

# Seongseop (Sam) Kim

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6804218/publications.pdf>

Version: 2024-02-01

130  
papers

4,436  
citations

126708

33  
h-index

161609

54  
g-index

130  
all docs

130  
docs citations

130  
times ranked

2261  
citing authors

#	ARTICLE	IF	CITATIONS
1	Effects of tourists' local food consumption value on attitude, food destination image, and behavioral intention. <i>International Journal of Hospitality Management</i> , 2018, 71, 1-10.	5.3	339
2	Preference for robot service or human service in hotels? Impacts of the COVID-19 pandemic. <i>International Journal of Hospitality Management</i> , 2021, 93, 102795.	5.3	276
3	Service robots in hotels: understanding the service quality perceptions of human-robot interaction. <i>Journal of Hospitality Marketing and Management</i> , 2020, 29, 613-635.	5.1	182
4	The effect of celebrity on brand awareness, perceived quality, brand image, brand loyalty, and destination attachment to a literary festival. <i>Journal of Destination Marketing &amp; Management</i> , 2018, 9, 320-329.	3.4	141
5	How the COVID-19 pandemic affected hotel Employee stress: Employee perceptions of occupational stressors and their consequences. <i>International Journal of Hospitality Management</i> , 2021, 93, 102798.	5.3	141
6	Analysis of satisfiers and dissatisfiers in online hotel reviews on social media. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 1915-1936.	5.3	118
7	The effects of mentoring on role stress, job attitude, and turnover intention in the hotel industry. <i>International Journal of Hospitality Management</i> , 2015, 48, 68-82.	5.3	117
8	Development and validation of a multidimensional tourist's local food consumption value (TLFCV) scale. <i>International Journal of Hospitality Management</i> , 2019, 77, 245-259.	5.3	94
9	Exploring the influence of culture on tourist experiences with robots in service delivery environment. <i>Current Issues in Tourism</i> , 2021, 24, 717-733.	4.6	79
10	The sacred and the profane: Identifying pilgrim traveler value orientations using means-end theory. <i>Tourism Management</i> , 2016, 56, 142-155.	5.8	67
11	The Effect of Film Nostalgia on Involvement, Familiarity, and Behavioral Intentions. <i>Journal of Travel Research</i> , 2019, 58, 283-297.	5.8	66
12	Religious tourism studies: evolution, progress, and future prospects. <i>Tourism Recreation Research</i> , 2020, 45, 185-203.	3.3	66
13	Impact of the COVID-19 pandemic on travelers' preference for crowded versus non-crowded options. <i>Tourism Management</i> , 2021, 87, 104398.	5.8	65
14	Destination loyalty explained through place attachment, destination familiarity and destination image. <i>International Journal of Tourism Research</i> , 2020, 22, 604-616.	2.1	62
15	Does a Food-themed TV Drama Affect Perceptions of National Image and Intention to Visit a Country? An Empirical Study of Korea TV Drama. <i>Journal of Travel and Tourism Marketing</i> , 2012, 29, 313-326.	3.1	58
16	Analysis of studies on the travel motivations of senior tourists from 1980 to 2017: progress and future directions. <i>Current Issues in Tourism</i> , 2020, 23, 393-417.	4.6	57
17	Perceived values of TV drama, audience involvement, and behavioral intention in film tourism. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 259-272.	3.1	56
18	How are food value video clips effective in promoting food tourism? Generation Y versus non-Generation Y. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 377-393.	3.1	55

