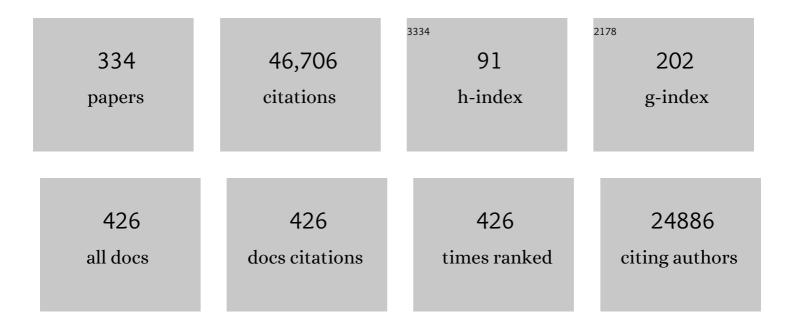
Norbert Schwarz

List of Publications by Year in descending order

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#	Article	IF	CITATIONS
1	Mood, misattribution, and judgments of well-being: Informative and directive functions of affective states Journal of Personality and Social Psychology, 1983, 45, 513-523.	2.8	3,519
2	A Survey Method for Characterizing Daily Life Experience: The Day Reconstruction Method. Science, 2004, 306, 1776-1780.	12.6	2,554
3	Self-reports: How the questions shape the answers American Psychologist, 1999, 54, 93-105.	4.2	2,012
4	Processing Fluency and Aesthetic Pleasure: Is Beauty in the Perceiver's Processing Experience?. Personality and Social Psychology Review, 2004, 8, 364-382.	6.0	1,896
5	Misinformation and Its Correction. Psychological Science in the Public Interest: A Journal of the American Psychological Society, 2012, 13, 106-131.	10.7	1,866
6	Attentive Turkers: MTurk participants perform better on online attention checks than do subject pool participants. Behavior Research Methods, 2016, 48, 400-407.	4.0	1,211
7	Effects of Perceptual Fluency on Affective Judgments. Psychological Science, 1998, 9, 45-48.	3.3	1,120
8	Ease of retrieval as information: Another look at the availability heuristic Journal of Personality and Social Psychology, 1991, 61, 195-202.	2.8	1,075
9	Metacognitive Experiences in Consumer Judgment and Decision Making. Journal of Consumer Psychology, 2004, 14, 332-348.	4.5	982
10	The Effect of Corporate Social Responsibility (CSR) Activities on Companies With Bad Reputations. Journal of Consumer Psychology, 2006, 16, 377-390.	4.5	940
11	Would You Be Happier If You Were Richer? A Focusing Illusion. Science, 2006, 312, 1908-1910.	12.6	888
12	Insult, aggression, and the southern culture of honor: An "experimental ethnography.". Journal of Personality and Social Psychology, 1996, 70, 945-960.	2.8	821
13	Emotion, cognition, and decision making. Cognition and Emotion, 2000, 14, 433-440.	2.0	651
14	Mood and Persuasion. Personality and Social Psychology Bulletin, 1990, 16, 331-345.	3.0	619
15	Effects of Perceptual Fluency on Judgments of Truth. Consciousness and Cognition, 1999, 8, 338-342.	1.5	571
16	Mood and the use of scripts: Does a happy mood really lead to mindlessness?. Journal of Personality and Social Psychology, 1996, 71, 665-679.	2.8	562
17	Happiness and reminiscing: The role of time perspective, affect, and mode of thinking Journal of Personality and Social Psychology, 1985, 49, 1460-1469.	2.8	547
18	Attitude Construction: Evaluation in Context. Social Cognition, 2007, 25, 638-656.	0.9	493

#	Article	IF	CITATIONS
19	Mood as Information: 20 Years Later. Psychological Inquiry, 2003, 14, 296-303.	0.9	465
20	Methodological studies of the Composite International Diagnostic Interview (CIDI) in the US national comorbidity survey (NCS). International Journal of Methods in Psychiatric Research, 1998, 7, 33-55.	2.1	445
21	Asking Questions About Behavior: Cognition, Communication, and Questionnaire Construction. American Journal of Evaluation, 2001, 22, 127-160.	2.1	445
22	Toward National Well-Being Accounts. American Economic Review, 2004, 94, 429-434.	8.5	441
23	Preference Fluency in Choice. Journal of Marketing Research, 2007, 44, 347-356.	4.8	437
24	Priming and communication: Social determinants of information use in judgments of life satisfaction. European Journal of Social Psychology, 1988, 18, 429-442.	2.4	402
25	Accessible Content and Accessibility Experiences: The Interplay of Declarative and Experiential Information in Judgment. Personality and Social Psychology Review, 1998, 2, 87-99.	6.0	387
