

# Ra'ed Masa'deh

## List of Publications by Year in descending order

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Version: 2024-02-01

103  
papers

3,924  
citations

147801

31  
h-index

144013

57  
g-index

104  
all docs

104  
docs citations

104  
times ranked

1823  
citing authors

#	ARTICLE	IF	CITATIONS
1	Evaluating E-learning systems success: An empirical study. Computers in Human Behavior, 2020, 102, 67-86.	8.5	490
2	A Jordanian empirical study of the associations among transformational leadership, transactional leadership, knowledge sharing, job performance, and firm performance. Journal of Management Development, 2016, 35, 681-705.	2.1	219
3	The impact of knowledge management on innovation. Management Research Review, 2016, 39, 1214-1238.	2.7	213
4	Influence of Social Media Platforms on Public Health Protection Against the COVID-19 Pandemic via the Mediating Effects of Public Health Awareness and Behavioral Changes: Integrated Model. Journal of Medical Internet Research, 2020, 22, e19996.	4.3	199
5	Factors influencing students's adoption of e-learning: a structural equation modeling approach. Journal of International Education in Business, 2017, 10, 164-182.	1.4	155
6	The impact of knowledge management on job performance in higher education. Journal of Enterprise Information Management, 2017, 30, 244-262.	7.5	137
7	A Critical Review of Theories and Models of Technology Adoption and Acceptance in Information System Research. International Journal of Technology Diffusion, 2015, 6, 58-77.	0.3	131
8	The associations among market orientation, technology orientation, entrepreneurial orientation and organizational performance. Benchmarking, 2018, 25, 3117-3142.	4.6	122
9	The Role of Knowledge Management Process and Intellectual Capital as Intermediary Variables between Knowledge Management Infrastructure and Organization Performance. Interdisciplinary Journal of Information, Knowledge, and Management, 0, 13, 279-309.	0.0	109
10	Antecedents of ERP systems implementation success: a study on Jordanian healthcare sector. Journal of Enterprise Information Management, 2016, 29, 549-565.	7.5	103
11	Corporate social responsibility and patronage intentions: The mediating effect of brand credibility. Journal of Marketing Communications, 2021, 27, 510-533.	4.0	89
12	Innovation and intellectual capital as intermediary variables among transformational leadership, transactional leadership, and organizational performance. Journal of Management Development, 2020, 39, 196-222.	2.1	86
13	The impact of intellectual capital on innovation via the mediating role of knowledge management: a structural equation modelling approach. International Journal of Knowledge Management Studies, 2017, 8, 273.	0.3	81
14	The role of employees's empowerment as an intermediary variable between knowledge management and information systems on employees's performance. VINE Journal of Information and Knowledge Management Systems, 2018, 48, 217-237.	2.0	79
15	The moderation effect of gender on accepting electronic payment technology: a study on United Arab Emirates consumers. Review of International Business and Strategy, 2021, 31, 375-396.	3.3	79
16	The transformational leadership role in achieving organizational resilience through adaptive cultures: the case of Dubai service sector. International Journal of Productivity and Performance Management, 2023, 72, 440-468.	3.7	74
17	Factors Affecting the Use of Smart Mobile Examination Platforms by Universities's Postgraduate Students during the COVID-19 Pandemic: An Empirical Study. Informatics, 2021, 8, 32.	3.9	70
18	Analysis of the Critical Success Factors for Enterprise Resource Planning Implementation from Stakeholders's Perspective: A Systematic Review. International Business Research, 2015, 8, .	0.3	69

