

Amrul Asraf Mohd-Any

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6755866/publications.pdf>

Version: 2024-02-01

3
papers

104
citations

2682335

2
h-index

2549979

3
g-index

3
all docs

3
docs citations

3
times ranked

75
citing authors

#	ARTICLE	IF	CITATIONS
1	Does patient empowerment matter in building loyalty?. International Journal of Consumer Studies, 2022, 46, 653-675.	7.2	3
2	Validating a consumer-based service brand equity (CBSBE) model in the airline industry. Journal of Retailing and Consumer Services, 2021, 59, 102354.	5.3	22
3	Constructing online switching barriers: examining the effects of switching costs and alternative attractiveness on e-store loyalty in online pure-play retailers. Electronic Markets, 2016, 26, 157-171.	4.4	79