

Seongseop (Sam) Kim

List of Publications by Citations

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

123
papers

2,325
citations

27
h-index

41
g-index

130
ext. papers

3,241
ext. citations

5.1
avg, IF

6.39
L-index

#	Paper	IF	Citations
123	Effects of tourists' local food consumption value on attitude, food destination image, and behavioral intention. <i>International Journal of Hospitality Management</i> , 2018 , 71, 1-10	8.3	176
122	Preference for robot service or human service in hotels? Impacts of the COVID-19 pandemic. <i>International Journal of Hospitality Management</i> , 2021 , 93, 102795	8.3	120
121	The effect of celebrity on brand awareness, perceived quality, brand image, brand loyalty, and destination attachment to a literary festival. <i>Journal of Destination Marketing & Management</i> , 2018 , 9, 320-329	4.7	85
120	Analysis of satisfiers and dissatisfiers in online hotel reviews on social media. <i>International Journal of Contemporary Hospitality Management</i> , 2016 , 28, 1915-1936	7.5	73
119	The effects of mentoring on role stress, job attitude, and turnover intention in the hotel industry. <i>International Journal of Hospitality Management</i> , 2015 , 48, 68-82	8.3	73
118	Service robots in hotels: understanding the service quality perceptions of human-robot interaction. <i>Journal of Hospitality Marketing and Management</i> , 2020 , 29, 613-635	6.4	69
117	How the COVID-19 pandemic affected hotel Employee stress: Employee perceptions of occupational stressors and their consequences. <i>International Journal of Hospitality Management</i> , 2021 , 93, 102798	8.3	58
116	Development and validation of a multidimensional tourist's local food consumption value (TLFCV) scale. <i>International Journal of Hospitality Management</i> , 2019 , 77, 245-259	8.3	45
115	Does a Food-themed TV Drama Affect Perceptions of National Image and Intention to Visit a Country? An Empirical Study of Korea TV Drama. <i>Journal of Travel and Tourism Marketing</i> , 2012 , 29, 313-326	6.6	45
114	The sacred and the profane: Identifying pilgrim traveler value orientations using means-end theory. <i>Tourism Management</i> , 2016 , 56, 142-155	10.8	45
113	The Effect of Film Nostalgia on Involvement, Familiarity, and Behavioral Intentions. <i>Journal of Travel Research</i> , 2019 , 58, 283-297	6.3	45
112	How can employees engage customers?. <i>International Journal of Contemporary Hospitality Management</i> , 2015 , 27, 1117-1134	7.5	39
111	Which endorser and content are most influential in Korean restaurant promotions?. <i>International Journal of Hospitality Management</i> , 2013 , 33, 208-218	8.3	37
110	Muslim travelers in Asia: The destination preferences and brand perceptions of Malaysian tourists. <i>Journal of Vacation Marketing</i> , 2015 , 21, 3-21	3.4	36
109	How are food value video clips effective in promoting food tourism? Generation Y versus non-Generation Y. <i>Journal of Travel and Tourism Marketing</i> , 2018 , 35, 377-393	6.6	35
108	Is satisfaction enough to ensure reciprocity with upscale restaurants? The role of gratitude relative to satisfaction. <i>International Journal of Hospitality Management</i> , 2013 , 33, 118-128	8.3	35
107	Perceived values of TV drama, audience involvement, and behavioral intention in film tourism. <i>Journal of Travel and Tourism Marketing</i> , 2018 , 35, 259-272	6.6	34

