

Jaideep Prabhu

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6663860/publications.pdf>

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7
papers

904
citations

1478505

6
h-index

1720034

7
g-index

8
all docs

8
docs citations

8
times ranked

765
citing authors

#	ARTICLE	IF	CITATIONS
1	Higher economic inequality intensifies the financial hardship of people living in poverty by fraying the community buffer. <i>Nature Human Behaviour</i> , 2020, 4, 702-712.	12.0	20
2	Films as source of everyday life and energy use: A case of Indian cinema. <i>Energy Research and Social Science</i> , 2020, 69, 101655.	6.4	3
3	Frugal innovation: doing more with less for more. <i>Philosophical Transactions Series A, Mathematical, Physical, and Engineering Sciences</i> , 2017, 375, 20160372.	3.4	63
4	Marketing to the poor: an institutional model of exchange in emerging markets. <i>AMS Review</i> , 2017, 7, 101-122.	2.5	19
5	Scaling up social businesses in developing markets. <i>Journal of Cleaner Production</i> , 2016, 139, 295-308.	9.3	81
6	Innovation and entrepreneurship in India: Understanding jugaad. <i>Asia Pacific Journal of Management</i> , 2015, 32, 843-868.	4.5	166
7	Innovation for Inclusive Growth: Towards a Theoretical Framework and a Research Agenda. <i>Journal of Management Studies</i> , 2012, 49, 661-683.	8.3	552