26	Mood as Information: 20 Years Later. Psychological Inquiry, 2003, 14, 296-303.	0.9	383
27	Feelings-as-Information Theory. , 2012, , 289-308.		380
28	If It's Difficult to Pronounce, It Must Be Risky. Psychological Science, 2009, 20, 135-138.	3.3	344
29	Mood and Persuasion: Affective States Influence the Processing of Persuasive Communications. Advances in Experimental Social Psychology, 1991, , 161-199.	3.3	336
30	Sensory marketing, embodiment, and grounded cognition: A review and introduction. Journal of Consumer Psychology, 2014, 24, 159-168.	4.5	318
31	How Warnings about False Claims Become Recommendations. Journal of Consumer Research, 2005, 31, 713-724.	5.1	306
32	Soccer, rooms, and the quality of your life: Mood effects on judgments of satisfaction with life in general and with specific domains. European Journal of Social Psychology, 1987, 17, 69-79.	2.4	300
33	Response Scales: Effects of Category Range on Reported Behavior and Comparative Judgments. Public Opinion Quarterly, 1985, 49, 388.	1.6	299
34	Rating Scales: Numeric Values May Change the Meaning of Scale Labels. Public Opinion Quarterly, 1991, 55, 570.	1.6	293
35	"Global warming" or "climate change"?: Whether the planet is warming depends on question wording. Public Opinion Quarterly, 2011, 75, 115-124.	1.6	288
36	Metacognitive Experiences and the Intricacies of Setting People Straight: Implications for Debiasing and Public Information Campaigns. Advances in Experimental Social Psychology, 2007, 39, 127-161.	3.3	287

#	Article	IF	CITATIONS
37	Assimilation and Contrast Effects in Part-Whole Question Sequences: A Conversational Logic Analysis. Public Opinion Quarterly, 1991, 55, 3.	1.6	278
38	Base Rates, Representativeness, and the Logic of Conversation: The Contextual Relevance of "Irrelevant―Information. Social Cognition, 1991, 9, 67-84.	0.9	271
39	Subliminal Affective Priming Resists Attributional Interventions. Cognition and Emotion, 1997, 11, 433-465.	2.0	270
40	Judgment in a Social Context: Biases, Shortcomings, and the Logic of Conversation. Advances in Experimental Social Psychology, 1994, 26, 123-162.	3.3	264
41	Misimagining the unimaginable: The disability paradox and health care decision making Health Psychology, 2005, 24, S57-S62.	1.6	262
42	If It's Hard to Read, It's Hard to Do. Psychological Science, 2008, 19, 986-988.	3.3	260
43	Awareness of the influence as a determinant of assimilation versus contrast. European Journal of Social Psychology, 1993, 23, 53-62.	2.4	257
44	Constructing Perceptions of Vulnerability: Personal Relevance and the Use of Experiential Information in Health Judgments. Personality and Social Psychology Bulletin, 1998, 24, 1053-1064.	3.0	257
45	Of Frog Wines and Frowning Watches: Semantic Priming, Perceptual Fluency, and Brand Evaluation. Journal of Consumer Research, 2008, 34, 819-831.	5.1	236
46	Embodiment in Social Psychology. Topics in Cognitive Science, 2012, 4, 705-716.	1.9	220
47	Happy Marriage, Happy Life? Marital Quality and Subjective Wellâ€being in Later Life. Journal of Marriage and Family, 2014, 76, 930-948.	2.6	218
48	Zeroing in on the Dark Side of the American Dream. Psychological Science, 2003, 14, 531-536.	3.3	205
49	The impact of administration mode on response effects in survey measurement. Applied Cognitive Psychology, 1991, 5, 193-212.	1.6	202
50	Use does not wear ragged the fabric of friendship: Thinking of objects as alive makes people less willing to replace them. Journal of Consumer Psychology, 2010, 20, 138-145.	4.5	197
