

Elona Marku

List of Publications by Year in descending order

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Version: 2024-02-01

18
papers

170
citations

1683354

5
h-index

1588620

8
g-index

18
all docs

18
docs citations

18
times ranked

137
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 1 | Whatâ€™s in a name? Exploring the conceptual structure of emerging organizations. <i>Scientometrics</i> , 2019, 118, 407-437. | 1.6 | 72 |
| 2 | Patent value and the Tobinâ€™s q ratio in media services. <i>Journal of Technology Transfer</i> , 2018, 43, 1-19. | 2.5 | 29 |
| 3 | Using a distance measure to operationalise patent originality. <i>Technology Analysis and Strategic Management</i> , 2017, 29, 988-1001. | 2.0 | 28 |
| 4 | Is data-driven decision-making driven only by data? When cognition meets data. <i>European Management Journal</i> , 2022, 40, 656-670. | 3.1 | 11 |
| 5 | When nothing is certain, anything is possible: open innovation and lean approach at MVM. <i>R and D Management</i> , 0, , . | 3.0 | 10 |
| 6 | Disentangling the corporate entrepreneurship construct: conceptualizing through co-words. <i>Scientometrics</i> , 2021, 126, 2821-2863. | 1.6 | 9 |
| 7 | M&A and diversification strategies: what effect on quality of inventive activity?. <i>Journal of Management and Governance</i> , 2019, 23, 669-692. | 2.4 | 7 |
| 8 | Mapping Innovation in the Digital Transformation Era. , 2021, , 761-779. | | 1 |
| 9 | Knowledge creation in patent ecosystems: insights from Singapore. <i>Journal of Knowledge Management</i> , 2021, ahead-of-print, . | 3.2 | 1 |
| 10 | Mapping Innovation in the Digital Transformation Era. <i>Advances in E-Business Research Series</i> , 2019, , 160-178. | 0.2 | 1 |
| 11 | An Open Innovation Lens on the Digital Transformation Frontiers. <i>Advances in Business Strategy and Competitive Advantage Book Series</i> , 2020, , 83-104. | 0.2 | 1 |
| 12 | Measuring Innovation Quality: A Patent Analysis. <i>SSRN Electronic Journal</i> , 0, , . | 0.4 | 0 |
| 13 | Prospecting, balancing and reversing: entrepreneurial learning from positive and negative events. <i>Proceedings - Academy of Management</i> , 2021, 2021, 15755. | 0.0 | 0 |
| 14 | Standardize or adapt? A fine-grained model for cross-border communication through digital channels. <i>Proceedings - Academy of Management</i> , 2021, 2021, 12070. | 0.0 | 0 |
| 15 | Quantity at Expense of Quality? The Effects of â€œSuccessfulâ€ M&A on Innovation Performance. <i>Proceedings - Academy of Management</i> , 2016, 2016, 16182. | 0.0 | 0 |
| 16 | The Complementarity Effects of M&A Diversification and Knowledge Recombination on Innovation. <i>Proceedings - Academy of Management</i> , 2017, 2017, 12372. | 0.0 | 0 |
| 17 | General Purpose Technology: The Blockchain Domain. <i>Proceedings - Academy of Management</i> , 2019, 2019, 17994. | 0.0 | 0 |
| 18 | Big Data and Technology Evolution in the IoT Industry. <i>International Journal of Business and Management</i> , 2020, 15, 94. | 0.1 | 0 |