106	Analysis of studies on the travel motivations of senior tourists from 1980 to 2017: progress and future directions. <i>Current Issues in Tourism</i> , 2020 , 23, 393-417	5.8	32
105	The role of server-patron mutual disclosure in the formation of rapport with and revisit intentions of patrons at full-service restaurants: The moderating roles of marital status and educational level. <i>International Journal of Hospitality Management</i> , 2013 , 33, 64-75	8.3	31
104	Exploring the influence of culture on tourist experiences with robots in service delivery environment. <i>Current Issues in Tourism</i> , 2021 , 24, 717-733	5.8	30
103	Luxury shopping orientations of mainland Chinese tourists in Hong Kong: Their shopping destination. <i>Tourism Economics</i> , 2018 , 24, 92-108	3.1	29
102	Destination loyalty explained through place attachment, destination familiarity and destination image. <i>International Journal of Tourism Research</i> , 2020 , 22, 604-616	3.7	29
101	The Influence of a TV Drama on Visitors' Perception: A Cross-Cultural Study. <i>Journal of Travel and Tourism Marketing</i> , 2014 , 31, 536-562	6.6	28
100	Nudging to Reduce the Perceived Threat of Coronavirus and Stockpiling Intention. <i>Journal of Advertising</i> , 2020 , 49, 633-647	4.4	28
99	How different are first-time attendees from repeat attendees in convention evaluation?. <i>International Journal of Hospitality Management</i> , 2012 , 31, 544-553	8.3	27
98	Assessment of Medical Tourism Development in Korea for the Achievement of Competitive Advantages. <i>Asia Pacific Journal of Tourism Research</i> , 2013 , 18, 421-445	2.9	27
97	Factors affecting bilateral Chinese and Japanese travel. <i>Annals of Tourism Research</i> , 2016 , 61, 80-95	7.7	27
96	The role of relationship marketing investments in customer reciprocity. <i>International Journal of Contemporary Hospitality Management</i> , 2014 , 26, 1200-1224	7.5	25
95	Development and validation of standard hotel corporate social responsibility (CSR) scale from the employee perspective. <i>International Journal of Hospitality Management</i> , 2020 , 87, 102507	8.3	24
94	Efforts to globalize a national food. <i>International Journal of Contemporary Hospitality Management</i> , 2016 , 28, 2310-2330	7.5	24
93	Investigation of Luxury Values in Shopping Tourism Using a Fuzzy-Set Approach. <i>Journal of Travel Research</i> , 2019 , 58, 77-91	6.3	24
92	Religious tourism studies: evolution, progress, and future prospects. <i>Tourism Recreation Research</i> , 2020 , 45, 185-203	2.1	24
91	Is perception of destination image stable or does it fluctuate? A measurement of three points in time. <i>International Journal of Tourism Research</i> , 2019 , 21, 447-461	3.7	22
90	The Influence of Decision Task on the Magnitude of Decoy and Compromise Effects in a Travel Decision. <i>Journal of Travel Research</i> , 2019 , 58, 1071-1087	6.3	21
89	Segmentation of potential film tourists by film nostalgia and preferred film tourism program. <i>Journal of Travel and Tourism Marketing</i> , 2018 , 35, 285-305	6.6	20

