

# Hemant K Bhargava

## List of Publications by Year in descending order

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52  
papers

1,954  
citations

279487

23  
h-index

276539

41  
g-index

55  
all docs

55  
docs citations

55  
times ranked

1109  
citing authors

#	ARTICLE	IF	CITATIONS
1	The Creator Economy: Managing Ecosystem Supply, Revenue Sharing, and Platform Design. Management Science, 2022, 68, 5233-5251.	2.4	40
2	Bundling for Flexibility and Variety: An Economic Model for Multiproducer Value Aggregation. Management Science, 2021, 67, 2365-2380.	2.4	16
3	On Optimal Auctions for Mixing Exclusive and Shared Matching in Platforms. Management Science, 2020, 66, 2653-2676.	2.4	5
4	Platform data strategy. Marketing Letters, 2020, 31, 323-334.	1.9	8
5	Sales Force Compensation Design for Two-Sided Market Platforms. Journal of Marketing Research, 2019, 56, 666-678.	3.0	12
6	Emerging Trends in Product Bundling: Investigating Consumer Choice and Firm Behavior. Customer Needs and Solutions, 2018, 5, 107-120.	0.5	18
7	On the Optimality of Three-Part Tariff Plans: When Does Free Allowance Matter?. Operations Research, 2018, 66, 1517-1532.	1.2	16
8	"Pay as You Go" or "All You Can Eat"? Pricing Methods for Computing and Information Services. , 2016, , .		9
9	Stimulating Early Adoption of New Products through Channel Disintegration. Production and Operations Management, 2014, 23, 1681-1689.	2.1	8
10	Electronic Medical Records and Physician Productivity: Evidence from Panel Data Analysis. Management Science, 2014, 60, 2543-2562.	2.4	67
11	Platform technologies and network goods: insights on product launch and management. Information Technology and Management, 2014, 15, 199-209.	1.4	17
12	Commercialization of Platform Technologies: Launch Timing and Versioning Strategy. Production and Operations Management, 2013, 22, 1374-1388.	2.1	49
13	Mixed Bundling of Two Independently Valued Goods. Management Science, 2013, 59, 2170-2185.	2.4	67
14	How to Price Discriminate When Tariff Size Matters. Marketing Science, 2013, 32, 111-126.	2.7	39
15	Retailer-Driven Product Bundling in a Distribution Channel. Marketing Science, 2012, 31, 1014-1021.	2.7	83
16	The benefit of information asymmetry: When to sell to informed customers?. Decision Support Systems, 2012, 53, 345-356.	3.5	33
17	Pricing under quality of service uncertainty: Market segmentation via statistical QoS guarantees. European Journal of Operational Research, 2008, 191, 1189-1204.	3.5	20
18	<b>Research Note</b>â€”When Is Versioning Optimal for Information Goods?. Management Science, 2008, 54, 1029-1035.	2.4	147