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19	The Effect of Employee Engagement on Organizational Performance Via the Mediating Role of Job Satisfaction: The Case of IT Employees in Jordanian Banking Sector. <i>Modern Applied Science</i> , 2018, 12, 17.	0.6	68
20	The Impact of Emotional Intelligence on Job Performance via the Mediating Role of Job Satisfaction. <i>International Journal of Business and Management</i> , 2016, 11, 69.	0.2	66
21	Modeling Factors Affecting Studentâ€™s Usage Behaviour of E-Learning Systems in Lebanon. <i>International Journal of Business and Management</i> , 2016, 11, 299.	0.2	61
22	Factors affecting strategy implementation. <i>Review of International Business and Strategy</i> , 2017, 27, 386-408.	3.3	48
23	The Effect of Service Recovery Justices Strategies on Online Customer Engagement Via the Role of â€œCustomer Satisfactionâ€•During the Covid-19 Pandemic: An Empirical Study. <i>Studies in Systems, Decision and Control</i> , 2021, , 325-346.	1.0	48
24	The Relationships among Human Resource Management Practices, Organizational Commitment, and Knowledge Management Processes: A Structural Equation Modeling Approach. <i>International Journal of Business and Management</i> , 2014, 9, .	0.2	45
25	Customers Online Engagement with Social Media Influencersâ€™ Content Related to COVID 19. <i>Studies in Systems, Decision and Control</i> , 2021, , 385-404.	1.0	42
26	The effect of culture on customersâ€™ attitudes toward Facebook advertising: the moderating role of gender. <i>Review of International Business and Strategy</i> , 2021, 31, 416-437.	3.3	41
27	An Empirical Investigation of Reasons Influencing Student Acceptance and Rejection of Mobile Learning Apps Usage. <i>Sustainability</i> , 2022, 14, 4325.	3.2	39
28	Factors Influencing Employeesâ€™ Intention to Use Cloud Computing. <i>Journal of Management and Strategy</i> , 2017, 8, 47.	0.1	37
29	Exposure Detection Applications Acceptance: The Case of COVID-19. <i>International Journal of Environmental Research and Public Health</i> , 2022, 19, 7307.	2.6	37
30	The impact of employeeâ€™s perception of implementing green supply chain management on hotelâ€™s economic and operational performance. <i>Journal of Hospitality and Tourism Technology</i> , 2017, 8, 395-416.	3.8	36
31	The Effect of Perceived Service Quality on Customer Loyalty in Internet Service Providers in Jordan. <i>Journal of Management Research</i> , 2012, 4, .	0.0	35
32	Knowledge Sharing Capability: A Literature Review. <i>SSRN Electronic Journal</i> , 0, , .	0.4	34
33	Determinants of E-Word of Mouth on Social Media During COVID-19 Outbreaks: An Empirical Study. <i>Studies in Systems, Decision and Control</i> , 2021, , 347-366.	1.0	34
34	Risk of Fear and Anxiety in Utilising Health App Surveillance Due to COVID-19: Gender Differences Analysis. <i>Risks</i> , 2021, 9, 179.	2.4	34
35	User Adoption of Online Banking in Nigeria: A Qualitative Study. <i>Journal of Internet Banking and Commerce</i> , 2015, 20, .	0.1	33
36	The Association between E-Services Web Portals Information Quality and ICT Competence in the Jordanian Universities. <i>Asian Social Science</i> , 2017, 13, 156.	0.2	32