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19	Nudging to Reduce the Perceived Threat of Coronavirus and Stockpiling Intention. <i>Journal of Advertising</i> , 2020, 49, 633-647.	4.1	54
20	Is satisfaction enough to ensure reciprocity with upscale restaurants? The role of gratitude relative to satisfaction. <i>International Journal of Hospitality Management</i> , 2013, 33, 118-128.	5.3	53
21	Muslim travelers in Asia. <i>Journal of Vacation Marketing</i> , 2015, 21, 3-21.	2.5	49
22	How can employees engage customers?. <i>International Journal of Contemporary Hospitality Management</i> , 2015, 27, 1117-1134.	5.3	48
23	Testing an attribute-benefit-value-intention (ABVI) model of local food consumption as perceived by foreign tourists. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 123-140.	5.3	48
24	Spatial and experimental analysis of peer-to-peer accommodation consumption during COVID-19. <i>Journal of Destination Marketing &amp; Management</i> , 2021, 20, 100563.	3.4	48
25	Which endorser and content are most influential in Korean restaurant promotions?. <i>International Journal of Hospitality Management</i> , 2013, 33, 208-218.	5.3	47
26	Development and validation of standard hotel corporate social responsibility (CSR) scale from the employee perspective. <i>International Journal of Hospitality Management</i> , 2020, 87, 102507.	5.3	44
27	“Give and take”: A social exchange perspective on festival stakeholder relations. <i>Annals of Tourism Research</i> , 2019, 75, 42-57.	3.7	43
28	Understanding senior tourists' preferences and characteristics based on their overseas travel motivation clusters. <i>Journal of Travel and Tourism Marketing</i> , 2020, 37, 246-257.	3.1	42
29	Luxury shopping orientations of mainland Chinese tourists in Hong Kong. <i>Tourism Economics</i> , 2018, 24, 92-108.	2.6	41
30	Understanding tourists' memorable local food experiences and their consequences: the moderating role of food destination, neophobia and previous tasting experience. <i>International Journal of Contemporary Hospitality Management</i> , 2022, 34, 1515-1542.	5.3	41
31	How different are first-time attendees from repeat attendees in convention evaluation?. <i>International Journal of Hospitality Management</i> , 2012, 31, 544-553.	5.3	40
32	Investigation of Luxury Values in Shopping Tourism Using a Fuzzy-Set Approach. <i>Journal of Travel Research</i> , 2019, 58, 77-91.	5.8	39
33	The role of server-patron mutual disclosure in the formation of rapport with and revisit intentions of patrons at full-service restaurants: The moderating roles of marital status and educational level. <i>International Journal of Hospitality Management</i> , 2013, 33, 64-75.	5.3	38
34	Mindfulness and pro-environmental hotel preference. <i>Annals of Tourism Research</i> , 2021, 90, 103263.	3.7	37
35	The role of relationship marketing investments in customer reciprocity. <i>International Journal of Contemporary Hospitality Management</i> , 2014, 26, 1200-1224.	5.3	36
36	Factors affecting bilateral Chinese and Japanese travel. <i>Annals of Tourism Research</i> , 2016, 61, 80-95.	3.7	36

