

Hemant K Bhargava

List of Publications by Year in descending order

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Version: 2024-02-01

52
papers

1,954
citations

279487

23
h-index

276539

41
g-index

55
all docs

55
docs citations

55
times ranked

1109
citing authors

#	ARTICLE	IF	CITATIONS
1	Implementing Sponsored Search in Web Search Engines: Computational Evaluation of Alternative Mechanisms. <i>INFORMS Journal on Computing</i> , 2007, 19, 137-148.	1.0	198
2	Information Goods and Vertical Differentiation. <i>Journal of Management Information Systems</i> , 2001, 18, 89-106.	2.1	177
3	Progress in Web-based decision support technologies. <i>Decision Support Systems</i> , 2007, 43, 1083-1095.	3.5	163
4	Research Note "When Is Versioning Optimal for Information Goods?. <i>Management Science</i> , 2008, 54, 1029-1035.	2.4	147
5	Economics of an Information Intermediary with Aggregation Benefits. <i>Information Systems Research</i> , 2004, 15, 22-36.	2.2	145
6	Decision support on demand: Emerging electronic markets for decision technologies. <i>Decision Support Systems</i> , 1997, 19, 193-214.	3.5	91
7	Retailer-Driven Product Bundling in a Distribution Channel. <i>Marketing Science</i> , 2012, 31, 1014-1021.	2.7	83
8	Mixed Bundling of Two Independently Valued Goods. <i>Management Science</i> , 2013, 59, 2170-2185.	2.4	67
9	Electronic Medical Records and Physician Productivity: Evidence from Panel Data Analysis. <i>Management Science</i> , 2014, 60, 2543-2562.	2.4	67
10	Unique Names Violations, a Problem for Model Integration or You Say Tomato, I Say Tomahto. <i>ORSA Journal on Computing</i> , 1991, 3, 107-120.	1.7	61
11	The Coast Guard's KSS Project. <i>Interfaces</i> , 1990, 20, 5-16.	1.6	52
12	Commercialization of Platform Technologies: Launch Timing and Versioning Strategy. <i>Production and Operations Management</i> , 2013, 22, 1374-1388.	2.1	49
13	Computing as Utility: Managing Availability, Commitment, and Pricing Through Contingent Bid Auctions. <i>Journal of Management Information Systems</i> , 2004, 21, 201-227.	2.1	48
14	Stockout Compensation: Joint Inventory and Price Optimization in Electronic Retailing. <i>INFORMS Journal on Computing</i> , 2006, 18, 255-266.	1.0	48
15	Beyond spreadsheets: tools for building decision support systems. <i>Computer</i> , 1999, 32, 31-39.	1.2	42
16	Feature Article "The World Wide Web: Opportunities for Operations Research and Management Science. <i>INFORMS Journal on Computing</i> , 1998, 10, 359-383.	1.0	40
17	The Creator Economy: Managing Ecosystem Supply, Revenue Sharing, and Platform Design. <i>Management Science</i> , 2022, 68, 5233-5251.	2.4	40
18	How to Price Discriminate When Tariff Size Matters. <i>Marketing Science</i> , 2013, 32, 111-126.	2.7	39