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37	The relationship between organizational changes and job satisfaction through the mediating role of job stress in the Jordanian telecommunication sector. <i>Management Science Letters</i> , 2021, , 315-326.	1.5	30
38	The effect of promotional mix on hotel performance during the political crisis in the Middle East. <i>Journal of Hospitality and Tourism Technology</i> , 2018, 9, 33-49.	3.8	28
39	Factors influencing the adoption and implementation of HRIS applications: are they similar?. <i>International Journal of Business Innovation and Research</i> , 2017, 14, 139.	0.2	26
40	The Role of Corporate Social Responsibility in Enhancing Firm Performance from the Perspective of IT Employees in Jordanian Banking Sector: The Mediating Effect of Transformational Leadership. <i>Modern Applied Science</i> , 2018, 12, 1.	0.6	26
41	Continued Intention to Use of M-Banking in Jordan by Integrating UTAUT, TPB, TAM and Service Quality with ML. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2022, 8, 120.	5.2	26
42	A Theoretical Perspective on the Relationship between Leadership Development, Knowledge Management Capability, and Firm Performance. <i>Asian Social Science</i> , 2014, 10, .	0.2	25
43	The Impact of ERP System's Usability on Enterprise Resource Planning Project Implementation Success via the Mediating Role of User Satisfaction. <i>Journal of Management Research</i> , 2017, 9, 49.	0.0	25
44	The Role of Knowledge Management Infrastructure in Enhancing Job Satisfaction: A Developing Country Perspective. <i>Interdisciplinary Journal of Information, Knowledge, and Management</i> , 0, 14, 001-025.	0.0	25
45	The Role of Knowledge Management Infrastructure in Enhancing Job Satisfaction at Aqaba Five Star Hotels in Jordan. <i>Communications and Network</i> , 2016, 08, 219-240.	0.8	25
46	The Associations among Transformational Leadership, Transactional Leadership, Knowledge Sharing, Job Performance, and Firm Performance: A Theoretical Model. <i>Journal of Social Sciences (COES&amp;RJ-JSS)</i> , 2015, 4, 848-866.	0.0	22
47	Factors Affecting User's Satisfaction of Tourism Board Website and Its Impact on Continuous Intention to Use. <i>International Journal of Business Administration</i> , 2017, 8, 1.	0.2	19
48	The impact of knowledge management capabilities on innovation in entrepreneurial companies in Jordan. <i>International Journal of Organizational Analysis</i> , 2021, 29, 989-1014.	2.9	18
49	Predictors for E-Government Adoption of SANAD App Services Integrating UTAUT, TPB, TAM, Trust, and Perceived Risk. <i>International Journal of Environmental Research and Public Health</i> , 2022, 19, 8281.	2.6	18
50	The Impact of Internal Corporate Social Responsibility on Job Satisfaction in Jordanian Pharmaceutical Companies. <i>Modern Applied Science</i> , 2018, 12, 105.	0.6	16
51	The Role of Social Media in Raising Public Health Awareness during the Pandemic COVID-19: An International Comparative Study. <i>Informatics</i> , 2021, 8, 80.	3.9	16
52	The Knowledge, Attitude, and Practice of the Adoption of Green Fashion Innovation. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2020, 6, 107.	5.2	15
53	The Impact Of Business Intelligence Systems on an Organization's Effectiveness: The Role of Metadata Quality From a Developing Country's View. <i>International Journal of Hospitality and Tourism Administration</i> , 2021, 22, 64-84.	2.5	15
54	The Impact of Electronic Supply Chain Management Usage on Firm's Performance. <i>International Journal of Communications, Network and System Sciences</i> , 2016, 09, 280-293.	0.6	15