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37	Role of virtual avatars in digitalized hotel service. <i>International Journal of Contemporary Hospitality Management</i> , 2020, 32, 977-997.	5.3	36
38	Assessment of Medical Tourism Development in Korea for the Achievement of Competitive Advantages. <i>Asia Pacific Journal of Tourism Research</i> , 2013, 18, 421-445.	1.8	35
39	COVID-19 and Extremeness Aversion: The Role of Safety Seeking in Travel Decision Making. <i>Journal of Travel Research</i> , 2022, 61, 837-854.	5.8	35
40	The Influence of a TV Drama on Visitors's Perception: A Cross-Cultural Study. <i>Journal of Travel and Tourism Marketing</i> , 2014, 31, 536-562.	3.1	34
41	Nostalgia film tourism and its potential for destination development. <i>Journal of Travel and Tourism Marketing</i> , 2019, 36, 236-252.	3.1	34
42	Is perception of destination image stable or does it fluctuate? A measurement of three points in time. <i>International Journal of Tourism Research</i> , 2019, 21, 447-461.	2.1	33
43	The Influence of Decision Task on the Magnitude of Decoy and Compromise Effects in a Travel Decision. <i>Journal of Travel Research</i> , 2019, 58, 1071-1087.	5.8	33
44	Exploration of the successful glocalization of ethnic food: a case of Korean food. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 3656-3676.	5.3	32
45	Is there stability underneath health risk resilience in Hong Kong inbound tourism?. <i>Asia Pacific Journal of Tourism Research</i> , 2018, 23, 344-358.	1.8	30
46	Influence of Choice Architecture on the Preference for a Pro-Environmental Hotel. <i>Journal of Travel Research</i> , 2020, 59, 512-527.	5.8	30
47	Developing a Multidimensional Measurement Scale for Diaspora Tourists's Motivation. <i>Journal of Travel Research</i> , 2021, 60, 417-433.	5.8	30
48	Efforts to globalize a national food. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 2310-2330.	5.3	29
49	Spatial movement patterns among intra-destinations using social network analysis. <i>Asia Pacific Journal of Tourism Research</i> , 2018, 23, 806-822.	1.8	29
50	Hierarchical value map of religious tourists visiting the Vatican City/Rome. <i>Tourism Geographies</i> , 2019, 21, 529-550.	2.2	29
51	A comparative study of perceptions of destination advertising according to message appeal and endorsement type. <i>Asia Pacific Journal of Tourism Research</i> , 2018, 23, 24-41.	1.8	28
52	A qualitative cognitive appraisal of tourist harassment. <i>International Journal of Tourism Research</i> , 2019, 21, 575-589.	2.1	28
53	Effects of African local food consumption experiences on post-tasting behavior. <i>International Journal of Contemporary Hospitality Management</i> , 2020, 32, 625-643.	5.3	28
54	COVID-19 Restrictions and Variety Seeking in Travel Choices and Actions: The Moderating Effects of Previous Experience and Crowding. <i>Journal of Travel Research</i> , 2022, 61, 1648-1665.	5.8	28

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55	Segmentation of potential film tourists by film nostalgia and preferred film tourism program. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 285-305.	3.1	27
56	Effects of TV drama celebrities on national image and behavioral intention. <i>Asia Pacific Journal of Tourism Research</i> , 2019, 24, 233-249.	1.8	27
57	Gastronomy experiential traits and their effects on intentions for recommendation: A fuzzy set approach. <i>International Journal of Tourism Research</i> , 2020, 22, 351-363.	2.1	27
58	Protecting yourself and others: festival tourists' pro-social intentions for wearing a mask, maintaining social distancing, and practicing sanitary/hygiene actions. <i>Journal of Sustainable Tourism</i> , 2022, 30, 1915-1936.	5.7	27
59	An Overview and Identification of Barriers Affecting the Meeting and Convention Industry in Thailand. <i>Journal of Convention and Event Tourism</i> , 2009, 10, 185-210.	1.8	25
60	Hospitality and tourism management students' study and career preferences: Comparison of three Asian regional groups. <i>Journal of Hospitality, Leisure, Sport and Tourism Education</i> , 2016, 19, 66-84.	1.9	25
61	Dimensionality of ethnic food fine dining experience: An application of semantic network analysis. <i>Tourism Management Perspectives</i> , 2020, 35, 100719.	3.2	25
62	The intellectual structure of corporate social responsibility research in tourism and hospitality: A citation/co-citation analysis. <i>Journal of Hospitality and Tourism Management</i> , 2021, 49, 270-284.	3.5	24
63	Shanghai Residents' Perceptions of Tourism Impacts and Quality of Life. <i>Journal of China Tourism Research</i> , 2014, 10, 142-164.	1.2	22
64	Understanding the tourism relationships between South Korea and China: a review of influential factors. <i>Current Issues in Tourism</i> , 2015, 18, 413-432.	4.6	22
65	Promoting Tourism, Projecting Power: The Role of Television Commercials. <i>Journal of Travel and Tourism Marketing</i> , 2017, 34, 192-208.	3.1	22
66	The role of nostalgia-evoking stimuli at nostalgia-themed restaurants in explaining benefits, consumption value and post-purchase behavioral intention. <i>International Journal of Hospitality Management</i> , 2021, 96, 102955.	5.3	22
67	The impact of COVID-19 on consumer evaluation of authentic advertising messages. <i>Psychology and Marketing</i> , 2021, , .	4.6	22
68	Exploring the Differences in Hotel Guests' Willingness-to-Pay for Hotel Rooms With Different Views. <i>International Journal of Hospitality and Tourism Administration</i> , 2012, 13, 67-93.	1.7	21
69	Whose festival is it anyway? Analysis of festival stakeholder power, legitimacy, urgency, and the sustainability of local festivals. <i>Journal of Sustainable Tourism</i> , 2018, 26, 1863-1889.	5.7	21
70	A Study of Motivations and the Image of Shanghai as Perceived by Foreign Tourists at the Shanghai EXPO. <i>Journal of Convention and Event Tourism</i> , 2012, 13, 48-73.	1.8	20
71	An application of Delphi method and analytic hierarchy process in understanding hotel corporate social responsibility performance scale. <i>Journal of Sustainable Tourism</i> , 2021, 29, 1153-1179.	5.7	20
72	Inconvenient Experiences among Muslim Travelers: An Analysis of the Multiple Causes. <i>Journal of Travel Research</i> , 2021, 60, 1352-1370.	5.8	20

