

Ra'ed Masa'deh

List of Publications by Year in descending order

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Version: 2024-02-01

103
papers

3,924
citations

147566

31
h-index

143772

57
g-index

104
all docs

104
docs citations

104
times ranked

1823
citing authors

#	ARTICLE	IF	CITATIONS
1	Evaluating E-learning systems success: An empirical study. <i>Computers in Human Behavior</i> , 2020, 102, 67-86.	5.1	490
2	A Jordanian empirical study of the associations among transformational leadership, transactional leadership, knowledge sharing, job performance, and firm performance. <i>Journal of Management Development</i> , 2016, 35, 681-705.	1.1	219
3	The impact of knowledge management on innovation. <i>Management Research Review</i> , 2016, 39, 1214-1238.	1.5	213
4	Influence of Social Media Platforms on Public Health Protection Against the COVID-19 Pandemic via the Mediating Effects of Public Health Awareness and Behavioral Changes: Integrated Model. <i>Journal of Medical Internet Research</i> , 2020, 22, e19996.	2.1	199
5	Factors influencing students'™ adoption of e-learning: a structural equation modeling approach. <i>Journal of International Education in Business</i> , 2017, 10, 164-182.	0.8	155
6	The impact of knowledge management on job performance in higher education. <i>Journal of Enterprise Information Management</i> , 2017, 30, 244-262.	4.4	137
7	A Critical Review of Theories and Models of Technology Adoption and Acceptance in Information System Research. <i>International Journal of Technology Diffusion</i> , 2015, 6, 58-77.	0.2	131
8	The associations among market orientation, technology orientation, entrepreneurial orientation and organizational performance. <i>Benchmarking</i> , 2018, 25, 3117-3142.	2.9	122
9	The Role of Knowledge Management Process and Intellectual Capital as Intermediary Variables between Knowledge Management Infrastructure and Organization Performance. <i>Interdisciplinary Journal of Information, Knowledge, and Management</i> , 0, 13, 279-309.	0.0	109
10	Antecedents of ERP systems implementation success: a study on Jordanian healthcare sector. <i>Journal of Enterprise Information Management</i> , 2016, 29, 549-565.	4.4	103
11	Corporate social responsibility and patronage intentions: The mediating effect of brand credibility. <i>Journal of Marketing Communications</i> , 2021, 27, 510-533.	2.7	89
12	Innovation and intellectual capital as intermediary variables among transformational leadership, transactional leadership, and organizational performance. <i>Journal of Management Development</i> , 2020, 39, 196-222.	1.1	86
13	The impact of intellectual capital on innovation via the mediating role of knowledge management: a structural equation modelling approach. <i>International Journal of Knowledge Management Studies</i> , 2017, 8, 273.	0.2	81
14	The role of employees'™ empowerment as an intermediary variable between knowledge management and information systems on employees'™ performance. <i>VINE Journal of Information and Knowledge Management Systems</i> , 2018, 48, 217-237.	1.2	79
15	The moderation effect of gender on accepting electronic payment technology: a study on United Arab Emirates consumers. <i>Review of International Business and Strategy</i> , 2021, 31, 375-396.	2.3	79
16	The transformational leadership role in achieving organizational resilience through adaptive cultures: the case of Dubai service sector. <i>International Journal of Productivity and Performance Management</i> , 2023, 72, 440-468.	2.2	74
17	Factors Affecting the Use of Smart Mobile Examination Platforms by Universities'™ Postgraduate Students during the COVID-19 Pandemic: An Empirical Study. <i>Informatics</i> , 2021, 8, 32.	2.4	70
18	Analysis of the Critical Success Factors for Enterprise Resource Planning Implementation from Stakeholders'™ Perspective: A Systematic Review. <i>International Business Research</i> , 2015, 8, .	0.2	69

