

Carlos PÃ©rez Campos

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6700434/publications.pdf>

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6
papers

106
citations

1684188

5
h-index

1872680

6
g-index

6
all docs

6
docs citations

6
times ranked

114
citing authors

#	ARTICLE	IF	CITATIONS
1	Entrepreneurial ecosystems for developing the sports industry in European Union countries. Journal of Business Research, 2021, 136, 667-677.	10.2	7
2	The influence of patriotism and fansâ€™ fulfilment of sponsorship activation in the sponsorâ€™s image transfer process. Sport in Society, 2020, 23, 280-295.	1.2	6
3	The effectiveness of advertising alcohol products in sports sponsorship. Psychology and Marketing, 2020, 37, 556-563.	8.2	5
4	Engagement in sports virtual brand communities. Journal of Business Research, 2018, 89, 273-279.	10.2	42
5	La influencia del gÃ©nero y de la formaciÃ³n acadÃ©mica en la intenciÃ³n de emprender de los estudiantes de ciencias de la actividad fÃ­sica y el deporte. Intangible Capital, 2016, 12, 759.	0.9	17
6	Influence of the Virtual Brand Community in Sports Sponsorship. Psychology and Marketing, 2016, 33, 1091-1097.	8.2	29