

Amrul Asraf Mohd-Any

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6755866/publications.pdf>

Version: 2024-02-01

3

papers

104

citations

2682572

2

h-index

2550090

3

g-index

3

all docs

3

docs citations

3

times ranked

75

citing authors

#	ARTICLE	IF	CITATIONS
1	Does patient empowerment matter in building loyalty?. International Journal of Consumer Studies, 2022, 46, 653-675.	11.6	3
2	Validating a consumer-based service brand equity (CBSBE) model in the airline industry. Journal of Retailing and Consumer Services, 2021, 59, 102354.	9.4	22
3	Constructing online switching barriers: examining the effects of switching costs and alternative attractiveness on e-store loyalty in online pure-play retailers. Electronic Markets, 2016, 26, 157-171.	8.1	79