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19	The Effect of Employee Engagement on Organizational Performance Via the Mediating Role of Job Satisfaction: The Case of IT Employees in Jordanian Banking Sector. <i>Modern Applied Science</i> , 2018, 12, 17.	0.4	68
20	The Impact of Emotional Intelligence on Job Performance via the Mediating Role of Job Satisfaction. <i>International Journal of Business and Management</i> , 2016, 11, 69.	0.1	66
21	Modeling Factors Affecting Student's Usage Behaviour of E-Learning Systems in Lebanon. <i>International Journal of Business and Management</i> , 2016, 11, 299.	0.1	61
22	Factors affecting strategy implementation. <i>Review of International Business and Strategy</i> , 2017, 27, 386-408.	2.3	48
23	The Effect of Service Recovery Justices Strategies on Online Customer Engagement Via the Role of "Customer Satisfaction" During the Covid-19 Pandemic: An Empirical Study. <i>Studies in Systems, Decision and Control</i> , 2021, , 325-346.	0.8	48
24	The Relationships among Human Resource Management Practices, Organizational Commitment, and Knowledge Management Processes: A Structural Equation Modeling Approach. <i>International Journal of Business and Management</i> , 2014, 9, .	0.1	45
25	Customers Online Engagement with Social Media Influencers' Content Related to COVID 19. <i>Studies in Systems, Decision and Control</i> , 2021, , 385-404.	0.8	42
26	The effect of culture on customers' attitudes toward Facebook advertising: the moderating role of gender. <i>Review of International Business and Strategy</i> , 2021, 31, 416-437.	2.3	41
27	An Empirical Investigation of Reasons Influencing Student Acceptance and Rejection of Mobile Learning Apps Usage. <i>Sustainability</i> , 2022, 14, 4325.	1.6	39
28	Factors Influencing Employees' Intention to Use Cloud Computing. <i>Journal of Management and Strategy</i> , 2017, 8, 47.	0.1	37
29	Exposure Detection Applications Acceptance: The Case of COVID-19. <i>International Journal of Environmental Research and Public Health</i> , 2022, 19, 7307.	1.2	37
30	The impact of employee's perception of implementing green supply chain management on hotel's economic and operational performance. <i>Journal of Hospitality and Tourism Technology</i> , 2017, 8, 395-416.	2.5	36
31	The Effect of Perceived Service Quality on Customer Loyalty in Internet Service Providers in Jordan. <i>Journal of Management Research</i> , 2012, 4, .	0.0	35
32	Knowledge Sharing Capability: A Literature Review. <i>SSRN Electronic Journal</i> , 0, , .	0.4	34
33	Determinants of E-Word of Mouth on Social Media During COVID-19 Outbreaks: An Empirical Study. <i>Studies in Systems, Decision and Control</i> , 2021, , 347-366.	0.8	34
34	Risk of Fear and Anxiety in Utilising Health App Surveillance Due to COVID-19: Gender Differences Analysis. <i>Risks</i> , 2021, 9, 179.	1.3	34
35	User Adoption of Online Banking in Nigeria: A Qualitative Study. <i>Journal of Internet Banking and Commerce</i> , 2015, 20, .	0.1	33
36	The Association between E-Services Web Portals Information Quality and ICT Competence in the Jordanian Universities. <i>Asian Social Science</i> , 2017, 13, 156.	0.1	32