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19	Model management. <i>Decision Support Systems</i> , 1993, 10, 277-299.	3.5	38
20	Pricing and Product Design: Intermediary Strategies in an Electronic Market. <i>International Journal of Electronic Commerce</i> , 2000, 5, 37-56.	1.4	33
21	The benefit of information asymmetry: When to sell to informed customers?. <i>Decision Support Systems</i> , 2012, 53, 345-356.	3.5	33
22	Contingency Pricing for Information Goods and Services Under Industrywide Performance Standard. <i>Journal of Management Information Systems</i> , 2003, 20, 113-136.	2.1	31
23	Electronic Commerce in Decision Technologies: A Business Cycle Analysis. <i>International Journal of Electronic Commerce</i> , 1997, 1, 109-127.	1.4	25
24	Computer-aided model construction. <i>Decision Support Systems</i> , 1993, 9, 91-111.	3.5	24
25	Pricing under quality of service uncertainty: Market segmentation via statistical QoS guarantees. <i>European Journal of Operational Research</i> , 2008, 191, 1189-1204.	3.5	20
26	Emerging Trends in Product Bundling: Investigating Consumer Choice and Firm Behavior. <i>Customer Needs and Solutions</i> , 2018, 5, 107-120.	0.5	18
27	Platform technologies and network goods: insights on product launch and management. <i>Information Technology and Management</i> , 2014, 15, 199-209.	1.4	17
28	On integrating collaboration and decision analysis techniques. <i>Journal of Organizational Computing and Electronic Commerce</i> , 1994, 4, 297-316.	1.0	16
29	On the Optimality of Three-Part Tariff Plans: When Does Free Allowance Matter?. <i>Operations Research</i> , 2018, 66, 1517-1532.	1.2	16
30	Bundling for Flexibility and Variety: An Economic Model for Multiproducer Value Aggregation. <i>Management Science</i> , 2021, 67, 2365-2380.	2.4	16
31	America OnLine's Internet access service: how to deter unwanted customers. <i>Electronic Commerce Research and Applications</i> , 2005, 4, 35-48.	2.5	15
32	Simulating belief systems of autonomous agents. <i>Decision Support Systems</i> , 1995, 14, 329-348.	3.5	12
33	Sales Force Compensation Design for Two-Sided Market Platforms. <i>Journal of Marketing Research</i> , 2019, 56, 666-678.	3.0	12
34	On the integration of data and mathematical modeling languages. <i>Annals of Operations Research</i> , 1992, 38, 69-95.	2.6	9
35	Data Mining by Decomposition: Adaptive Search for Hypothesis Generation. <i>INFORMS Journal on Computing</i> , 1999, 11, 239-247.	1.0	9
36	"Pay as You Go" or "All You Can Eat"? Pricing Methods for Computing and Information Services. , 2016, , .		9

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37	Stimulating Early Adoption of New Products through Channel Disintegration. <i>Production and Operations Management</i> , 2014, 23, 1681-1689.	2.1	8
38	Platform data strategy. <i>Marketing Letters</i> , 2020, 31, 323-334.	1.9	8
39	On Optimal Auctions for Mixing Exclusive and Shared Matching in Platforms. <i>Management Science</i> , 2020, 66, 2653-2676.	2.4	5
40	On Formal Semantics and Analysis of Typed Modeling Languages: An Analysis of Ascend. <i>INFORMS Journal on Computing</i> , 1998, 10, 189-208.	1.0	4
41	Improving recruit distribution decisions in the US Marine Corps. <i>Decision Support Systems</i> , 2003, 36, 19-30.	3.5	4
42	On Embedded Languages, Meta-Level Reasoning, and Computer-Aided Modeling. <i>Operations Research/Computer Science Interfaces Series</i> , 1995, , 27-44.	0.3	4
43	Arterial Blood Gases and Brain Oxygen Availability Following Infusion of Intratracheal Fluorocarbon Neat Liquids. <i>Biomaterials, Artificial Cells, and Immobilization Biotechnology: Official Journal of the International Society for Artificial Cells and Immobilization Biotechnology</i> , 1992, 20, 1073-1083.	0.2	1
44	Editor's introduction to the special issue on logic modeling. <i>Decision Support Systems</i> , 1994, 11, 101-102.	3.5	1
45	Pay for Play: Sponsored Recommendations in Information Gatekeepers. <i>SSRN Electronic Journal</i> , 2006, , .	0.4	1
46	The impact of sponsored results on the quality of information gatekeepers. , 2007, , .		1
47	New research perspectives on mobility, organizations, systems and technologies. <i>Information Technology and Management</i> , 2007, 8, 83-85.	1.4	1
48	Commercialization of Platform Technologies: Launch Timing and Versioning Strategy. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1
49	A Model of Sponsored Results in Intelligent Recommenders and Search Engines. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1
50	Mobile Health Technologies. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1
51	Rejoinderâ€”OR/MS, Electronic Commerce, and the Virtual INFORMS Community. <i>INFORMS Journal on Computing</i> , 1998, 10, 396-398.	1.0	0
52	On the Optimality of Three-Part Tariff Plans. <i>SSRN Electronic Journal</i> , 0, , .	0.4	0