

Muhammad Mohsin Zahid

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6824086/publications.pdf>

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7
papers

127
citations

1937685

4
h-index

2053705

5
g-index

7
all docs

7
docs citations

7
times ranked

94
citing authors

#	ARTICLE	IF	CITATIONS
1	Factors Affecting Purchase Intention and Social Media Publicity of Green Products: The Mediating Role of Concern for Consequences. Corporate Social Responsibility and Environmental Management, 2018, 25, 225-236.	8.7	73
2	Act or Wait-and-See? Adversity, Agility, and Entrepreneur Wellbeing across Countries during the COVID-19 Pandemic. Entrepreneurship Theory and Practice, 2023, 47, 682-723.	10.2	26
3	Organizational Flexibility and Project Portfolio Performance: The Roles of Environmental Uncertainty and Innovation Capability. EMJ - Engineering Management Journal, 0, , 1-16.	2.3	11
4	Using CRM to Model Firm Performance in a Business-to-Business Market. Journal of Relationship Marketing, 2018, 17, 118-151.	4.4	9
5	Agility or Wait-and-See? How the Covid-19 Crisis Impacts Entrepreneursâ€™ Well-being across Countries. Proceedings - Academy of Management, 2021, 2021, 11848.	0.1	5
6	Relationship of organisational flexibility and project portfolio performance: assessing the mediating role of innovation. International Journal of Project Organisation and Management, 2017, 9, 277.	0.1	3
7	Relationship of organisational flexibility and project portfolio performance: assessing the mediating role of innovation. International Journal of Project Organisation and Management, 2017, 9, 277.	0.1	0