

Marco Rodrigues

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6821863/publications.pdf>

Version: 2024-02-01

6
papers

30
citations

2682572

2
h-index

2917675

2
g-index

6
all docs

6
docs citations

6
times ranked

30
citing authors

#	ARTICLE	IF	CITATIONS
1	An exploration of eLearning adoption in the educational ecosystem. Education and Information Technologies, 2021, 26, 585-615.	5.7	28
2	MÃ©tricas, MÃ©dias e Anunciantes: Discutindo a RelaÃ§Ã£o. Revista Brasileira De Marketing, 2014, 13, 78-93.	0.2	2
3	Pandemic, Samba, and Diogo Nogueira's Livestreams: Platform Management Challenges. RAC: Revista De AdministraÃ§Ã£o ContemporÃ¢nea, 2021, 25, .	0.4	0
4	Social Networks Uses and Motivations: Proposition and Test of an Integrative Model. Latin American Business Review, 2022, 23, 21-47.	1.3	0
5	Pandemia, Samba e as Lives de Diogo Nogueira: Desafios de GestÃ£o de Plataformas. RAC: Revista De AdministraÃ§Ã£o ContemporÃ¢nea, 2021, 25, .	0.4	0
6	MARKETING SOCIAL E ECOSSISTEMAS DE NEGÃ“CIOS: AVALIAÃ§Ã£o REFLEXIVA PARA PROPOSIÃ§Ã£o DE UMA VISÃ£o INTEGRATIVA. REAd: Revista EletrÃ´nica De AdministraÃ§Ã£o, 2022, 28, 180-207.	0.2	0