019, 20, 90-106.	3.1	30
25	INFORMAS and advocacy for public health nutrition and obesity prevention. <i>Obesity Reviews</i> , 2013, 14, 150-156.	3.1	26
26	Progress Evaluation for the Restaurant Industry Assessed by a Voluntary Marketing-Mix and Choice-Architecture Framework That Offers Strategies to Nudge American Customers toward Healthy Food Environments, 2006–2017. <i>International Journal of Environmental Research and Public Health</i> , 2017, 14, 760.	1.2	26
27	The commercial marketing of healthy lifestyles to address the global child and adolescent obesity pandemic: prospects, pitfalls and priorities. <i>Public Health Nutrition</i> , 2009, 12, 2027-2036.	1.1	25
28	A Q methodology study of stakeholders' views about accountability for promoting healthy food environments in England through the Responsibility Deal Food Network. <i>Food Policy</i> , 2014, 49, 207-218.	2.8	24
29	Monitoring policy and actions on food environments: rationale and outline of the INFORMAS policy engagement and communication strategies. <i>Obesity Reviews</i> , 2013, 14, 13-23.	3.1	22
30	Perspective: Unpacking the Wicked Challenges for Alternative Proteins in the United States: Can Highly Processed Plant-Based and Cell-Cultured Food and Beverage Products Support Healthy and Sustainable Diets and Food Systems?. <i>Advances in Nutrition</i> , 2022, 13, 38-47.	2.9	21
31	Kids SIP <i>SMART</i> : A Feasibility Study to Reduce Sugar-Sweetened Beverage Consumption Among Middle School Youth in Central Appalachia. <i>American Journal of Health Promotion</i> , 2018, 32, 1386-1401.	0.9	20
32	Community food security: Salience and participation at community level. <i>Agriculture and Human Values</i> , 1999, 16, 401-419.	1.7	19
33	Guiding Principles And A Decision-Making Framework For Stakeholders Pursuing Healthy Food Environments. <i>Health Affairs</i> , 2015, 34, 1972-1978.	2.5	19
34	Participation, Power and Beliefs Shape Local Food and Nutrition Policy. <i>Journal of Nutrition</i> , 2003, 133, 301S-304S.	1.3	18
35	Government and School Progress to Promote a Healthful Diet to American Children and Adolescents. <i>American Journal of Preventive Medicine</i> , 2012, 42, 250-262.	1.6	18
36	How Branded Marketing and Media Campaigns Can Support a Healthy Diet and Food Well-Being for Americans: Evidence for 13 Campaigns in the United States. <i>Journal of Nutrition Education and Behavior</i> , 2020, 52, 87-95.	0.3	18

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37	Rural independent and corporate Supplemental Nutrition Assistance Program (SNAP)-authorized store ownersâ€™ and managersâ€™ perceived feasibility to implement marketing-mix and choice-architecture strategies to encourage healthy consumer purchases. <i>Translational Behavioral Medicine</i> , 2019, 9, 888-898.	1.2	15
38	Moving from Debate to Dialogue About Genetically Engineered Foods and Crops: Insights from a Land Grant University. <i>Agroecology and Sustainable Food Systems</i> , 2001, 18, 167-201.	0.9	14
39	Development of a Responsible Policy Index to Improve Statutory and Self-Regulatory Policies that Protect Childrenâ€™s Diet and Health in the Americaâ€™s Region. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 495.	1.2	14
40	Addressing barriers to improve childrenâ€™s fruit and vegetable intake. <i>American Journal of Clinical Nutrition</i> , 2013, 97, 653-655.	2.2	13
41	A Food Service Intervention Improves Whole Grain Access at Lunch in Rural Elementary Schools. <i>Journal of School Health</i> , 2014, 84, 212-219.	0.8	13
42	Mapping the Celebrity Endorsement of Branded Food and Beverage Products and Marketing Campaigns in the United States, 1990â€“2017. <i>International Journal of Environmental Research and Public Health</i> , 2019, 16, 3743.	1.2	13