51	Implementation Intentions and Facilitation of Prospective Memory. Psychological Science, 2001, 12, 457-461.	3.3	196
52	What triggers causal attributions? The impact of valence and subjective probability. European Journal of Social Psychology, 1988, 18, 335-345.	2.4	192
53	Behavioral Frequency Judgments: An Accessibility-Diagnosticity Framework. Journal of Consumer Research, 1995, 22, 212.	5.1	190
54	Cognitive aspects of survey methodology. Applied Cognitive Psychology, 2007, 21, 277-287.	1.6	190

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55	Bidirectionality, mediation, and moderation of metaphorical effects: The embodiment of social suspicion and fishy smells Journal of Personality and Social Psychology, 2012, 103, 737-749.	2.8	185
56	Mental Construal and the Emergence of Assimilation and Contrast Effects. Advances in Experimental Social Psychology, 2010, , 319-373.	3.3	181
57	Forming Judgments of Attitude Certainty, Intensity, and Importance: The Role of Subjective Experiences. Personality and Social Psychology Bulletin, 1999, 25, 771-782.	3.0	180
58	Mood effects on attitude judgments: Independent effects of mood before and after message elaboration Journal of Personality and Social Psychology, 1992, 63, 585-595.	2.8	170
59	The Cognitive and Affective Bases of Political Tolerance Judgments. American Journal of Political Science, 1991, 35, 1.	4.5	169
60	Effects of Atypical Exemplars on Racial Beliefs: Enlightened Racism or Generalized Appraisals. Journal of Experimental Social Psychology, 1995, 31, 48-63.	2.2	167
61	Mood and the use of scripts: Does a happy mood really lead to mindlessness?. Journal of Personality and Social Psychology, 1996, 71, 665-679.	2.8	167
62	The availability heuristic revisited: Experienced ease of retrieval in mundane frequency estimates. Acta Psychologica, 1995, 89, 83-90.	1.5	166
63	Questionable Research Practices Revisited. Social Psychological and Personality Science, 2016, 7, 45-52.	3.9	165
64	A population approach to the study of emotion: Diurnal rhythms of a working day examined with the day reconstruction method Emotion, 2006, 6, 139-149.	1.8	160
65	Fluency and the Detection of Misleading Questions: Low Processing Fluency Attenuates the Moses Illusion. Social Cognition, 2008, 26, 791-799.	0.9	155
66	Improving accuracy of major depression age-of-onset reports in the US National Comorbidity Survey. International Journal of Methods in Psychiatric Research, 1999, 8, 39-48.	2.1	152
67	Scandals and the Public's Trust in Politicians: Assimilation and Contrast Effects. Personality and Social Psychology Bulletin, 1992, 18, 574-579.	3.0	150
68	Dirty Hands and Dirty Mouths. Psychological Science, 2010, 21, 1423-1425.	3.3	150
69	The War on Prevention. Personality and Social Psychology Bulletin, 2015, 41, 66-77.	3.0	146
70	Mood and the impact of category membership and individuating information. European Journal of Social Psychology, 1996, 26, 935-959.	2.4	143
71	Inferring the popularity of an opinion from its familiarity: A repetitive voice can sound like a chorus Journal of Personality and Social Psychology, 2007, 92, 821-833.	2.8	140
72	When debiasing backfires: Accessible content and accessibility experiences in debiasing hindsight Journal of Experimental Psychology: Learning Memory and Cognition, 2002, 28, 497-502.	0.9	139

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73	The Role of Ease of Retrieval and Attribution in Memory Judgments: Judging Your Memory as Worse Despite Recalling More Events. Psychological Science, 1998, 9, 124-126.	3.3	135