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73	A Post-Colonial Analysis of Bilateral Tourism Flows: the Case of Korea and Japan. <i>International Journal of Tourism Research</i> , 2012, 14, 586-600.	2.1	19
74	An examination of the progressive effects of hotel frontline employees' brand perceptions on desirable service outcomes. <i>International Journal of Hospitality Management</i> , 2020, 84, 102334.	5.3	19
75	The ties that bind: stakeholder collaboration and networking in local festivals. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 2458-2480.	5.3	18
76	The evolution, progress, and the future of corporate social responsibility: Comprehensive review of hospitality and tourism articles. <i>International Journal of Hospitality and Tourism Administration</i> , 2019, , 1-33.	1.7	18
77	Effects of local food attributes on tourist dining satisfaction and future: The moderating role of food culture difference. <i>Journal of China Tourism Research</i> , 2022, 18, 121-143.	1.2	18
78	Consequences of Customer Dissatisfaction in Upscale and Budget Hotels: Focusing on Dissatisfied Customers' Attitude Toward a Hotel. <i>International Journal of Hospitality and Tourism Administration</i> , 2019, 20, 15-46.	1.7	17
79	Impact of preciseness of price presentation on the magnitude of compromise and decoy effects. <i>Journal of Business Research</i> , 2021, 132, 641-652.	5.8	17
80	Effects of Perceived Corporate Social Responsibility (CSR) Performance on Hotel Employees' Behavior. <i>International Journal of Hospitality and Tourism Administration</i> , 2022, 23, 1145-1173.	1.7	17
81	Differences in Tourist Attitude and Behavior Between Mainland Chinese and Taiwanese Tourists. <i>Journal of Travel and Tourism Marketing</i> , 2015, 32, 100-119.	3.1	16
82	Comparison of destination brand equity models of competitive convention cities in East Asia. <i>Journal of Convention and Event Tourism</i> , 2016, 17, 318-342.	1.8	16
83	Classification of senior tourists according to personality traits. <i>Asia Pacific Journal of Tourism Research</i> , 2021, 26, 539-556.	1.8	16
84	An interregional extension of destination brand equity. <i>Journal of Vacation Marketing</i> , 2017, 23, 277-294.	2.5	15
85	How does the COVID-19 pandemic influence travel industry employees in Hong Kong? Structural relationships among airline crew's job-related stressors, mental health and other consequences. <i>Asia Pacific Journal of Tourism Research</i> , 2022, 27, 69-85.	1.8	15
86	Film Tourism Town and Its Local Community. <i>International Journal of Hospitality and Tourism Administration</i> , 2017, 18, 334-360.	1.7	14
87	Competitiveness of overseas pleasure destinations: A comparison study based on choice sets. <i>International Journal of Tourism Research</i> , 2017, 19, 569-583.	2.1	14
88	Examination of benefits sought by hiking tourists: a comparison of impact-range performance analysis and impact asymmetry analysis. <i>Asia Pacific Journal of Tourism Research</i> , 2019, 24, 850-864.	1.8	14
89	Motivation-based segmentation of Chinese senior travelers: The role of preferences, sociodemographic, and travel-related features. <i>Journal of Vacation Marketing</i> , 2020, 26, 457-472.	2.5	14
90	Contribution of corporate social responsibility studies to the intellectual structure of the hospitality and tourism literature. <i>International Journal of Hospitality Management</i> , 2021, 99, 103081.	5.3	14