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37	The relationship between organizational changes and job satisfaction through the mediating role of job stress in the Jordanian telecommunication sector. <i>Management Science Letters</i> , 2021, , 315-326.	0.8	30
38	The effect of promotional mix on hotel performance during the political crisis in the Middle East. <i>Journal of Hospitality and Tourism Technology</i> , 2018, 9, 33-49.	2.5	28
39	Factors influencing the adoption and implementation of HRIS applications: are they similar?. <i>International Journal of Business Innovation and Research</i> , 2017, 14, 139.	0.1	26
40	The Role of Corporate Social Responsibility in Enhancing Firm Performance from the Perspective of IT Employees in Jordanian Banking Sector: The Mediating Effect of Transformational Leadership. <i>Modern Applied Science</i> , 2018, 12, 1.	0.4	26
41	Continued Intention to Use of M-Banking in Jordan by Integrating UTAUT, TPB, TAM and Service Quality with ML. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2022, 8, 120.	2.6	26
42	A Theoretical Perspective on the Relationship between Leadership Development, Knowledge Management Capability, and Firm Performance. <i>Asian Social Science</i> , 2014, 10, .	0.1	25
43	The Impact of ERP System's Usability on Enterprise Resource Planning Project Implementation Success via the Mediating Role of User Satisfaction. <i>Journal of Management Research</i> , 2017, 9, 49.	0.0	25
44	The Role of Knowledge Management Infrastructure in Enhancing Job Satisfaction: A Developing Country Perspective. <i>Interdisciplinary Journal of Information, Knowledge, and Management</i> , 0, 14, 001-025.	0.0	25
45	The Role of Knowledge Management Infrastructure in Enhancing Job Satisfaction at Aqaba Five Star Hotels in Jordan. <i>Communications and Network</i> , 2016, 08, 219-240.	0.6	25
46	The Associations among Transformational Leadership, Transactional Leadership, Knowledge Sharing, Job Performance, and Firm Performance: A Theoretical Model. <i>Journal of Social Sciences (COES&RJ-JSS)</i> , 2015, 4, 848-866.	0.0	22
47	Factors Affecting User's Satisfaction of Tourism Board Website and Its Impact on Continuous Intention to Use. <i>International Journal of Business Administration</i> , 2017, 8, 1.	0.1	19
48	The impact of knowledge management capabilities on innovation in entrepreneurial companies in Jordan. <i>International Journal of Organizational Analysis</i> , 2021, 29, 989-1014.	1.6	18
49	Predictors for E-Government Adoption of SANAD App Services Integrating UTAUT, TPB, TAM, Trust, and Perceived Risk. <i>International Journal of Environmental Research and Public Health</i> , 2022, 19, 8281.	1.2	18
50	The Impact of Internal Corporate Social Responsibility on Job Satisfaction in Jordanian Pharmaceutical Companies. <i>Modern Applied Science</i> , 2018, 12, 105.	0.4	16
51	The Role of Social Media in Raising Public Health Awareness during the Pandemic COVID-19: An International Comparative Study. <i>Informatics</i> , 2021, 8, 80.	2.4	16
52	The Knowledge, Attitude, and Practice of the Adoption of Green Fashion Innovation. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2020, 6, 107.	2.6	15
53	The Impact Of Business Intelligence Systems on an Organization's Effectiveness: The Role of Metadata Quality From a Developing Country's View. <i>International Journal of Hospitality and Tourism Administration</i> , 2021, 22, 64-84.	1.7	15
54	The Impact of Electronic Supply Chain Management Usage on Firm's Performance. <i>International Journal of Communications, Network and System Sciences</i> , 2016, 09, 280-293.	0.4	15