74	To compete or to cooperate? Values' impact on perception and action in social dilemma games. European Journal of Social Psychology, 2011, 41, 64-77.	2.4	133
75	Making the truth stick & the myths fade: Lessons from cognitive psychology. Behavioral Science and Policy, 2016, 2, 85-95.	0.4	132
76	Washing Away Postdecisional Dissonance. Science, 2010, 328, 709-709.	12.6	130
77	Insult, aggression, and the southern culture of honor: An "experimental ethnography.". Journal of Personality and Social Psychology, 1996, 70, 945-960.	2.8	127
78	Is the Interdependent Self More Sensitive to Question Context Than the Independent Self? Self-Construal and the Observation of Conversational Norms. Journal of Experimental Social Psychology, 2002, 38, 323-329.	2.2	125
79	Time Use and Subjective Well-Being in France and the U.S Social Indicators Research, 2009, 93, 7-18.	2.7	124
80	Reduced Renal α-Klotho Expression in CKD Patients and Its Effect on Renal Phosphate Handling and Vitamin D Metabolism. PLoS ONE, 2014, 9, e86301.	2.5	116
81	Mood and Stereotyping: Affective States and the Use of General Knowledge Structures. European Review of Social Psychology, 1996, 7, 63-93.	9.4	115
82	What makes an art expert? Emotion and evaluation in art appreciation. Cognition and Emotion, 2014, 28, 1137-1147.	2.0	114
83	The "Fair Trade―Effect. Social Psychological and Personality Science, 2012, 3, 581-589.	3.9	111
84	Bases of political judgments: The role of stereotypic and nonstereotypic information. Political Behavior, 1992, 14, 67-87.	2.7	109
85	The Availability Heuristic Revisited: Ease of Recall and Content of Recall as Distinct Sources of Information. , 2002, , 103-119.		107
86	Context Effects in Attitude Surveys: Applying Cognitive Theory to Social Research. European Review of Social Psychology, 1991, 2, 31-50.	9.4	106
87	The Smell of Bias: What Instigates Correction Processes in Social Judgments?. Personality and Social Psychology Bulletin, 1998, 24, 797-806.	3.0	104
88	Asking questions about behavior: cognition, communication, and questionnaire construction. American Journal of Evaluation, 2001, 22, 127-160.	2.1	104
89	Semantic and Pragmatic Aspects of Context Effects in Social and Psychological Research. Social Cognition, 1991, 9, 111-125.	0.9	103
90	Affect and persuasion: Mood effects on the processing of message content and context cues and on subsequent behaviour. European Journal of Social Psychology, 1992, 22, 511-530.	2.4	103

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91	Beliefs Influence Information Processing Strategies: Declarative and Experiential Information in Risk Assessment. Social Cognition, 1999, 17, 1-18.	0.9	102
92	lt's a Trap! Instructional Manipulation Checks Prompt Systematic Thinking on "Tricky―Tasks. SAGE Open, 2015, 5, 215824401558461.	1.7	102
93	Do We Really Need a Reason to Indulge?. Journal of Marketing Research, 2009, 46, 25-36.	4.8	100
94	Response Effects in Surveys. Recent Research in Psychology, 1987, , 102-122.	0.5	100
95	The informative functions of research procedures: Bias and the logic of conversation. European Journal of Social Psychology, 1993, 23, 149-165.	2.4	98
96	Happy and Mindless, But Sad and Smart? The Impact of Affective States on Analytic Reasoning. , 2020, , 55-71.		98
97	POLITICAL KNOWLEDGE, ATTRIBUTION, AND INFERRED INTEREST IN POLITICS: THE OPERATION OF BUFFER ITEMS. International Journal of Public Opinion Research, 1997, 9, 191-195.	1.3	97
98	Feelings as Information: Moods Influence Judgments and Processing Strategies. , 2002, , 534-547.		95
