

Maruf Salimon

List of Publications by Citations

Source: <https://exaly.com/author-pdf/6736493/maruf-salimon-publications-by-citations.pdf>

Version: 2024-04-28

This document has been generated based on the publications and citations recorded by exaly.com. For the latest version of this publication list, visit the link given above.

The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

14
papers

155
citations

6
h-index

12
g-index

16
ext. papers

224
ext. citations

2.4
avg, IF

3.21
L-index

#	Paper	IF	Citations
14	The mediating role of hedonic motivation on the relationship between adoption of e-banking and its determinants. <i>International Journal of Bank Marketing</i> , 2017 , 35, 558-582	4	41
13	The Influence of Organizational External Factors on Construction Risk Management among Nigerian Construction Companies. <i>Safety and Health at Work</i> , 2018 , 9, 115-124	4	36
12	Analysis of some factors driving ecological sustainability in construction firms. <i>Journal of Cleaner Production</i> , 2019 , 208, 1537-1545	10.3	36
11	Building sustainability in the construction industry through firm capabilities, technology and business innovativeness: empirical evidence from Malaysia. <i>International Journal of Construction Management</i> , 2019 , 1-16	1.9	11
10	Purchase Intention Towards Organic Food Among Undergraduate Students. <i>WSEAS Transactions on Environment and Development</i> , 2020 , 16, 734-743	1.1	6
9	E-learning satisfaction and retention: a concurrent perspective of cognitive absorption, perceived social presence and technology acceptance model. <i>Journal of Systems and Information Technology</i> , 2021 , ahead-of-print,	1.7	6
8	Malaysian SMEs m-commerce adoption: TAM 3, UTAUT 2 and TOE approach. <i>Journal of Science and Technology Policy Management</i> , 2021 , ahead-of-print,	2.4	5
7	Integrating technology acceptance model and organizational innovativeness in the adoption of mobile commerce. <i>Management Science Letters</i> , 2017 , 497-512	1	4
6	Green innovation performance! How to be achieved? A study applied on Malaysian manufacturing sector. <i>Sustainable Futures</i> , 2020 , 2, 100040	2.9	4
5	TOURISM INTENTION: THE EMPIRICAL INVESTIGATIONS OF PULL, PUSH AND PERCEIVED SECURITY FACTORS IN NIGERIA. <i>Geojournal of Tourism and Geosites</i> , 2019 , 25, 358-374	1.5	3
4	Smartphone banking usage in Nigeria: Gamification, technology acceptance and cultural factors empirical perspectives. <i>Electronic Journal of Information Systems in Developing Countries</i> , 2021 , 87, e12174	1.3	1
3	Do risk and fun matter in the adoption of mobile commerce in Nigeria? A PLS-SEM approach. <i>Management Science Letters</i> , 2018 , 507-518	1	1
2	Establishing the effect of government support on the relationship between gender egalitarian and women leadership effectiveness among public universities in KSA. <i>Gender in Management</i> , 2019 , 34, 306-325	2.9	0
1	SMEs Adoption of Artificial Intelligence-Chatbots for Marketing Communication: A Conceptual Framework for an Emerging Economy. <i>Palgrave Studies of Marketing in Emerging Economies</i> , 2022 , 25-53		