

Renuka Mahajan

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6714076/publications.pdf>

Version: 2024-02-01

27
papers

122
citations

1477746

6
h-index

1473754

9
g-index

27
all docs

27
docs citations

27
times ranked

80
citing authors

#	ARTICLE	IF	CITATIONS
1	Usage patterns discovery from a web log in an Indian e-learning site: A case study. Education and Information Technologies, 2016, 21, 123-148.	3.5	17
2	Review on factors affecting customer churn in telecom sector. International Journal of Data Analysis Techniques and Strategies, 2017, 9, 122.	0.2	17
3	A study on web application security and detecting security vulnerabilities. , 2017, , .		17
4	Employability skills framework: a tripartite approach. Education and Training, 2022, 64, 360-379.	1.7	12
5	Use of Social Media as a New Investigative Tool in Marketing Research for Small Business. International Journal of E-Education E-Business E-Management and E-Learning, 2015, 5, 129-135.	0.3	8
6	Review on factors affecting customer churn in telecom sector. International Journal of Data Analysis Techniques and Strategies, 2017, 9, 122.	0.2	8
7	Web Usage Mining for Building an Adaptive e-Learning Site: A Case Study. International Journal of E-Education E-Business E-Management and E-Learning, 2014, 4, .	0.3	6
8	Study of Attitude of B-School Faculty for Learning Management System Implementation an Indian Case Study. International Journal of Distance Education Technologies, 2020, 18, 52-72.	1.9	5
9	An Analysis on Consumer Preference of Ayurvedic Products in Indian Market. International Journal of Asian Business and Information Management, 2020, 11, 1-15.	0.7	5
10	Decision Making as a Contributor for Women Empowerment. Journal of Comparative Asian Development, 2021, 18, 79-99.	0.4	4
11	A study for improving energy efficiency in mobile devices. , 2017, , .		3
12	An empirical study on the cellular subscribers churn, selection factors and satisfaction with the services. International Journal of Product Development, 2019, 23, 105.	0.2	3
13	Application of Fuzzy Logic in Automated Lighting System in a University: A Case Study. International Journal of Engineering and Manufacturing, 2015, 5, 11-19.	0.5	3
14	Mining User Access Patterns Efficiently for Adaptive e-Learning Environment. International Journal of E-Education E-Business E-Management and E-Learning, 2012, , .	0.3	3
15	Detecting and managing operational, transactional and auditing risk using data analytics. , 2016, , .		2
16	REAL TIME ANALYSIS OF ATTRIBUTES OF AN INDIAN E-LEARNING SITE. The International Journal of E-Learning and Educational Technologies in the Digital Media, 2015, 1, 109-114.	0.1	2
17	A SURVEY OF e-HEALTH STATUS AND SERVICES IN EASTERN INDIA. Far East Journal of Electronics and Communications, 0, , 723-739.	0.2	2
18	Optimising web usage mining for building adaptive e-learning site: a case study. International Journal of Innovation and Learning, 2015, 18, 471.	0.4	1

#	ARTICLE	IF	CITATIONS
19	Data mining on social networks for target advertisement in automobile sector. , 2017, , .		1
20	Variable Selection of Customers for Churn Analysis in Telecommunication Industry. International Journal of Virtual Communities and Social Networking, 2018, 10, 17-32.	0.2	1
21	Review of Data Mining Techniques and Parameters for Recommendation of Effective Adaptive E-Learning System. Advances in Data Mining and Database Management Book Series, 2017, , 1-23.	0.4	1
22	Indian Telecom Industry. Advances in Business Information Systems and Analytics Book Series, 2019, , 353-376.	0.3	1
23	Comparative study of mining algorithms for adaptive e-learning environment. International Journal of Logistics Economics and Globalisation, 2014, 6, 102.	0.3	0
24	Introduction to Use and Analysis of Big Data in E-Learning. Advances in Educational Technologies and Instructional Design Book Series, 2019, , 75-87.	0.2	0
25	An Experimental Study Using Scale Invariant Feature Transform and Key-Point Extraction for Human Ear Recognition System. Advances in Intelligent Systems and Computing, 2020, , 653-665.	0.5	0
26	An empirical study on benefits and challenges associated with recent Indian government initiative for Women from Bottom of Pyramid on Clean cooking Fuel. International Journal of Public Sector Performance Management, 2020, 1, 1.	0.1	0
27	An IoT Based Model for a Trucking Transport System Using Predictive Analytics. Scientific Journal of King Faisal University, 0, , .	0.0	0