88	Testing an attribute-benefit-value-intention (ABVI) model of local food consumption as perceived by foreign tourists. <i>International Journal of Contemporary Hospitality Management</i> , 2019 , 31, 123-140	7.5	19
87	A qualitative cognitive appraisal of tourist harassment. <i>International Journal of Tourism Research</i> , 2019 , 21, 575-589	3.7	19
86	Understanding the tourism relationships between South Korea and China: a review of influential factors. <i>Current Issues in Tourism</i> , 2015 , 18, 413-432	5.8	19
85	An Overview and Identification of Barriers Affecting the Meeting and Convention Industry in Thailand. <i>Journal of Convention and Event Tourism</i> , 2009 , 10, 185-210	0.8	19
84	Give and take—A social exchange perspective on festival stakeholder relations. <i>Annals of Tourism Research</i> , 2019 , 75, 42-57	7.7	19
83	Promoting Tourism, Projecting Power: The Role of Television Commercials. <i>Journal of Travel and Tourism Marketing</i> , 2017 , 34, 192-208	6.6	18
82	Is there stability underneath health risk resilience in Hong Kong inbound tourism?. <i>Asia Pacific Journal of Tourism Research</i> , 2018 , 23, 344-358	2.9	18
81	Hospitality and tourism management students' study and career preferences: Comparison of three Asian regional groups. <i>Journal of Hospitality, Leisure, Sport and Tourism Education</i> , 2016 , 19, 66-84	1.8	18
80	A Study of Motivations and the Image of Shanghai as Perceived by Foreign Tourists at the Shanghai EXPO. <i>Journal of Convention and Event Tourism</i> , 2012 , 13, 48-73	0.8	18
79	A comparative study of perceptions of destination advertising according to message appeal and endorsement type. <i>Asia Pacific Journal of Tourism Research</i> , 2018 , 23, 24-41	2.9	18
78	Exploration of the successful glocalization of ethnic food: a case of Korean food. <i>International Journal of Contemporary Hospitality Management</i> , 2018 , 30, 3656-3676	7.5	18
77	Spatial movement patterns among intra-destinations using social network analysis. <i>Asia Pacific Journal of Tourism Research</i> , 2018 , 23, 806-822	2.9	17
76	Exploring the Differences in Hotel Guests' Willingness-to-Pay for Hotel Rooms With Different Views. <i>International Journal of Hospitality and Tourism Administration</i> , 2012 , 13, 67-93	2	17
75	Nostalgia film tourism and its potential for destination development. <i>Journal of Travel and Tourism Marketing</i> , 2019 , 36, 236-252	6.6	17
74	Hierarchical value map of religious tourists visiting the Vatican City/Rome. <i>Tourism Geographies</i> , 2019 , 21, 529-550	9.3	17
73	Influence of Choice Architecture on the Preference for a Pro-Environmental Hotel. <i>Journal of Travel Research</i> , 2020 , 59, 512-527	6.3	17
72	Developing a Multidimensional Measurement Scale for Diaspora Tourists' Motivation. <i>Journal of Travel Research</i> , 2021 , 60, 417-433	6.3	17
71	Understanding senior tourists' preferences and characteristics based on their overseas travel motivation clusters. <i>Journal of Travel and Tourism Marketing</i> , 2020 , 37, 246-257	6.6	16

70	Shanghai Residents' Perceptions of Tourism Impacts and Quality of Life. <i>Journal of China Tourism Research</i> , 2014 , 10, 142-164	1.6	15
69	A Post-Colonial Analysis of Bilateral Tourism Flows: the Case of Korea and Japan. <i>International Journal of Tourism Research</i> , 2012 , 14, 586-600	3.7	15
68	Comparison of destination brand equity models of competitive convention cities in East Asia. <i>Journal of Convention and Event Tourism</i> , 2016 , 17, 318-342	0.8	14
67	COVID-19 and Extremeness Aversion: The Role of Safety Seeking in Travel Decision Making. <i>Journal of Travel Research</i> , 004728752110082	6.3	14
66	Competitiveness of overseas pleasure destinations: A comparison study based on choice sets. <i>International Journal of Tourism Research</i> , 2017 , 19, 569-583	3.7	13
65	Gastronomy experiential traits and their effects on intentions for recommendation: A fuzzy set approach. <i>International Journal of Tourism Research</i> , 2020 , 22, 351-363	3.7	13
64	Spatial and experimental analysis of peer-to-peer accommodation consumption during COVID-19. <i>Journal of Destination Marketing & Management</i> , 2021 , 20, 100563	4.7	13
63	Inconvenient Experiences among Muslim Travelers: An Analysis of the Multiple Causes. <i>Journal of Travel Research</i> , 2021 , 60, 1352-1370	6.3	13
62	Impact of the COVID-19 pandemic on travelers' preference for crowded versus non-crowded options. <i>Tourism Management</i> , 2021 , 87, 104398	10.8	13
61	Differences in Tourist Attitude and Behavior Between Mainland Chinese and Taiwanese Tourists. <i>Journal of Travel and Tourism Marketing</i> , 2015 , 32, 100-119	6.6	12
60	Effects of TV drama celebrities on national image and behavioral intention. <i>Asia Pacific Journal of Tourism Research</i> , 2019 , 24, 233-249	2.9	12
59	Consequences of Customer Dissatisfaction in Upscale and Budget Hotels: Focusing on Dissatisfied Customers' Attitude Toward a Hotel. <i>International Journal of Hospitality and Tourism Administration</i> , 2019 , 20, 15-46	2	12
58	Japanese Tourists to Hong Kong: Their Preferences, Behavior, and Image Perception. <i>Journal of Travel and Tourism Marketing</i> , 2016 , 33, 730-741	6.6	11
57	The ties that bind: stakeholder collaboration and networking in local festivals. <i>International Journal of Contemporary Hospitality Management</i> , 2018 , 30, 2458-2480	7.5	11
56	An interregional extension of destination brand equity: From Hong Kong to Europe. <i>Journal of Vacation Marketing</i> , 2017 , 23, 277-294	3.4	11
55	Effects of African local food consumption experiences on post-tasting behavior. <i>International Journal of Contemporary Hospitality Management</i> , 2020 , 32, 625-643	7.5	11
54	Motivation-based segmentation of Chinese senior travelers: The role of preferences, sociodemographic, and travel-related features. <i>Journal of Vacation Marketing</i> , 2020 , 26, 457-472	3.4	11
53	Role of virtual avatars in digitalized hotel service. <i>International Journal of Contemporary Hospitality Management</i> , 2020 , 32, 977-997	7.5	10

