

# Carlos PÃ©rez Campos

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6700434/publications.pdf>

Version: 2024-02-01

6  
papers

106  
citations

1874746

5  
h-index

2070828

6  
g-index

6  
all docs

6  
docs citations

6  
times ranked

136  
citing authors

#	ARTICLE	IF	CITATIONS
1	Entrepreneurial ecosystems for developing the sports industry in European Union countries. Journal of Business Research, 2021, 136, 667-677.	5.8	7
2	The influence of patriotism and fans' fulfilment of sponsorship activation in the sponsor's image transfer process. Sport in Society, 2020, 23, 280-295.	0.8	6
3	The effectiveness of advertising alcohol products in sports sponsorship. Psychology and Marketing, 2020, 37, 556-563.	4.6	5
4	Engagement in sports virtual brand communities. Journal of Business Research, 2018, 89, 273-279.	5.8	42
5	La influencia del género y de la formación académica en la intención de emprender de los estudiantes de ciencias de la actividad física y el deporte. Intangible Capital, 2016, 12, 759.	0.6	17
6	Influence of the Virtual Brand Community in Sports Sponsorship. Psychology and Marketing, 2016, 33, 1091-1097.	4.6	29