43	Home-Delivered Meal Programs for Homebound People with HIV/Aids. <i>Journal of the American Dietetic Association</i> , 1995, 95, 476-481.	1.3	12
44	Progress Evaluation for Transnational Restaurant Chains to Reformulate Products and Standardize Portions to Meet Healthy Dietary Guidelines and Reduce Obesity and Non-Communicable Disease Risks, 2000â€“2018: A Scoping and Systematic Review to Inform Policy. <i>International Journal of Environmental Research and Public Health</i> , 2019, 16, 2732.	1.2	12
45	An accountability evaluation for the responsible use of celebrity endorsement by the food and beverage industry to promote healthy food environments for young Americans: A narrative review to inform obesity prevention policy. <i>Obesity Reviews</i> , 2020, 21, e13094.	3.1	11
46	Evaluation of integrated marketing communication strategies used for the Fruits & Veggies Campaign in California and Virginia. <i>Preventive Medicine Reports</i> , 2020, 18, 101062.	0.8	11
47	A systematic scoping review of the literacy literature to develop a digital food and nutrition literacy model for low-income adults to make healthy choices in the online food retail ecosystem to reduce obesity risk. <i>Obesity Reviews</i> , 2022, 23, .	3.1	11
48	Policy Recommendations to Address Energy Drink Marketing and Consumption by Vulnerable Populations in the United States. <i>Journal of the Academy of Nutrition and Dietetics</i> , 2020, 120, 767-777.	0.4	10
49	Future directions to prevent obesity within the context of the Global Syndemic. <i>Obesity Reviews</i> , 2019, 20, 3-5.	3.1	9
50	The US Chain Restaurant Industry Must Transform Its Business Model to Market Healthy Menu Items to Americans to Reduce Obesity and Chronic Disease Risks. <i>Journal of Nutrition</i> , 2020, 150, 656-657.	1.3	6
51	Applying a Multi-Dimensional Digital Food and Nutrition Literacy Model to Inform Research and Policies to Enable Adults in the U.S. Supplemental Nutrition Assistance Program to Make Healthy Purchases in the Online Food Retail Ecosystem. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 8335.	1.2	6
52	How have media campaigns been used to promote and discourage healthy and unhealthy beverages in the United States? A systematic scoping review to inform future research to reduce sugary beverage health risks. <i>Obesity Reviews</i> , 2022, 23, e13425.	3.1	6
53	Policy Progress in Reducing Sodium in the American Diet, 2010â€“2019. <i>Annual Review of Nutrition</i> , 2020, 40, 407-435.	4.3	5
54	A Qualitative Study to Understand Stakeholdersâ€™ Views About the Fruits & Veggies (FNV) Social Marketing Campaign to Promote Fruit and Vegetable Consumption in the United States. <i>Journal of the Academy of Nutrition and Dietetics</i> , 2020, 120, 1986-1997.e3.	0.4	5

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55	A Systematic Scoping Review of Media Campaigns to Develop a Typology to Evaluate Their Collective Impact on Promoting Healthy Hydration Behaviors and Reducing Sugary Beverage Health Risks. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 1040.	1.2	4
56	Smart Snacks in School Standards in Appalachian Virginia Middle Schools. <i>Health Behavior and Policy Review</i> , 2017, 4, 245-255.	0.3	4
57	Distinguishing Accountability From Responsibility: An Accountability Framework. <i>American Journal of Public Health</i> , 2014, 104, e2-e3.	1.5	3
58	The Availability of Competitive Foods and Beverages to Middle School Students in Appalachian Virginia Before Implementation of the 2014 Smart Snacks in School Standards. <i>Preventing Chronic Disease</i> , 2015, 12, E153.	1.7	3
59	US restaurant sector can promote healthy food environments to reduce obesity risk. <i>American Journal of Clinical Nutrition</i> , 2018, 107, 288-290.	2.2	3
