Ana Isabel JimÃ©nez-Zarco

List of Publications by Year
in descending order

65 papers	874 citations	13 h-index	27 g-index
71 all docs	71 docs citations	71 times ranked	859 citing authors

#	Article	IF	Citations
1	A multidimensional analysis of the information sources construct and its relevance for destination image formation. Tourism Management, 2015, 48, 319-328.	9.8	178
2	Applying social learning analytics to message boards in online distance learning: A case study. Computers in Human Behavior, 2015, 47, 68-80.	8.5	84
3	DETERMINANTS OF THE INTENTION TO USE TELEMEDICINE: EVIDENCE FROM PRIMARY CARE PHYSICIANS. International Journal of Technology Assessment in Health Care, 2016, 32, 29-36.	0.5	70
4	Customer satisfaction's key factors in Spanish grocery stores: Evidence from hypermarkets and supermarkets. Journal of Retailing and Consumer Services, 2010, 17, 278-285.	9.4	52
5	Key service innovation drivers in the tourism sector: empirical evidence and managerial implications. Service Business, 2011, 5, 339-360.	4.2	51
6	The co-learning process in healthcare professionals: Assessing user satisfaction in virtual communities of practice. Computers in Human Behavior, 2015, 51, 1303-1313.	8.5	43
7	Drivers of telemedicine use: comparative evidence from samples of Spanish, Colombian and Bolivian physicians. Implementation Science, 2014, 9, 128.	6.9	39
8	The impact of market orientation dimensions on client cooperation in the development of new service innovations. European Journal of Marketing, 2011, 45, 43-67.	2.9	37
9	Assessing the influence of social media on touristsâ€™ motivations and image formation of a destination. International Journal of Quality and Service Sciences, 2015, 7, 458-482.	2.4	34
10	Using Social Media for CSR Communication and Engaging Stakeholders. Developments in Corporate Governance and Responsibility, 2015, , 165-185.	0.3	29
11	Designing a Predictive Performance Measurement and Control System to Maximize Customer Relationship Management Success. Journal of Marketing Channels, 2009, 16, 1-41.	0.4	19
12	Assessing the maximum level of customer satisfaction in grocery stores. International Journal of Retail and Distribution Management, 2011, 39, 504-521.	4.7	19
13	Using learning methodologies and resources in the development of critical thinking competency: An exploratory study in a virtual learning environment. Computers in Human Behavior, 2015, 51, 1359-1366.	8.5	19
14	Visualizations of Online Course Interactions for Social Network Learning Analytics. International Journal of Emerging Technologies in Learning, 2016, 11, 6.	1.3	18
15	The effects of the current economic situation on customer satisfaction and retail patronage behaviour. Total Quality Management and Business Excellence, 2012, 23, 1207-1225.	3.8	14
16	Determinants of Catalan Public Primary Care Professionalsâ€™ Intention to Use Digital Clinical Consultations (eConsulta) in the Postâ€“COVID-19 Context: Mixed Methods Study. Journal of Medical Internet Research, 2021, 23, e28944.	4.3	14
17	Success Factors in New Services Performance: A Research Agenda. The Marketing Review, 2006, 6, 265-284.	0.1	13
18	Female Micro-Entrepreneurs and Social Networks: Diagnostic Analysis of the Influence of Social-Media Marketing Strategies on Brand Financial Performance. Frontiers in Psychology, 2021, 12, 630058.	2.1	13

#	ARTICLE	IF	CITATIONS
19	Do People Trust in Robot-Assisted Surgery? Evidence from Europe. International Journal of Environmental Research and Public Health, 2021, 18, 12519.	2.6	12
20	Using films to develop the critical thinking competence of the students at the Open University of Catalonia (UOC): Testing an audiovisual case methodology in a distance e-learning environment. Computers in Human Behavior, 2014, 30, 739-744.	8.5	10
21	Editorial: From Consumer Experience to Affective Loyalty: Challenges and Prospects in the Psychology of Consumer Behavior 3.0. Frontiers in Psychology, 2017, 8, 2224.	2.1	10
22	New service innovation success: Analyzing the influence of performance indicator nature. Computers in Human Behavior, 2015, 51, 1024-1031.	8.5	9
23	Consumer Expectations of Online Services in the Insurance Industry: An Exploratory Study of Drivers and Outcomes. Frontiers in Psychology, 2017, 8, 1254.	2.1	8
24	Towards an Inclusive Museum Management Strategy. An Exploratory Study of Consumption Experience in Visitors with Disabilities. The Case of the CosmoCaixa Science Museum. Sustainability, 2021, 13, 660.	3.2	8
25	Challenges and Opportunities in the Management of Science Parks: design of a tool based on the analysis of resident companies. Revista Brasileira De Gestao De Negocios, 2013, , .	0.5	7
26	Marketing 4.0. , 2019, , 2172-2195.		6
27	Sustainability in Global Value-Chain Management: The Source of Competitive Advantage in the Fashion Sector. Palgrave Studies of Entrepreneurship in Africa, 2019, , 37-76.	0.2	5
28	Marketing 4.0. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2017, , 94-117.	0.8	5
29	Proactive orientation effects on product innovation activities: Empirical evidence. Innovation: Management, Policy and Practice, 2012, 14, 90-106.	3.9	4
30	Good environmental practices in a traditional wine producer: an opportunity for global competition. International Journal of Business and Globalisation, 2012, 8, 131.	0.2	4
31	Challenges and Opportunities for Women Entrepreneurs. Palgrave Studies of Entrepreneurship in Africa, 2019, , 115-145.	0.2	4
32	Success Factors in IT-Innovative Product Companies: A Conceptual Framework. Communications in Computer and Information Science, 2009, , 366-376.	0.5	4
33	Social Media as Information Sources and Their Influence on the Destination Image. Advances in Hospitality, Tourism and the Services Industry, 2018, , 265-283.	0.2	4
34	Understanding the Determinants for the Adoption of Mobile Market Research: An Empirical Study in the Spanish Market Research Industry. Frontiers in Psychology, 2020, 11, 288.	2.1	3
35	Personally Engaged with Retail Clients. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2014, , 219-237.	0.8	3
36	Editorial: Toward Consumer 4.0 Insights and Opportunities Under the Marketing 4.0 Scenario. Frontiers in Psychology, 2020, 11, 611114.	2.1	2