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55	A Review of Literature on the Associations among Employee Empowerment, Work Engagement and Employee Performance. <i>Modern Applied Science</i> , 2018, 12, 313.	0.6	15
56	The association among employees' communication skills, image formation and tourist behaviour: perceptions of hospitality management students in Jordan. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2019, 13, 257-272.	2.9	14
57	Factors Influencing Students' Intention to Use E-Textbooks and Their Impact on Academic Achievement in Bilingual Environment: An Empirical Study Jordan. <i>Information (Switzerland)</i> , 2022, 13, 233.	2.9	14
58	The Relationship between Human Resource Management (HRM) Practices, Total Quality Management (TQM) Practices and Competitive Advantages. <i>Modern Applied Science</i> , 2018, 12, 17.	0.6	13
59	Factors Influencing YouTube as a Learning Tool and Its Influence on Academic Achievement in a Bilingual Environment Using Extended Information Adoption Model (IAM) with ML Prediction"Jordan Case Study. <i>Applied Sciences (Switzerland)</i> , 2022, 12, 5856.	2.5	12
60	The Impact of Knowledge Documentation Process as an Intermediary Variable among Knowledge Acquisition Process, Organizational Culture and Human Capital. <i>Modern Applied Science</i> , 2018, 12, 151.	0.6	11
61	The Impact of Social Media Activities on Brand Equity. <i>Information (Switzerland)</i> , 2021, 12, 477.	2.9	11
62	Exploring the relationships among tacit knowledge sharing, mentoring and employees' abilities. <i>VINE Journal of Information and Knowledge Management Systems</i> , 2019, 50, 34-56.	2.0	9
63	A Review on Stereoscopic 3D: Home Entertainment for the Twenty First Century. <i>3D Research</i> , 2014, 5, 1.	1.8	8
64	The Effect of Sport Tourism Management on Support for Tourism Development. <i>Journal of Management and Strategy</i> , 2017, 8, 20.	0.1	8
65	Integrating an information systems success model with perceived privacy, perceived security, and trust: the moderating role of Facebook addiction. <i>Heliyon</i> , 2021, 7, e07899.	3.2	8
66	The Role of Mass Media Interventions on Promoting Public Health Knowledge and Behavioral Social Change Against COVID-19 Pandemic in Jordan. <i>SAGE Open</i> , 2022, 12, 215824402210821.	1.7	8
67	Enterprise resource planning success in Jordan from the perspective of IT-Business strategic alignment. <i>Cogent Social Sciences</i> , 2022, 8, .	1.1	8
68	An Analysis of the Insurance Industry Regulator in Saudi Arabia and Jordan through the Comparison with Insurance Industry Regulator in the UK. <i>Asian Social Science</i> , 2014, 10, .	0.2	7
69	The Influence of Total Quality Management, Market Orientation and E-Marketing on Hotel Performance. <i>International Journal of Business Administration</i> , 2017, 8, 79.	0.2	7
70	The impact of organizational storytelling on organizational performance within Jordanian telecommunication sector. <i>Journal of Workplace Learning</i> , 2020, 32, 335-361.	1.7	7
71	Computation analysis of Brand Experience Dimensions: Indian Online Food Delivery Platforms. <i>Computers, Materials and Continua</i> , 2021, 67, 445-462.	1.9	7
72	The Role of Emotional Intelligence in Enhancing Organizational Effectiveness: The Case of Information Technology Managers in Jordan. <i>International Journal of Communications, Network and System Sciences</i> , 2016, 09, 234-249.	0.6	7

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73	The Effect of Talent Management on Organizational Effectiveness in Healthcare Sector. Modern Applied Science, 2018, 12, 55.	0.6	7
74	The Effect of Transformational Leadership on Entrepreneurial Orientation: The Mediating Role of Organizational Learning Capability. Modern Applied Science, 2018, 12, 77.	0.6	7
75	The impact of mobile hotel reservation system on continuous intention to use in Jordan. Tourism and Hospitality Research, 2020, 20, 358-371.	3.8	6
76	The impact of intellectual capital on innovation via the mediating role of knowledge management: a structural equation modelling approach. International Journal of Knowledge Management Studies, 2017, 8, 273.	0.3	6
77	The Effect of Hotel Development on Sustainable Tourism Development. International Journal of Business Administration, 2017, 8, 16.	0.2	5
78	Exploring the Transitional Era in Saudi Arabia Journalism Discourse and the Path towards the Right to Freedom of Expression. Modern Applied Science, 2018, 12, 1.	0.6	5
79	Events as a tool for community involvement and sustainable regional development: the mediating role of motivation on community attitudes. Journal of Convention and Event Tourism, 2022, 23, 297-317.	3.0	5
80	Exploring the relationships among tacit knowledge sharing, communities of practice and employees' abilities: the case of KADDB in Jordan. International Journal of Organizational Analysis, 2022, 30, 1132-1155.	2.9	4
81	An Intelligent Web Service Composition and Resource-Optimization Method Using K-Means Clustering and Knapsack Algorithms. Mathematics, 2021, 9, 2023.	2.2	4
82	Reviewing the mediating role of work/life balance and motivational drivers of employee engagement on the relationship between talent management and organization performance. Journal of Social Sciences (COES&RJ-JSS), 2019, 8, 306-326.	0.0	4
83	Reviewing the Literature of the Effect of Talent Management on Organizational Effectiveness. Journal of Social Sciences (COES&RJ-JSS), 2018, 7, 139-156.	0.0	4
84	The Capital Assets Pricing Model & Arbitrage Pricing Theory: Properties and Applications in Jordan. Modern Applied Science, 2018, 12, 330.	0.6	4
85	The Effect of Environmental Preservation, Advanced Technology, Hotel Image, and Service Quality on Guest Loyalty. International Journal of Business Administration, 2017, 8, 49.	0.2	3
86	Utilizing Matrimonial Web sites Among Saudi Users: An Empirical Study. Domes: Digest of Middle East Studies, 2019, 28, 164-193.	0.4	3
87	Optimizing Service Composition (SC) Using Smart Multistage Forward Search (SMFS). Intelligent Automation and Soft Computing, 2021, 28, 321-336.	2.1	3
88	Mandatory IFRS Adoption and Earnings Quality: Evidence from the UK. Modern Applied Science, 2018, 12, 197.	0.6	3
89	The Influence of Organizational Justice on Job Commitment in the Jordanian Ministries. Journal of Social Sciences (COES&RJ-JSS), 2019, 8, 230-269.	0.0	2
90	The Role of Work/Life Balance and Motivational Drivers of Employee Engagement on the Relationship between Talent Management and Organization Performance: A Developing Country Perspective. Modern Applied Science, 2018, 12, 35.	0.6	2