#	ARTICLE	IF	CITATIONS
19	The impact of sponsored results on the quality of information gatekeepers. , 2007, , .		1
20	Implementing Sponsored Search in Web Search Engines: Computational Evaluation of Alternative Mechanisms. INFORMS Journal on Computing, 2007, 19, 137-148.	1.0	198
21	Progress in Web-based decision support technologies. Decision Support Systems, 2007, 43, 1083-1095.	3.5	163
22	New research perspectives on mobility, organizations, systems and technologies. Information Technology and Management, 2007, 8, 83-85.	1.4	1
23	Pay for Play: Sponsored Recommendations in Information Gatekeepers. SSRN Electronic Journal, 2006, , .	0.4	1
24	Stockout Compensation: Joint Inventory and Price Optimization in Electronic Retailing. INFORMS Journal on Computing, 2006, 18, 255-266.	1.0	48
25	America OnLine™s Internet access service: how to deter unwanted customers. Electronic Commerce Research and Applications, 2005, 4, 35-48.	2.5	15
26	Economics of an Information Intermediary with Aggregation Benefits. Information Systems Research, 2004, 15, 22-36.	2.2	145
27	Computing as Utility: Managing Availability, Commitment, and Pricing Through Contingent Bid Auctions. Journal of Management Information Systems, 2004, 21, 201-227.	2.1	48
28	Improving recruit distribution decisions in the US Marine Corps. Decision Support Systems, 2003, 36, 19-30.	3.5	4
29	Contingency Pricing for Information Goods and Services Under Industrywide Performance Standard. Journal of Management Information Systems, 2003, 20, 113-136.	2.1	31
30	Information Goods and Vertical Differentiation. Journal of Management Information Systems, 2001, 18, 89-106.	2.1	177
31	Pricing and Product Design: Intermediary Strategies in an Electronic Market. International Journal of Electronic Commerce, 2000, 5, 37-56.	1.4	33
32	Beyond spreadsheets: tools for building decision support systems. Computer, 1999, 32, 31-39.	1.2	42
33	Data Mining by Decomposition: Adaptive Search for Hypothesis Generation. INFORMS Journal on Computing, 1999, 11, 239-247.	1.0	9
34	Feature Articleâ€”The World Wide Web: Opportunities for Operations Research and Management Science. INFORMS Journal on Computing, 1998, 10, 359-383.	1.0	40
35	On Formal Semantics and Analysis of Typed Modeling Languages: An Analysis of Ascend. INFORMS Journal on Computing, 1998, 10, 189-208.	1.0	4
36	Rejoinderâ€”OR/MS, Electronic Commerce, and the Virtual INFORMS Community. INFORMS Journal on Computing, 1998, 10, 396-398.	1.0	0

#	ARTICLE	IF	CITATIONS
37	Electronic Commerce in Decision Technologies: A Business Cycle Analysis. International Journal of Electronic Commerce, 1997, 1, 109-127.	1.4	25
38	Decision support on demand: Emerging electronic markets for decision technologies. Decision Support Systems, 1997, 19, 193-214.	3.5	91
39	Simulating belief systems of autonomous agents. Decision Support Systems, 1995, 14, 329-348.	3.5	12
40	On Embedded Languages, Meta-Level Reasoning, and Computer-Aided Modeling. Operations Research/Computer Science Interfaces Series, 1995, , 27-44.	0.3	4
41	On integrating collaboration and decision analysis techniques. Journal of Organizational Computing and Electronic Commerce, 1994, 4, 297-316.	1.0	16
42	Editor's introduction to the special issue on logic modeling. Decision Support Systems, 1994, 11, 101-102.	3.5	1
43	Computer-aided model construction. Decision Support Systems, 1993, 9, 91-111.	3.5	24
44	Model management. Decision Support Systems, 1993, 10, 277-299.	3.5	38
45	Arterial Blood Gases and Brain Oxygen Availability Following Infusion of Intratracheal Fluorocarbon Neat Liquids. Biomaterials, Artificial Cells, and Immobilization Biotechnology: Official Journal of the International Society for Artificial Cells and Immobilization Biotechnology, 1992, 20, 1073-1083.	0.2	1
46	On the integration of data and mathematical modeling languages. Annals of Operations Research, 1992, 38, 69-95.	2.6	9
47	Unique Names Violations, a Problem for Model Integration or You Say Tomato, I Say Tomahto. ORSA Journal on Computing, 1991, 3, 107-120.	1.7	61
48	The Coast Guard's KSS Project. Interfaces, 1990, 20, 5-16.	1.6	52
49	Commercialization of Platform Technologies: Launch Timing and Versioning Strategy. SSRN Electronic Journal, 0, , .	0.4	1
50	On the Optimality of Three-Part Tariff Plans. SSRN Electronic Journal, 0, , .	0.4	0
51	A Model of Sponsored Results in Intelligent Recommenders and Search Engines. SSRN Electronic Journal, 0, , .	0.4	1
52	Mobile Health Technologies. SSRN Electronic Journal, 0, , .	0.4	1