52	Determination of preferred performing arts tourism products using conjoint analysis. <i>Journal of Vacation Marketing</i> , 2018 , 24, 44-61	3.4	9
51	Examination of benefits sought by hiking tourists: a comparison of impact-range performance analysis and impact asymmetry analysis. <i>Asia Pacific Journal of Tourism Research</i> , 2019 , 24, 850-864	2.9	9
50	Dimensionality of ethnic food fine dining experience: An application of semantic network analysis. <i>Tourism Management Perspectives</i> , 2020 , 35, 100719	5.8	9
49	The best match-up of airline advertising endorsement and flight safety message. <i>International Journal of Contemporary Hospitality Management</i> , 2016 , 28, 2533-2552	7.5	9
48	The evolution, progress, and the future of corporate social responsibility: Comprehensive review of hospitality and tourism articles. <i>International Journal of Hospitality and Tourism Administration</i> , 2019 , 1-33	2	9
47	An examination of the progressive effects of hotel frontline employees' brand perceptions on desirable service outcomes. <i>International Journal of Hospitality Management</i> , 2020 , 84, 102334	8.3	9
46	The intellectual structure of corporate social responsibility research in tourism and hospitality: A citation/co-citation analysis. <i>Journal of Hospitality and Tourism Management</i> , 2021 , 49, 270-284	6	9
45	Assessment of TV Drama/Film Production Towns as a Rural Tourism Growth Engine. <i>Asia Pacific Journal of Tourism Research</i> , 2015 , 20, 730-760	2.9	8
44	Why Do Asian Students Go to Swiss Hotel Schools? Their Motivations, Perceptions of Service Quality, and Preferences. <i>Journal of Teaching in Travel and Tourism</i> , 2014 , 14, 22-52	1.1	8
43	Development of an Evaluation Scale for Inter-Country Tourism Industry Competitiveness using the Delphi Technique and Analytic Hierarchy Process. <i>International Journal of Tourism Sciences</i> , 2013 , 13, 1-32	1.7	8
42	An application of Delphi method and analytic hierarchy process in understanding hotel corporate social responsibility performance scale. <i>Journal of Sustainable Tourism</i> , 2021 , 29, 1153-1179	5.7	8
41	COVID-19 Restrictions and Variety Seeking in Travel Choices and Actions: The Moderating Effects of Previous Experience and Crowding. <i>Journal of Travel Research</i> , 004728752110377	6.3	8
40	Film Tourism Town and Its Local Community. <i>International Journal of Hospitality and Tourism Administration</i> , 2017 , 18, 334-360	2	7
39	Intra-Asian performing arts tourism [The motivations, intentions, and performance preferences of Japanese visitors. <i>Tourism Recreation Research</i> , 2018 , 43, 372-388	2.1	7
38	Developing a slow city tourism evaluation index: a Delphi-AHP review of Cittaslow requirements. <i>Journal of Sustainable Tourism</i> , 1-23	5.7	7
37	African diaspora tourism - How motivations shape experiences. <i>Journal of Destination Marketing & Management</i> , 2021 , 20, 100565	4.7	7
36	Whose festival is it anyway? Analysis of festival stakeholder power, legitimacy, urgency, and the sustainability of local festivals. <i>Journal of Sustainable Tourism</i> , 2018 , 26, 1863-1889	5.7	7
35	Residents' perceptions of desired and perceived tourism impact in Hainan Island. <i>Asia Pacific Journal of Tourism Research</i> , 2020 , 25, 583-601	2.9	6

