

Brian P Mccullough

List of Publications by Year in descending order

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Version: 2024-02-01

39
papers

935
citations

489802

18
h-index

536525

29
g-index

42
all docs

42
docs citations

42
times ranked

277
citing authors

#	ARTICLE	IF	CITATIONS
1	Environmental perspectives of external stakeholders in sport. <i>Managing Sport and Leisure</i> , 2023, 28, 670-683.	2.2	5
2	Assessing key performance indicators of corporate social responsibility initiatives in sport. <i>European Sport Management Quarterly</i> , 2023, 23, 82-103.	2.3	14
3	Stimulating the adoption of green practices by professional football organisations: a focus on stakeholders's pressures and expected benefits. <i>Sport Management Review</i> , 2023, 26, 156-180.	1.9	10
4	Distance decay and public transportation usage among select professional Seattle sport fans. <i>Tourism Geographies</i> , 2023, 25, 1149-1165.	2.2	3
5	Understanding spectator sustainable transportation intentions in international sport tourism events. <i>Journal of Sustainable Tourism</i> , 2022, 30, 1972-1991.	5.7	14
6	Transformative marketing: health and well-being of Special Olympic athletes. <i>International Journal of Sports Marketing and Sponsorship</i> , 2021, 22, 477-492.	0.8	4
7	A longitudinal study of sustainability attitudes, intentions, and behaviors. <i>Sustainability Science</i> , 2021, 16, 1503-1518.	2.5	21
8	Pro-Environmental Sustainability and Political Affiliation: An Examination of USA College Sport Sustainability Efforts. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 5840.	1.2	11
9	Instructor's Student Mentoring: Strengths of Transformative Sustainability Learning and Its Direct Application to Impact Industry and Curricular Refinement. <i>Sustainability</i> , 2021, 13, 10768.	1.6	5
10	Bracketing sustainability: Carbon footprinting March Madness to rethink sustainable tourism approaches and measurements. <i>Journal of Cleaner Production</i> , 2021, 318, 128475.	4.6	31
11	Collegiate athletics environmental sustainability efforts within STARS reporting. <i>International Journal of Sustainability in Higher Education</i> , 2021, 22, 328-343.	1.6	9
12	Examining environmental fan engagement initiatives through values and norms with intercollegiate sport fans. <i>Sport Management Review</i> , 2020, 23, 348-360.	1.9	52
13	Marketing sustainability through sport: testing the sport sustainability campaign evaluation model. <i>European Sport Management Quarterly</i> , 2020, 20, 109-129.	2.3	49
14	Physical activity and climate change attitudes. <i>Climatic Change</i> , 2020, 159, 61-74.	1.7	24
15	Making Our Footprint: Constraints in the Legitimization of Sport Ecology in Practice and the Academy. <i>Research in the Sociology of Sport</i> , 2020, , 199-216.	0.1	3
16	Leveraging sport as a venue and vehicle for transformative sustainability learning. <i>International Journal of Sustainability in Higher Education</i> , 2020, 21, 1071-1086.	1.6	9
17	Pollution, Health, and the Moderating Role of Physical Activity Opportunities. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 6272.	1.2	11
18	An Exploratory Analysis of the Environmental Sustainability Performance Signaling Communications among North American Sport Organizations. <i>Sustainability</i> , 2020, 12, 1950.	1.6	23

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19	Measuring Externalities: The Imperative Next Step to Sustainability Assessment in Sport. <i>Journal of Sport Management</i> , 2020, 34, 393-402.	0.7	54
20	Sport Ecology: Conceptualizing an Emerging Subdiscipline Within Sport Management. <i>Journal of Sport Management</i> , 2020, 34, 509-520.	0.7	100
21	Angelenosâ€™ Environmental Attitudes and Behaviors in Advance of LA 2028. , 2020, 1, 1-21.		3
22	Greening Our Front Porch: Environmental Sustainability in Collegiate Athletics. <i>Case Studies in Sport Management</i> , 2019, 8, 13-17.	0.1	5
23	Examining Sport Fans and the Endangered Species Who Represent Their Affiliated Team Mascots. <i>Society and Animals</i> , 2019, 29, 268-286.	0.1	1
24	Equity-based sustainability and ecocentric management: Creating more ecologically just sport organization practices. <i>Sport Management Review</i> , 2018, 21, 391-402.	1.9	45
25	Formation and Function of a Collegiate Athletics Sustainability Committee. <i>Journal of Amateur Sport</i> , 2018, 4, 52-81.	0.2	9
26	Environmental sustainability scholarship and the efforts of the sport sector: A rapid review of literature. <i>Cogent Social Sciences</i> , 2018, 4, 1467256.	0.5	45
27	Differential Effects of Internal and External Constraints on Sustainability Intentions: A Hierarchical Regression Analysis of Running Event Participants by Market Segment. <i>Journal of Management for Global Sustainability</i> , 2018, 6, .	0.3	20
28	Shared Responsibility and Issues of Injustice and Harm within Sport. <i>Quest</i> , 2017, 69, 366-383.	0.8	26
29	Is Going Green Worth It? Assessing Fan Engagement and Perceptions of Athletic Department Environmental Efforts. <i>Journal of Applied Sport Management</i> , 2017, 9, .	0.9	38
30	Marketing sustainability through sport. , 2017, , 134-148.		8
31	A pragmatic perspective on the future of sustainability in sport. , 2017, , 445-455.		4
32	The green waves of environmental sustainability in sport. <i>Sport in Society</i> , 2016, 19, 1040-1065.	0.8	109
33	Crossing Boundaries. <i>Communication and Sport</i> , 2015, 3, 27-56.	1.6	20
34	An Analysis of the Factors and Marketing Techniques Affecting Attendance at NCAA Division I Womenâ€™s Basketball Games. <i>The Journal of SPORT</i> , 2015, 4, 42-59.	0.2	0
35	The Necessity of Stakeholder Buy In of Environmental Sustainability Efforts. , 2015, , 131-142.		3
36	Identifying the influences on sport spectator recycling behaviours using the theory of planned behaviour. <i>International Journal of Sport Management and Marketing</i> , 2013, 14, 146.	0.1	31

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37	Recycling intentions among youth baseball spectators. <i>International Journal of Sport Management and Marketing</i> , 2011, 10, 104.	0.1	34
38	The Influence of Applicant Sexual Orientation, Applicant Gender, and Rater Gender on Ascribed Attributions and Hiring Recommendations of Personal Trainers. <i>Journal of Sport Management</i> , 2010, 24, 400-415.	0.7	34
39	A Conceptual Model to Understand the Impetus to Engage in and the Expected Organizational Outcomes of Green Initiatives. <i>Quest</i> , 2010, 62, 348-363.	0.8	48