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55	A Review of Literature on the Associations among Employee Empowerment, Work Engagement and Employee Performance. <i>Modern Applied Science</i> , 2018, 12, 313.	0.4	15
56	The association among employees' communication skills, image formation and tourist behaviour: perceptions of hospitality management students in Jordan. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2019, 13, 257-272.	1.6	14
57	Factors Influencing Students' Intention to Use E-Textbooks and Their Impact on Academic Achievement in Bilingual Environment: An Empirical Study Jordan. <i>Information (Switzerland)</i> , 2022, 13, 233.	1.7	14
58	The Relationship between Human Resource Management (HRM) Practices, Total Quality Management (TQM) Practices and Competitive Advantages. <i>Modern Applied Science</i> , 2018, 12, 17.	0.4	13
59	Factors Influencing YouTube as a Learning Tool and Its Influence on Academic Achievement in a Bilingual Environment Using Extended Information Adoption Model (IAM) with ML Prediction" Jordan Case Study. <i>Applied Sciences (Switzerland)</i> , 2022, 12, 5856.	1.3	12
60	The Impact of Knowledge Documentation Process as an Intermediary Variable among Knowledge Acquisition Process, Organizational Culture and Human Capital. <i>Modern Applied Science</i> , 2018, 12, 151.	0.4	11
61	The Impact of Social Media Activities on Brand Equity. <i>Information (Switzerland)</i> , 2021, 12, 477.	1.7	11
62	Exploring the relationships among tacit knowledge sharing, mentoring and employees' abilities. <i>VINE Journal of Information and Knowledge Management Systems</i> , 2019, 50, 34-56.	1.2	9
63	A Review on Stereoscopic 3D: Home Entertainment for the Twenty First Century. <i>3D Research</i> , 2014, 5, 1.	1.8	8
64	The Effect of Sport Tourism Management on Support for Tourism Development. <i>Journal of Management and Strategy</i> , 2017, 8, 20.	0.1	8
65	Integrating an information systems success model with perceived privacy, perceived security, and trust: the moderating role of Facebook addiction. <i>Heliyon</i> , 2021, 7, e07899.	1.4	8
66	The Role of Mass Media Interventions on Promoting Public Health Knowledge and Behavioral Social Change Against COVID-19 Pandemic in Jordan. <i>SAGE Open</i> , 2022, 12, 215824402210821.	0.8	8
67	Enterprise resource planning success in Jordan from the perspective of IT-Business strategic alignment. <i>Cogent Social Sciences</i> , 2022, 8, .	0.5	8
68	An Analysis of the Insurance Industry Regulator in Saudi Arabia and Jordan through the Comparison with Insurance Industry Regulator in the UK. <i>Asian Social Science</i> , 2014, 10, .	0.1	7
69	The Influence of Total Quality Management, Market Orientation and E-Marketing on Hotel Performance. <i>International Journal of Business Administration</i> , 2017, 8, 79.	0.1	7
70	The impact of organizational storytelling on organizational performance within Jordanian telecommunication sector. <i>Journal of Workplace Learning</i> , 2020, 32, 335-361.	0.9	7
71	Computation analysis of Brand Experience Dimensions: Indian Online Food Delivery Platforms. <i>Computers, Materials and Continua</i> , 2021, 67, 445-462.	1.5	7
72	The Role of Emotional Intelligence in Enhancing Organizational Effectiveness: The Case of Information Technology Managers in Jordan. <i>International Journal of Communications, Network and System Sciences</i> , 2016, 09, 234-249.	0.4	7

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73	The Effect of Talent Management on Organizational Effectiveness in Healthcare Sector. <i>Modern Applied Science</i> , 2018, 12, 55.	0.4	7
74	The Effect of Transformational Leadership on Entrepreneurial Orientation: The Mediating Role of Organizational Learning Capability. <i>Modern Applied Science</i> , 2018, 12, 77.	0.4	7
75	The impact of mobile hotel reservation system on continuous intention to use in Jordan. <i>Tourism and Hospitality Research</i> , 2020, 20, 358-371.	2.4	6
76	The impact of intellectual capital on innovation via the mediating role of knowledge management: a structural equation modelling approach. <i>International Journal of Knowledge Management Studies</i> , 2017, 8, 273.	0.2	6
77	The Effect of Hotel Development on Sustainable Tourism Development. <i>International Journal of Business Administration</i> , 2017, 8, 16.	0.1	5
78	Exploring the Transitional Era in Saudi Arabia Journalism Discourse and the Path towards the Right to Freedom of Expression. <i>Modern Applied Science</i> , 2018, 12, 1.	0.4	5
79	Events as a tool for community involvement and sustainable regional development: the mediating role of motivation on community attitudes. <i>Journal of Convention and Event Tourism</i> , 2022, 23, 297-317.	1.8	5
80	Exploring the relationships among tacit knowledge sharing, communities of practice and employees' abilities: the case of KADDB in Jordan. <i>International Journal of Organizational Analysis</i> , 2022, 30, 1132-1155.	1.6	4
81	An Intelligent Web Service Composition and Resource-Optimization Method Using K-Means Clustering and Knapsack Algorithms. <i>Mathematics</i> , 2021, 9, 2023.	1.1	4
82	Reviewing the mediating role of work/life balance and motivational drivers of employee engagement on the relationship between talent management and organization performance. <i>Journal of Social Sciences (COES&RJ-JSS)</i> , 2019, 8, 306-326.	0.0	4
83	Reviewing the Literature of the Effect of Talent Management on Organizational Effectiveness. <i>Journal of Social Sciences (COES&RJ-JSS)</i> , 2018, 7, 139-156.	0.0	4
84	The Capital Assets Pricing Model & Arbitrage Pricing Theory: Properties and Applications in Jordan. <i>Modern Applied Science</i> , 2018, 12, 330.	0.4	4
85	The Effect of Environmental Preservation, Advanced Technology, Hotel Image, and Service Quality on Guest Loyalty. <i>International Journal of Business Administration</i> , 2017, 8, 49.	0.1	3
86	Utilizing Matrimonial Web sites Among Saudi Users: An Empirical Study. <i>Domes: Digest of Middle East Studies</i> , 2019, 28, 164-193.	0.2	3
87	Optimizing Service Composition (SC) Using Smart Multistage Forward Search (SMFS). <i>Intelligent Automation and Soft Computing</i> , 2021, 28, 321-336.	1.6	3
88	Mandatory IFRS Adoption and Earnings Quality: Evidence from the UK. <i>Modern Applied Science</i> , 2018, 12, 197.	0.4	3
89	The Influence of Organizational Justice on Job Commitment in the Jordanian Ministries. <i>Journal of Social Sciences (COES&RJ-JSS)</i> , 2019, 8, 230-269.	0.0	2
90	The Role of Work/Life Balance and Motivational Drivers of Employee Engagement on the Relationship between Talent Management and Organization Performance: A Developing Country Perspective. <i>Modern Applied Science</i> , 2018, 12, 35.	0.4	2