34	Investigating the Impact of Relationship Quality During an Internship on Millennials' Career Decisions and Gender Differences. <i>Journal of Hospitality and Tourism Education</i> , 2018 , 30, 71-84	1.6	6
33	Understanding tourists' memorable local food experiences and their consequences: the moderating role of food destination, neophobia and previous tasting experience. <i>International Journal of Contemporary Hospitality Management</i> , 2022 , ahead-of-print,	7.5	6
32	The moderating role of childhood socioeconomic status on the impact of nudging on the perceived threat of coronavirus and stockpiling intention. <i>Journal of Retailing and Consumer Services</i> , 2021 , 59, 102362	8.5	6
31	The impact of COVID-19 on consumer evaluation of authentic advertising messages. <i>Psychology and Marketing</i> , 2021 ,	3.9	6
30	Casino tourism development is blessing or curse? Assessment of casino tourism impacts and suggestions for sustainable casino tourism development. <i>Asia Pacific Journal of Tourism Research</i> , 2020 , 25, 1168-1184	2.9	5
29	Effects of Local Food Attributes on Tourist Dining Satisfaction and Future Intention: The Moderating Role of Food Culture Difference. <i>Journal of China Tourism Research</i> , 2020 , 1-23	1.6	5
28	The role of nostalgia-evoking stimuli at nostalgia-themed restaurants in explaining benefits, consumption value and post-purchase behavioral intention. <i>International Journal of Hospitality Management</i> , 2021 , 96, 102955	8.3	5
27	Mindfulness and pro-environmental hotel preference. <i>Annals of Tourism Research</i> , 2021 , 90, 103263	7.7	5
26	Protocols as a strategy to reduce travel barriers between countries experiencing or have recently experienced serious political difficulties. <i>Tourism Recreation Research</i> , 2018 , 43, 197-208	2.1	4
25	Revisiting choice sets for overseas pleasure vacations: Comparison of short-haul and long-haul destinations. <i>Journal of Destination Marketing & Management</i> , 2019 , 14, 100388	4.7	4
24	Differences in Expectations and Perceptions Between Hospitality Providers and International Customers: The Case of Korean and Japanese Group Tourists in Thai Hotels. <i>International Journal of Hospitality and Tourism Administration</i> , 2014 , 15, 121-149	2	4
23	Protecting yourself and others: festival tourists' pro-social intentions for wearing a mask, maintaining social distancing, and practicing sanitary/hygiene actions. <i>Journal of Sustainable Tourism</i> , 1-22	5.7	4
22	Evolutionary Aspects of Scarcity Information with Regard to Travel Options: The Role of Childhood Socioeconomic Status. <i>Journal of Travel Research</i> , 2020 , 004728752097104	6.3	4
21	Classification of senior tourists according to personality traits. <i>Asia Pacific Journal of Tourism Research</i> , 2021 , 26, 539-556	2.9	4
20	Effects of Perceived Corporate Social Responsibility (CSR) Performance on Hotel Employees' Behavior. <i>International Journal of Hospitality and Tourism Administration</i> , 1-29	2	4
19	Meeting Planners' Competency, Motivation, and Benefits: The Case of Korea. <i>Journal of Convention and Event Tourism</i> , 2015 , 16, 61-89	0.8	3
18	Analyses of determinants of hiking tourism demands on the Jeju Olle hiking trail using zero-truncated negative binomial regression analysis. <i>Tourism Economics</i> , 2020 , 26, 1327-1343	3.1	3
17	Impact of preciseness of price presentation on the magnitude of compromise and decoy effects. <i>Journal of Business Research</i> , 2021 , 132, 641-652	8.7	3