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91	The Impact of Motivation for Attendance on Destination Loyalty via the Mediating Effect of Tourist Satisfaction. International Journal of Business Administration, 2017, 8, 34.	0.2	1
92	Examining the Determinants of Facebook Continuance Intention and Addiction: The Moderating Role of Satisfaction and Trust. Informatics, 2021, 8, 62.	3.9	1
93	COVID-19 Outbreak in Jordan: A 150 Days of Successful Response and Re-Open Strategy. Studies in Systems, Decision and Control, 2021, , 81-93.	1.0	1
94	Customer's Decision to Shift to e-Purchase Through Social Media in COVID-19 Pandemic. Studies in Systems, Decision and Control, 2021, , 155-170.	1.0	1
95	The Influence of Knowledge Management Uses on Total Quality Management Practices in Commercial Banks of Jordan. Modern Applied Science, 2018, 12, 1.	0.6	1
96	Factors influencing students' satisfaction and its impact on their loyalty for the University: Case Study at The University of Jordan-Aqaba Branch. Journal of Social Sciences (COES&RJ-JSS), 2022, 11, 1-18.	0.0	1
97	Factors Influencing Continuous Intention to Use of Event Management Electronic Portals in 4 and 5 Star Hotels. Journal of Management and Strategy, 2017, 8, 1.	0.1	0
98	Evaluating the Lending Channel of Monetary Transmission in Qatar. International Journal of Economic Policy in Emerging Economies, 2017, 10, 185.	0.1	0
99	A Statistical Study to Determine the Production Capacity of Jordanian Pharmaceutical Companies based on the Number of Working Hours Using the Assignment Problem. Modern Applied Science, 2018, 12, 301.	0.6	0
100	The Practicing Degree of Organizational Justice by the Administrative Leaders at the Jordanian Ministry of Education and its Relationship with the Subordinates' Performance and Trust in their Leaders. Journal of Social Sciences (COES&RJ-JSS), 2018, 7, 277-302.	0.0	0
101	Increasing Citizen Engagement and Participation through eGovernment in Jordan. Modern Applied Science, 2018, 12, 225.	0.6	0
102	The Effect of Strategic Management of Regulatory Factors on Administrative Decision: An Analytical Study on Jordanian Phosphate Company. Journal of Social Sciences (COES&RJ-JSS), 2018, 7, 303-335.	0.0	0
103	A Conceptual Framework on the Associations among Knowledge Sharing Antecedents and Innovation Performance. Journal of Social Sciences (COES&RJ-JSS), 2022, 11, 19-40.	0.0	0