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91	Airline employees' stress amidst the COVID-19 pandemic and its job-related consequences. <i>Asia Pacific Journal of Tourism Research</i> , 2022, 27, 30-47.	1.8	14
92	Japanese Tourists to Hong Kong: Their Preferences, Behavior, and Image Perception. <i>Journal of Travel and Tourism Marketing</i> , 2016, 33, 730-741.	3.1	13
93	The moderating role of childhood socioeconomic status on the impact of nudging on the perceived threat of coronavirus and stockpiling intention. <i>Journal of Retailing and Consumer Services</i> , 2021, 59, 102362.	5.3	13
94	Developing a slow city tourism evaluation index: a Delphi-AHP review of Cittaslow requirements. <i>Journal of Sustainable Tourism</i> , 2022, 30, 846-874.	5.7	13
95	African diaspora tourism - How motivations shape experiences. <i>Journal of Destination Marketing &amp; Management</i> , 2021, 20, 100565.	3.4	13
96	The best match-up of airline advertising endorsement and flight safety message. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 2533-2552.	5.3	12
97	Residents' perceptions of desired and perceived tourism impact in Hainan Island. <i>Asia Pacific Journal of Tourism Research</i> , 2020, 25, 583-601.	1.8	12
98	Role of Emotions in Fine Dining Restaurant Online Reviews: The Applications of Semantic Network Analysis and a Machine Learning Algorithm. <i>International Journal of Hospitality and Tourism Administration</i> , 2022, 23, 875-903.	1.7	12
99	Can communication messages affect promotion of international air travel in preparation for the post COVID-19 pandemic era?. <i>Journal of Hospitality and Tourism Management</i> , 2022, 51, 252-267.	3.5	12
100	Determination of preferred performing arts tourism products using conjoint analysis. <i>Journal of Vacation Marketing</i> , 2018, 24, 44-61.	2.5	11
101	Intra-Asian performing arts tourism – the motivations, intentions, and performance preferences of Japanese visitors. <i>Tourism Recreation Research</i> , 2018, 43, 372-388.	3.3	11
102	Casino tourism development is blessing or curse? Assessment of casino tourism impacts and suggestions for sustainable casino tourism development. <i>Asia Pacific Journal of Tourism Research</i> , 2020, 25, 1168-1184.	1.8	11
103	Evolutionary Aspects of Scarcity Information with Regard to Travel Options: The Role of Childhood Socioeconomic Status. <i>Journal of Travel Research</i> , 2022, 61, 93-107.	5.8	11
104	The Impact of Communication Information on the Perceived Threat of COVID-19 and Stockpiling Intention. <i>Australasian Marketing Journal</i> , 2023, 31, 60-70.	3.5	11
105	Identification of Delighters and Frustrators in Vegan-friendly Restaurant Experiences via Semantic Network Analysis: Evidence from Online Reviews. <i>International Journal of Hospitality and Tourism Administration</i> , 2023, 24, 260-287.	1.7	11
106	Investigating the Impact of Relationship Quality During an Internship on Millennials' Career Decisions and Gender Differences. <i>Journal of Hospitality and Tourism Education</i> , 2018, 30, 71-84.	2.5	10
107	Development of an Evaluation Scale for Inter-Country Tourism Industry Competitiveness using the Delphi Technique and Analytic Hierarchy Process. <i>International Journal of Tourism Sciences</i> , 2013, 13, 1-32.	1.2	9
108	Assessment of TV Drama/Film Production Towns as a Rural Tourism Growth Engine. <i>Asia Pacific Journal of Tourism Research</i> , 2015, 20, 730-760.	1.8	9