#	Article	IF	Citations
37	Social CRM. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 134-159.	0.8	2
38	Influence of social media on motivations for visiting a destination and image formation. International Journal of Technology Marketing, 2015, 10, 413.	0.2	1
39	Using Socrative App for Accounting Students in Higher Education. , 2018, , 293-313.		1
40	Studying Customer Experience and Retention Using Applied Data Science and Artificial Intelligence. Advances in Business Information Systems and Analytics Book Series, 2021, , 192-222.	0.4	1
41	KPI FOR STUDENTS SATISFACTION MEASUREMENT AS AN INDICATOR OF UNIVERSITY MANAGEMENT. Journal of Management and Business Education, 2020, 3, 108-128.	0.7	1
42	Online Distribution Strategies. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 491-512.	0.8	1
43	Country Brand Management. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 89-115.	0.8	1
44	Drivers of telemedicine use: International evidence from three samples of physicians. IN3 Working Paper Series, 0, , .	0.0	1
45	Proactive Orientation Effects on Product Innovation Activities: Empirical Evidence. Innovation: Management, Policy and Practice, 0, , 945-979.	3.9	1
46	Using an Audiovisual Case Methodology to Develop Critical Thinking Competence in Distance E-Learning Environment. Advances in Higher Education and Professional Development Book Series, 2014, , 171-187.	0.2	1
47	Old Strategies for Positioning in a New Market Segment. , 2016, , 611-624.		1
48	Fair Trade and Innovation in the Shopping Channel. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 389-415.	0.8	1
49	Private Labels at the Service of Retailers' Image and Competitive Positioning. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2016, , 104-125.	0.8	1
50	The Valuable Alliance between Social Media and E-Commerce. , 2016, , 2183-2199.		1
51	Marketing and ICT integration as product innovation key factors. International Journal of Technology Enhanced Learning, 2010, 2, 183.	0.7	0
52	CHALLENGE-BASED LEARNING: HOW TO LEARN MARKETING IN HEALTHCARE STUDIES?. INTED Proceedings, 2021, , .	0.0	0
53	Consequences and Strategic Implications of Networked Enterprise and Human Resources. , 2009, , 185-190.		0
54	The Path Travelled from Thinking to Perception. International Journal of Knowledge Society Research, 2013, 4, 22-35.	0.8	0

#	Article	IF	Citations
55	Entrepreneurial Initiatives and Competitive Advantage in Technology-Based Companies: The Role of the Founding Team. , 2015, , 133-154.		0
56	Barriers to Academic Entrepreneurship in Knowledge Based Spinoffs. Advances in Electronic Government, Digital Divide, and Regional Development Book Series, 2016, , 151-164.	0.2	0
57	Innovative Management of Spanish Academic Science Parks. Advances in Business Strategy and Competitive Advantage Book Series, 2016, , 419-444.	0.3	0
58	Online Distribution Channels for Global Luxury Brands. , 2016, , 966-980.		0
59	Productivity on the Social Web. Advances in E-Business Research Series, 2017, , 45-68.	0.4	0
60	Social media and hospitality marketing. , 2017, , 501-511.		0
61	Discussion, Conclusion and Recommendations. Palgrave Studies of Entrepreneurship in Africa, 2019, , 183-194.	0.2	0
62	Determinants of the Intention to Use Teledermatology: Evidence From Dermatologists and Primary Care Physicians. JMIR Dermatology, 2019, 2, e14459.	0.7	0
63	Airbnb and Collaborative Housing. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 203-220.	0.8	0
64	Country Brand Management. , 2020, , 943-969.		0
65	Online Private Sales Clubs. , 0, , 380-387.		0