

# Kevin J Boudreau

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6716485/publications.pdf>

Version: 2024-02-01

28  
papers

3,391  
citations

623734

14  
h-index

888059

17  
g-index

29  
all docs

29  
docs citations

29  
times ranked

2146  
citing authors

#	ARTICLE	IF	CITATIONS
1	Open Platform Strategies and Innovation: Granting Access vs. Devolving Control. <i>Management Science</i> , 2010, 56, 1849-1872.	4.1	666
2	Incentives and Problem Uncertainty in Innovation Contests: An Empirical Analysis. <i>Management Science</i> , 2011, 57, 843-863.	4.1	663
3	Let a Thousand Flowers Bloom? An Early Look at Large Numbers of Software App Developers and Patterns of Innovation. <i>Organization Science</i> , 2012, 23, 1409-1427.	4.5	449
4	Using the crowd as an innovation partner. <i>Harvard Business Review</i> , 2013, 91, 60-9, 140.	3.1	326
5	Looking Across and Looking Beyond the Knowledge Frontier: Intellectual Distance, Novelty, and Resource Allocation in Science. <i>Management Science</i> , 2016, 62, 2765-2783.	4.1	275
6	Unpaid crowd complementors: The platform network effect mirage. <i>Strategic Management Journal</i> , 2015, 36, 1761-1777.	7.3	261
7	Platform Rules: Multi-Sided Platforms as Regulators. , 2009, , .		131
8	Prize-based contests can provide solutions to computational biology problems. <i>Nature Biotechnology</i> , 2013, 31, 108-111.	17.5	116
9	Performance responses to competition across skill levels in rank-order tournaments: field evidence and implications for tournament design. <i>RAND Journal of Economics</i> , 2016, 47, 140-165.	2.3	104
10	“Open” disclosure of innovations, incentives and follow-on reuse: Theory on processes of cumulative innovation and a field experiment in computational biology. <i>Research Policy</i> , 2015, 44, 4-19.	6.4	102
11	A Field Experiment on Search Costs and the Formation of Scientific Collaborations. <i>Review of Economics and Statistics</i> , 2017, 99, 565-576.	4.3	76
12	Protecting their digital assets: The use of formal & informal appropriability strategies by App developers. <i>Research Policy</i> , 2019, 48, 103738.	6.4	72
13	Profiting from digital innovation: Patents, copyright and performance. <i>Research Policy</i> , 2022, 51, 104477.	6.4	26
14	Platform Boundary Choices & Governance: Opening-Up While Still Coordinating and Orchestrating. <i>Advances in Strategic Management</i> , 2017, , 227-297.	0.1	19
15	Let a Thousand Flowers Bloom? An Early Look at Large Numbers of Software 'Apps' Developers and Patterns of Innovation. <i>SSRN Electronic Journal</i> , 0, , .	0.4	18
16	Innovation Experiments: Researching Technical Advance, Knowledge Production, and the Design of Supporting Institutions. <i>Innovation Policy and the Economy</i> , 2016, 16, 135-167.	4.7	16
17	Field Evidence on Individual Behavior & Performance in Rank-Order Tournaments. <i>SSRN Electronic Journal</i> , 0, , .	0.4	15
18	Competing on freemium: Digital competition with network effects. <i>Strategic Management Journal</i> , 2022, 43, 1374-1401.	7.3	14

#	ARTICLE	IF	CITATIONS
19	From Crowds to Collaborators: Initiating Effort & Catalyzing Interactions Among Online Creative Workers. SSRN Electronic Journal, 0, , .	0.4	12
20	Promoting Platform Takeoff and Self-Fulfilling Expectations: Field Experimental Evidence. Management Science, 2021, 67, 5953-5967.	4.1	7
21	Unpaid Crowd Complementors: The Platform Network Effect Mirage. SSRN Electronic Journal, 2014, , .	0.4	4
22	Freemium, Network Effects and Digital Competition: Evidence from the Introduction of Game Center on the Apple App Store. SSRN Electronic Journal, 0, , .	0.4	4
23	Platform-Based Organization and Boundary Choices: 'Opening-Up' While Still Coordinating and Orchestrating. SSRN Electronic Journal, 0, , .	0.4	4
24	Cumulative Innovation & Open Disclosure of Intermediate Results: Evidence from a Policy Experiment in Bioinformatics. SSRN Electronic Journal, 0, , .	0.4	3
25	Unpaid Complementors & Platform Network Effects. SSRN Electronic Journal, 0, , .	0.4	2
26	Amateurs: Low-Cost Development, Market Participation & Innovation on Digital Platforms. SSRN Electronic Journal, 0, , .	0.4	1
27	The Boundaries of the Platform. SSRN Electronic Journal, 2008, , .	0.4	0
28	Appropriating Value from Ideas: Past and Future Research Trajectories. Proceedings - Academy of Management, 2014, 2014, 13800.	0.1	0