

Ling Zheng

List of Publications by Year in descending order

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1
papers

9
citations

3311381
1
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3475538
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g-index

1
all docs

1
docs citations

1
times ranked

2
citing authors

#	ARTICLE	IF	CITATIONS
1	Abstract or concrete? The influence of image type on consumer attitudes. International Journal of Consumer Studies, 2021, 45, 1132-1146.	11.6	9