

Ciro Troise

List of Publications by Year in descending order

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Version: 2024-02-01

30
papers

697
citations

759055

12
h-index

642610

23
g-index

30
all docs

30
docs citations

30
times ranked

268
citing authors

#	ARTICLE	IF	CITATIONS
1	Exploring knowledge visualization in the digital age: an analysis of benefits and risks. <i>Management Decision</i> , 2022, 60, 1116-1131.	2.2	16
2	A solution for the chicken and egg paradox in taxi e-hailing platforms: some evidence from the MyTaxi "FreeNow" case. <i>Kybernetes</i> , 2022, 51, 505-522.	1.2	0
3	Entrepreneurship and fintech development: comparing reward and equity crowdfunding. <i>Measuring Business Excellence</i> , 2022, 26, 52-63.	1.4	11
4	Investigating investment decisions in equity crowdfunding: The role of projects' intellectual capital. <i>European Management Journal</i> , 2022, 40, 406-418.	3.1	25
5	Social media and entrepreneurship: exploring the impact of social media use of start-ups on their entrepreneurial orientation and opportunities. <i>Journal of Small Business and Enterprise Development</i> , 2022, 29, 47-73.	1.6	24
6	How can SMEs successfully navigate VUCA environment: The role of agility in the digital transformation era. <i>Technological Forecasting and Social Change</i> , 2022, 174, 121227.	6.2	149
7	COVID-19 Pandemic: The Interplay Between Firm Disruption and Managerial Attention Focus. <i>British Journal of Management</i> , 2022, 33, 390-409.	3.3	22
8	CSR practices and creativity during COVID-19 pandemic in the emerging market: investigating the mediating effect of affective commitment. <i>Management Decision</i> , 2022, 60, 2669-2693.	2.2	22
9	Openness strategies and the success of international entrepreneurship. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2022, 28, 935-951.	2.3	3
10	How to Engage the Crowds to Create Value? Evidence from the Pathfinder Arena Case. <i>Sustainability</i> , 2022, 14, 4342.	1.6	3
11	A ten-year cross-national examination of the dance between intuition and rationality in entrepreneurial processes. <i>International Entrepreneurship and Management Journal</i> , 2022, 18, 663-692.	2.9	2
12	Sustainable business models as successful drivers in equity crowdfunding. <i>Business Strategy and the Environment</i> , 2022, 31, 3509-3522.	8.5	11
13	Innovating the supply chain in health-related crises: some evidence from ISINNOVA case. <i>European Journal of Innovation Management</i> , 2022, 25, 716-734.	2.4	5
14	Guest editorial: New technologies and entrepreneurship: exploring entrepreneurial behavior in the digital transformation era. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2022, 28, 1129-1137.	2.3	16
15	Open Innovation Platforms: exploring the importance of knowledge in supporting online initiatives. <i>Knowledge Management Research and Practice</i> , 2021, 19, 208-216.	2.7	18
16	Exploring entrepreneurial characteristics, motivations and behaviours in equity crowdfunding: some evidence from Italy. <i>Management Decision</i> , 2021, 59, 995-1024.	2.2	57
17	The Use of Digital Media for Marketing, CSR Communication and Stakeholder Engagement. , 2021, , 161-174.		47
18	The evolution of the pathways of innovation strategies in the automotive industry. The case of Fiat Chrysler Automobiles. <i>European Journal of Innovation Management</i> , 2021, ahead-of-print, .	2.4	3

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19	Understanding the implications of equity crowdfunding on sustainability-oriented innovation and changes in agri-food systems: Insights into an open innovation approach. <i>Technological Forecasting and Social Change</i> , 2021, 171, 120959.	6.2	43
20	Investigating the impact of multidimensional social capital on equity crowdfunding performance. <i>International Journal of Information Management</i> , 2020, 55, 102230.	10.5	49
21	Discovering the underlying dynamics of crowdfunding networks: entrepreneurs' ties, crowdfunders' connections and community spin-offs. <i>Journal of Enterprising Communities</i> , 2020, 14, 277-298.	1.6	14
22	Crowdfunded and then? The role of intellectual capital in the growth of equity-crowdfunded companies. <i>Measuring Business Excellence</i> , 2020, 24, 475-494.	1.4	13
23	Online food delivery services and behavioural intention – a test of an integrated TAM and TPB framework. <i>British Food Journal</i> , 2020, 123, 664-683.	1.6	127
24	Reward crowdfunding and the success of campaigns: exploring the role of social capital of entrepreneurs and investors. <i>International Journal of Entrepreneurship and Small Business</i> , 2020, 1, 1.	0.2	1
25	Perspectives of the App Economy: Tenets of the Innovative Phenomenon. <i>International Business Research</i> , 2020, 13, 1.	0.2	1
26	Equity and Reward Crowdfunding: A Multiple Signal Analysis. <i>International Journal of Economics and Finance</i> , 2020, 12, 30.	0.2	5
27	Entrepreneurship and Sustainability in Tourism: An Interpretative Model. <i>Journal of Management and Sustainability</i> , 2020, 10, 38.	0.2	1
28	Multiple Signals and Consumer Behavior in the Digital Economy. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2020, , 1-26.	0.7	0
29	Entrepreneurship and Equity Crowdfunding: Does It Matter?. <i>International Journal of Business and Management</i> , 2019, 14, 72.	0.1	5
30	Marketing Strategies in Equity Crowdfunding: A Comparative Study of Italian Platforms. <i>International Journal of Marketing Studies</i> , 2019, 11, 16.	0.2	4