16	Effects of concealing vs. displaying prices on consumer perceptions of hospitality products. <i>International Journal of Hospitality Management</i> , 2021 , 92, 102708	8.3	3
15	Determinants of convention attendees' willingness to pay for additional programs. <i>Journal of Convention and Event Tourism</i> , 2020 , 21, 155-176	0.8	2
14	Contribution of corporate social responsibility studies to the intellectual structure of the hospitality and tourism literature. <i>International Journal of Hospitality Management</i> , 2021 , 99, 103081	8.3	2
13	Diaspora tourists' emotional experience. <i>International Journal of Tourism Research</i> , 2021 , 23, 1042	3.7	2
12	The Impact of Communication Information on the Perceived Threat of COVID-19 and Stockpiling Intention. <i>Australasian Marketing Journal</i> , 183933492110286	5	2
11	Influence of local food attributes and perceived benefits on post-tasting responses through tourists' local food consumption. <i>International Journal of Tourism Research</i> , 2021 , 23, 164-177	3.7	2
10	How More Options Decrease the Compromise Effect: Investigating Boundary Conditions for the Compromise Effect in Travel Decisions. <i>Journal of Travel Research</i> , 004728752110361	6.3	2
9	Can communication messages affect promotion of international air travel in preparation for the post COVID-19 pandemic era?. <i>Journal of Hospitality and Tourism Management</i> , 2022 , 51, 252-267	6	2
8	Airline employees' stress amidst the COVID-19 pandemic and its job-related consequences. <i>Asia Pacific Journal of Tourism Research</i> , 2022 , 27, 30-47	2.9	2
7	Preface to journal of travel & tourism marketing special issue on future of tourism marketing. <i>Journal of Travel and Tourism Marketing</i> , 2019 , 36, 769-769	6.6	1
6	Understanding the Dimensionality and Underlying Nature of Senior Overseas Travel Motivations. <i>Journal of Hospitality and Tourism Research</i> , 2021 , 45, 1513-1538	3.3	1
5	Role of Emotions in Fine Dining Restaurant Online Reviews: The Applications of Semantic Network Analysis and a Machine Learning Algorithm. <i>International Journal of Hospitality and Tourism Administration</i> , 1-29	2	1
4	Residents' perceptions of tourism influence and intention to support tourism development: Application of the theory of planned behavior. <i>Journal of China Tourism Research</i> , 1-25	1.6	1
3	Identification of Delighters and Frustrators in Vegan-friendly Restaurant Experiences via Semantic Network Analysis: Evidence from Online Reviews. <i>International Journal of Hospitality and Tourism Administration</i> , 1-28	2	1
2	How does the COVID-19 pandemic influence travel industry employees in Hong Kong? Structural relationships among airline crew's job-related stressors, mental health and other consequences. <i>Asia Pacific Journal of Tourism Research</i> , 2022 , 27, 69-85	2.9	1
1	Tracing knowledge creation and dissemination of strategic management research in hospitality scholarship from 1960 to 2020. <i>International Journal of Hospitality Management</i> , 2022 , 104, 103247	8.3	1