

# Hyunmin Lee

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6677469/publications.pdf>

Version: 2024-02-01

21  
papers

356  
citations

840776

11  
h-index

839539

18  
g-index

21  
all docs

21  
docs citations

21  
times ranked

306  
citing authors

| #  | ARTICLE   | IF  | CITATIONS |
|----|---|-----|-----------|
| 1  | Navigating the COVID-19 pandemic in the contingency framework: Antecedents and consequences of publicâ€™s stance toward the CDC. <i>Public Relations Review</i> , 2022, 48, 102149.   | 3.2 | 4         |
| 2  | How does it depend?: A systematic review of the contingency theory of accommodation in communication scholarship. <i>Public Relations Review</i> , 2022, 48, 102148.  | 3.2 | 8         |
| 3  | Brand Communities on Instagram: Exploring Fortune 500 Companiesâ€™ Instagram Communication Practices. <i>International Journal of Strategic Communication</i> , 2021, 15, 177-192.  | 2.0 | 3         |
| 4  | The Role of Storytelling in Crisis Communication: A Test of Crisis Severity, Crisis Responsibility, and Organizational Trust. <i>Journalism and Mass Communication Quarterly</i> , 2020, 97, 981-1002.                              | 2.7 | 14        |
| 5  | Scale Development and Validation for Psychological Reactance to Health Promotion Messages. <i>Sustainability</i> , 2020, 12, 5816.  | 3.2 | 5         |
| 6  | Public relations practitionersâ€™ management of fake news: Exploring key elements and acts of information authentication. <i>Public Relations Review</i> , 2020, 46, 101907.  | 3.2 | 23        |
| 7  | Resources arenâ€™t everything, but they do help: assessing local TV health news to deliver substantive and useful health information. <i>Journal of Communication in Healthcare</i> , 2019, 12, 13-22.                              | 1.5 | 5         |
| 8  | The face tells all: Testing the impact of physical attractiveness and social media information of spokesperson on message effectiveness during a crisis. <i>Journal of Contingencies and Crisis Management</i> , 2019, 27, 257-264. | 2.8 | 9         |
| 9  | Revisiting gendered assumptions of practitioner power: An exploratory study examining the role of social media expertise. <i>Public Relations Review</i> , 2018, 44, 191-200.   | 3.2 | 8         |
| 10 | Utilizing Audiovisual and Gain-Framed Messages to Attenuate Psychological Reactance Toward Weight Management Health Messages. <i>Health Communication</i> , 2017, 32, 72-81.  | 3.1 | 25        |
| 11 | Dynamics of consumer decision making of over-the-counter drugs: evaluating product comparison claims and moderating role of price consciousness. <i>Journal of Communication in Healthcare</i> , 2017, 10, 88-99.                   | 1.5 | 2         |
| 12 | Third-Person Effect and Pandemic Flu: The Role of Severity, Self-Efficacy Method Mentions, and Message Source. <i>Journal of Health Communication</i> , 2016, 21, 1244-1250.  | 2.4 | 31        |
| 13 | The Analysis of Self-Presentation of <i>Fortune 500</i> Corporations in Corporate Web Sites. <i>Business and Society</i> , 2016, 55, 706-737.   | 6.4 | 17        |
| 14 | Resource-Based Public Relations Efforts for University Reputation from an Agenda-Building and Agenda-Setting Perspective. <i>Corporate Reputation Review</i> , 2015, 18, 195-209.   | 1.7 | 18        |
| 15 | Framing Medical Tourism: An Analysis of Persuasive Appeals, Risks and Benefits, and New Media Features of Medical Tourism Broker Websites. <i>Health Communication</i> , 2014, 29, 637-645.   | 3.1 | 31        |
| 16 | Defining Obesity: Second-Level Agenda Setting Attributes in Black Newspapers and General Audience Newspapers. <i>Journal of Health Communication</i> , 2014, 19, 1116-1129.   | 2.4 | 12        |
| 17 | Show Us You Are Real: The Effect of Human-Versus-Organizational Presence on Online Relationship Building Through Social Networking Sites. <i>Cyberpsychology, Behavior, and Social Networking</i> , 2013, 16, 265-271.              | 3.9 | 41        |
| 18 | Testing the Impact of Message Interactivity on Relationship Management and Organizational Reputation. <i>Journal of Public Relations Research</i> , 2013, 25, 188-206.  | 2.3 | 59        |

| #  | ARTICLE  | IF  | CITATIONS |
|----|--|-----|-----------|
| 19 | What Are Americans Seeing? Examining the Message Frames of Local Television Health News Stories. <i>Health Communication</i> , 2013, 28, 846-852.              | 3.1 | 15        |
| 20 | Canonical correlation analysis of online video advertising viewing motivations and access characteristics. <i>New Media and Society</i> , 2012, 14, 1358-1374. | 5.0 | 12        |
| 21 | Assessment of motion media on believability and credibility: An exploratory study. <i>Public Relations Review</i> , 2010, 36, 310-312.                         | 3.2 | 14        |