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91	The Impact of Motivation for Attendance on Destination Loyalty via the Mediating Effect of Tourist Satisfaction. <i>International Journal of Business Administration</i> , 2017, 8, 34.	0.1	1
92	Examining the Determinants of Facebook Continuance Intention and Addiction: The Moderating Role of Satisfaction and Trust. <i>Informatics</i> , 2021, 8, 62.	2.4	1
93	COVID-19 Outbreak in Jordan: A 150 Days of Successful Response and Re-Open Strategy. <i>Studies in Systems, Decision and Control</i> , 2021, , 81-93.	0.8	1
94	Customer's Decision to Shift to e-Purchase Through Social Media in COVID-19 Pandemic. <i>Studies in Systems, Decision and Control</i> , 2021, , 155-170.	0.8	1
95	The Influence of Knowledge Management Uses on Total Quality Management Practices in Commercial Banks of Jordan. <i>Modern Applied Science</i> , 2018, 12, 1.	0.4	1
96	Factors influencing students' satisfaction and its impact on their loyalty for the University: Case Study at The University of Jordan-Aqaba Branch. <i>Journal of Social Sciences (COES&RJ-JSS)</i> , 2022, 11, 1-18.	0.0	1
97	Factors Influencing Continuous Intention to Use of Event Management Electronic Portals in 4 and 5 Star Hotels. <i>Journal of Management and Strategy</i> , 2017, 8, 1.	0.1	0
98	Evaluating the Lending Channel of Monetary Transmission in Qatar. <i>International Journal of Economic Policy in Emerging Economies</i> , 2017, 10, 185.	0.0	0
99	A Statistical Study to Determine the Production Capacity of Jordanian Pharmaceutical Companies based on the Number of Working Hours Using the Assignment Problem. <i>Modern Applied Science</i> , 2018, 12, 301.	0.4	0
100	The Practicing Degree of Organizational Justice by the Administrative Leaders at the Jordanian Ministry of Education and its Relationship with the Subordinates' Performance and Trust in their Leaders. <i>Journal of Social Sciences (COES&RJ-JSS)</i> , 2018, 7, 277-302.	0.0	0
101	Increasing Citizen Engagement and Participation through eGovernment in Jordan. <i>Modern Applied Science</i> , 2018, 12, 225.	0.4	0
102	The Effect of Strategic Management of Regulatory Factors on Administrative Decision: An Analytical Study on Jordanian Phosphate Company. <i>Journal of Social Sciences (COES&RJ-JSS)</i> , 2018, 7, 303-335.	0.0	0
103	A Conceptual Framework on the Associations among Knowledge Sharing Antecedents and Innovation Performance. <i>Journal of Social Sciences (COES&RJ-JSS)</i> , 2022, 11, 19-40.	0.0	0