

Elona Marku

List of Publications by Year in descending order

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Version: 2024-02-01

18
papers

170
citations

1683354

5
h-index

1588620

8
g-index

18
all docs

18
docs citations

18
times ranked

137
citing authors

#	ARTICLE	IF	CITATIONS
1	Is data-driven decision-making driven only by data? When cognition meets data. <i>European Management Journal</i> , 2022, 40, 656-670.	3.1	11
2	Mapping Innovation in the Digital Transformation Era. , 2021, , 761-779.		1
3	Disentangling the corporate entrepreneurship construct: conceptualizing through co-words. <i>Scientometrics</i> , 2021, 126, 2821-2863.	1.6	9
4	Prospecting, balancing and reversing: entrepreneurial learning from positive and negative events. <i>Proceedings - Academy of Management</i> , 2021, 2021, 15755.	0.0	0
5	Standardize or adapt? A fine-grained model for cross-border communication through digital channels. <i>Proceedings - Academy of Management</i> , 2021, 2021, 12070.	0.0	0
6	Knowledge creation in patent ecosystems: insights from Singapore. <i>Journal of Knowledge Management</i> , 2021, ahead-of-print, .	3.2	1
7	An Open Innovation Lens on the Digital Transformation Frontiers. <i>Advances in Business Strategy and Competitive Advantage Book Series</i> , 2020, , 83-104.	0.2	1
8	Big Data and Technology Evolution in the IoT Industry. <i>International Journal of Business and Management</i> , 2020, 15, 94.	0.1	0
9	Whatâ€™s in a name? Exploring the conceptual structure of emerging organizations. <i>Scientometrics</i> , 2019, 118, 407-437.	1.6	72
10	M&A and diversification strategies: what effect on quality of inventive activity?. <i>Journal of Management and Governance</i> , 2019, 23, 669-692.	2.4	7
11	Mapping Innovation in the Digital Transformation Era. <i>Advances in E-Business Research Series</i> , 2019, , 160-178.	0.2	1
12	General Purpose Technology: The Blockchain Domain. <i>Proceedings - Academy of Management</i> , 2019, 2019, 17994.	0.0	0
13	Patent value and the Tobinâ€™s q ratio in media services. <i>Journal of Technology Transfer</i> , 2018, 43, 1-19.	2.5	29
14	Using a distance measure to operationalise patent originality. <i>Technology Analysis and Strategic Management</i> , 2017, 29, 988-1001.	2.0	28
15	The Complementarity Effects of M&A Diversification and Knowledge Recombination on Innovation. <i>Proceedings - Academy of Management</i> , 2017, 2017, 12372.	0.0	0
16	Quantity at Expense of Quality? The Effects of â€œSuccessfulâ€ M&A on Innovation Performance. <i>Proceedings - Academy of Management</i> , 2016, 2016, 16182.	0.0	0
17	Measuring Innovation Quality: A Patent Analysis. <i>SSRN Electronic Journal</i> , 0, , .	0.4	0
18	When nothing is certain, anything is possible: open innovation and lean approach at MVM. <i>R and D Management</i> , 0, , .	3.0	10