

Hyunmin Lee

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6677469/publications.pdf>

Version: 2024-02-01

21
papers

356
citations

840776

11
h-index

839539

18
g-index

21
all docs

21
docs citations

21
times ranked

306
citing authors

#	ARTICLE	IF	CITATIONS
1	Testing the Impact of Message Interactivity on Relationship Management and Organizational Reputation. <i>Journal of Public Relations Research</i> , 2013, 25, 188-206.	2.3	59
2	Show Us You Are Real: The Effect of Human-Versus-Organizational Presence on Online Relationship Building Through Social Networking Sites. <i>Cyberpsychology, Behavior, and Social Networking</i> , 2013, 16, 265-271.	3.9	41
3	Framing Medical Tourism: An Analysis of Persuasive Appeals, Risks and Benefits, and New Media Features of Medical Tourism Broker Websites. <i>Health Communication</i> , 2014, 29, 637-645.	3.1	31
4	Third-Person Effect and Pandemic Flu: The Role of Severity, Self-Efficacy Method Mentions, and Message Source. <i>Journal of Health Communication</i> , 2016, 21, 1244-1250.	2.4	31
5	Utilizing Audiovisual and Gain-Framed Messages to Attenuate Psychological Reactance Toward Weight Management Health Messages. <i>Health Communication</i> , 2017, 32, 72-81.	3.1	25
6	Public relations practitioners' management of fake news: Exploring key elements and acts of information authentication. <i>Public Relations Review</i> , 2020, 46, 101907.	3.2	23
7	Resource-Based Public Relations Efforts for University Reputation from an Agenda-Building and Agenda-Setting Perspective. <i>Corporate Reputation Review</i> , 2015, 18, 195-209.	1.7	18
8	The Analysis of Self-Presentation of <i>Fortune 500</i> Corporations in Corporate Web Sites. <i>Business and Society</i> , 2016, 55, 706-737.	6.4	17
9	What Are Americans Seeing? Examining the Message Frames of Local Television Health News Stories. <i>Health Communication</i> , 2013, 28, 846-852.	3.1	15
10	Assessment of motion media on believability and credibility: An exploratory study. <i>Public Relations Review</i> , 2010, 36, 310-312.	3.2	14
11	The Role of Storytelling in Crisis Communication: A Test of Crisis Severity, Crisis Responsibility, and Organizational Trust. <i>Journalism and Mass Communication Quarterly</i> , 2020, 97, 981-1002.	2.7	14
12	Canonical correlation analysis of online video advertising viewing motivations and access characteristics. <i>New Media and Society</i> , 2012, 14, 1358-1374.	5.0	12
13	Defining Obesity: Second-Level Agenda Setting Attributes in Black Newspapers and General Audience Newspapers. <i>Journal of Health Communication</i> , 2014, 19, 1116-1129.	2.4	12
14	The face tells all: Testing the impact of physical attractiveness and social media information of spokesperson on message effectiveness during a crisis. <i>Journal of Contingencies and Crisis Management</i> , 2019, 27, 257-264.	2.8	9
15	Revisiting gendered assumptions of practitioner power: An exploratory study examining the role of social media expertise. <i>Public Relations Review</i> , 2018, 44, 191-200.	3.2	8
16	How does it depend?: A systematic review of the contingency theory of accommodation in communication scholarship. <i>Public Relations Review</i> , 2022, 48, 102148.	3.2	8
17	Resources aren't everything, but they do help: assessing local TV health news to deliver substantive and useful health information. <i>Journal of Communication in Healthcare</i> , 2019, 12, 13-22.	1.5	5
18	Scale Development and Validation for Psychological Reactance to Health Promotion Messages. <i>Sustainability</i> , 2020, 12, 5816.	3.2	5

#	ARTICLE	IF	CITATIONS
19	Navigating the COVID-19 pandemic in the contingency framework: Antecedents and consequences of publicâ€™s stance toward the CDC. <i>Public Relations Review</i> , 2022, 48, 102149.	3.2	4
20	Brand Communities on Instagram: Exploring Fortune 500 Companiesâ€™ Instagram Communication Practices. <i>International Journal of Strategic Communication</i> , 2021, 15, 177-192.	2.0	3
21	Dynamics of consumer decision making of over-the-counter drugs: evaluating product comparison claims and moderating role of price consciousness. <i>Journal of Communication in Healthcare</i> , 2017, 10, 88-99.	1.5	2