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109	Effects of concealing vs. displaying prices on consumer perceptions of hospitality products. <i>International Journal of Hospitality Management</i> , 2021, 92, 102708.	5.3	9
110	Diaspora tourists' emotional experience. <i>International Journal of Tourism Research</i> , 2021, 23, 1042-1058.	2.1	9
111	Tourist perceptions of local food: A mapping of cultural values. <i>International Journal of Tourism Research</i> , 2022, 24, 1-17.	2.1	9
112	International tourists' local African food consumption. <i>Tourism Review</i> , 2022, 77, 1333-1348.	3.8	9
113	Why Do Asian Students Go to Swiss Hotel Schools? Their Motivations, Perceptions of Service Quality, and Preferences. <i>Journal of Teaching in Travel and Tourism</i> , 2014, 14, 22-52.	1.9	8
114	Revisiting choice sets for overseas pleasure vacations: Comparison of short-haul and long-haul destinations. <i>Journal of Destination Marketing &amp; Management</i> , 2019, 14, 100388.	3.4	7
115	How More Options Decrease the Compromise Effect: Investigating Boundary Conditions for the Compromise Effect in Travel Decisions. <i>Journal of Travel Research</i> , 0, , 004728752110361.	5.8	7
116	The impact of the threat of COVID-19 on visiting intentions as influenced by different destination logos. <i>European Journal of Marketing</i> , 2022, 56, 738-767.	1.7	7
117	Perceptions of attractions, residents as "more knowledgeable others" and destination image: Evidence from two destinations. <i>International Journal of Tourism Research</i> , 2022, 24, 472-486.	2.1	7
118	Examining airline employees' work-related stress and coping strategies during the global tourism crisis. <i>International Journal of Contemporary Hospitality Management</i> , 2022, 34, 3715-3742.	5.3	7
119	Differences in Expectations and Perceptions Between Hospitality Providers and International Customers: The Case of Korean and Japanese Group Tourists in Thai Hotels. <i>International Journal of Hospitality and Tourism Administration</i> , 2014, 15, 121-149.	1.7	6
120	Meeting Planners' Competency, Motivation, and Benefits: The Case of Korea. <i>Journal of Convention and Event Tourism</i> , 2015, 16, 61-89.	1.8	6
121	Analyses of determinants of hiking tourism demands on the Jeju Olle hiking trail using zero-truncated negative binomial regression analysis. <i>Tourism Economics</i> , 2020, 26, 1327-1343.	2.6	6
122	Influence of local food attributes and perceived benefits on post-tasting responses through tourists' local food consumption. <i>International Journal of Tourism Research</i> , 2021, 23, 164-177.	2.1	6
123	Residents' perceptions of tourism influence and intention to support tourism development: Application of the theory of planned behavior. <i>Journal of China Tourism Research</i> , 2022, 18, 710-734.	1.2	6
124	Protocols as a strategy to reduce travel barriers between countries experiencing or have recently experienced serious political difficulties. <i>Tourism Recreation Research</i> , 2018, 43, 197-208.	3.3	5
125	Determinants of convention attendees' willingness to pay for additional programs. <i>Journal of Convention and Event Tourism</i> , 2020, 21, 155-176.	1.8	5
126	Is local food consumption memorable? Exploration of a multidimensional measurement scale to explain tourists' memorable local food consumption experiences. <i>International Journal of Tourism Research</i> , 2022, 24, 739-758.	2.1	4



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127	Tracing knowledge creation and dissemination of strategic management research in hospitality scholarship from 1960 to 2020. <i>International Journal of Hospitality Management</i> , 2022, 104, 103247.	5.3	4
128	Preface to <i>Journal of Travel and Tourism Marketing</i> Special Issue on visual media and tourism. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 257-258.	3.1	3
129	Understanding the Dimensionality and Underlying Nature of Senior Overseas Travel Motivations. <i>Journal of Hospitality and Tourism Research</i> , 2021, 45, 1513-1538.	1.8	3
130	Preface to journal of travel & tourism marketing special issue on future of tourism marketing. <i>Journal of Travel and Tourism Marketing</i> , 2019, 36, 769-769.	3.1	1