60	Availability of Supplemental Nutrition Assistance Program-authorized retailers'™ voluntary commitments to encourage healthy dietary purchases using marketing-mix and choice-architecture strategies. <i>Public Health Nutrition</i> , 2020, 23, 1745-1753.	1.1	3
61	A mixed-methods study of American Millennials'™ views about celebrity endorsement of foods and beverages. <i>Health Promotion International</i> , 2022, 37, .	0.9	3
62	A collective call to strengthen monitoring and evaluation efforts to support healthy and sustainable food systems: "The Accountability Pact"™. <i>Public Health Nutrition</i> , 2022, 25, 2353-2357.	1.1	3
63	Perceptions of Rural SNAP-Authorized Food Store Owners and Managers About Healthy Product Availability. <i>Journal of Nutrition Education and Behavior</i> , 2020, 52, 171-179.	0.3	2
64	Dietary Guidance on Food Processing for Safe, Healthy, and Sustainable Diets. <i>Nutrition Today</i> , 2021, 56, 114-127.	0.6	2
65	Awareness and outcomes of the fruits and veggies (FNV) campaign to promote fruit and vegetable consumption among targeted audiences in California and Virginia: a cross-sectional study. <i>BMC Public Health</i> , 2021, 21, 1100.	1.2	2
66	Advice for Food Systems Governance Actors to Decide Whether and How to Engage With the Agri-Food and Beverage Industry to Address Malnutrition Within the Context of Healthy and Sustainable Food Systems Comment on "Challenges to Establish Effective Public-Private Partnerships to Address Malnutrition in All Its Forms". <i>International Journal of Health Policy and Management</i> , 2021, , .	0.5	2
67	An Assessment of Government Capacity Building to Restrict the Marketing of Unhealthy Food and Non-Alcoholic Beverage Products to Children in the Region of the Americas. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 8324.	1.2	2
68	Integrating Healthy Snacks and Physical Activity in an Afterschool Program for Rural Youth. <i>Journal of Nutrition Education and Behavior</i> , 2009, 41, S37.	0.3	1
69	Skills and Tools for Public Health Professionals to Address Corporate Power to Protect Human and Planetary Health. <i>American Journal of Public Health</i> , 2018, 108, e29-e29.	1.5	1
70	Supplemental Nutrition Assistance Program (SNAP)-Authorized Retailers'™ Perceived Costs to Use Behavioral Economic Strategies to Encourage Healthy Product Sales. <i>Ecology of Food and Nutrition</i> , 2021, 60, 212-224.	0.8	1
71	A mixed-methods study to test a tailored coaching program for health researchers to manage stress and achieve work-life balance. <i>Translational Behavioral Medicine</i> , 2021, , .	1.2	1
72	Partnership With Substance Abusers Enhances Nutritional Well-Being. <i>Journal of the American Dietetic Association</i> , 1995, 95, 416.	1.3	0

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73	Critique of a scoping review of principles to guide interactions between population health researchers and the food industry. <i>Obesity Reviews</i> , 2019, 20, 1335-1337.	3.1	0
74	Exploring Food Waste at a Residential Youth Summer Camp: A Mixed-Methods Study. <i>Journal of Hunger and Environmental Nutrition</i> , 2022, 17, 135-148.	1.1	0
75	Principles and a Decision-Making Process for Accountable Partnership Engagement to Create Healthy Food and Active Living Environments in the United States. <i>FASEB Journal</i> , 2015, 29, 384.7.	0.2	0
76	Star Trek Offers Insights That Illuminate Actor Engagement in Global Nutrition Governance Comment on "Towards Preventing and Managing Conflict of Interest in Nutrition Policy? An Analysis of Submissions to a Consultation on a Draft WHO Tool". <i>International Journal of Health Policy and Management</i> , 2020, , .	0.5	0
77	Supplemental Nutrition Assistance Program (SNAP)-authorized retailers received a low score using the Business Impact Assessment for Obesity and population-level nutrition (BIA-Obesity) tool. <i>BMC Public Health</i> , 2022, 22, .	1.2	0