99	Stimmung als Information. Lehr- Und Forschungstexte Psychologie, 1987, , .	0.1	93
100	How Pleasant Was Your Childhood? Beliefs About Memory Shape Inferences From Experienced Difficulty of Recall. Psychological Science, 2001, 12, 176-179.	3.3	90
101	The Activation of Aging Stereotypes in Younger and Older Adults. Journals of Gerontology - Series B Psychological Sciences and Social Sciences, 2002, 57, P540-P547.	3.9	90
102	Debiasing the hindsight bias: The role of accessibility experiences and (mis)attributions. Journal of Experimental Social Psychology, 2003, 39, 287-295.	2.2	90
103	Gender Typed Advertisements and Impression Formation: The Role of Chronic and Temporary Accessibility. Journal of Consumer Psychology, 2003, 13, 220-229.	4.5	89
104	Mixed feelings: the case of ambivalence. Current Opinion in Behavioral Sciences, 2017, 15, 39-45.	3.9	89
105	How and Why 1 Year Differs from 365 Days: A Conversational Logic Analysis of Inferences from the Granularity of Quantitative Expressions. Journal of Consumer Research, 2012, 39, 248-259.	5.1	88
106	CONFIDENTIALITY ASSURANCES IN SURVEYS: REASSURANCE OR THREAT?. International Journal of Public Opinion Research, 1992, 4, 256-268.	1.3	87
107	National Time Accounting. , 2009, , 9-86.		86
108	Will This Trip Really Be Exciting? The Role of Incidental Emotions in Product Evaluation. Journal of Consumer Research, 2010, 36, 983-991.	5.1	85

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109	Warmer and More Social: Recent Developments in Cognitive Social Psychology. Annual Review of Sociology, 1998, 24, 239-264.	6.1	84
110	Wiping the Slate Clean. Current Directions in Psychological Science, 2011, 20, 307-311.	5.3	83
111	Nostalgia and well-being in daily life: An ecological validity perspective Journal of Personality and Social Psychology, 2020, 118, 325-347.	2.8	83
112	The Range of Response Alternatives May Determine the Meaning of the Question: Further Evidence on Informative Functions of Response Alternatives. Social Cognition, 1988, 6, 107-117.	0.9	82
113	How aging affects self-reports. European Journal of Ageing, 2016, 13, 185-193.	2.8	82
114	Accessibility experiences and the hindsight bias: I knew it all along versus it could never have happened. Memory and Cognition, 2002, 30, 1288-1296.	1.6	79
115	Integrating Temporal Biases. Psychological Science, 2004, 15, 474-481.	3.3	78
116	To judge a book by its weight you need to know its content: Knowledge moderates the use of embodied cues. Journal of Experimental Social Psychology, 2012, 48, 948-952.	2.2	78
117	Looking back at anger: Reference periods change the interpretation of emotion frequency questions Journal of Personality and Social Psychology, 1998, 75, 719-728.	2.8	77
118	Questionnaire Design Effects in Climate Change Surveys. Annals of the American Academy of Political and Social Science, 2015, 658, 67-85.	1.6	75
119	How extending your middle finger affects your perception of others: Learned movements influence concept accessibility. Journal of Experimental Social Psychology, 2009, 45, 123-128.	2.2	73
120	What Respondents Learn from Questionnaires: The Survey Interview and the Logic of Conversation. International Statistical Review, 1995, 63, 153.	1.9	72
121	Agenda 2000 ? Social judgment and attitudes: warmer, more social, and less conscious. European Journal of Social Psychology, 2000, 30, 149-176.	2.4	72
122	Subsequent Questions May Influence Answers to Preceding Questions in Mail Surveys. Public Opinion Quarterly, 1995, 59, 93.	1.6	70
123	Self-Reports in Consumer Research: The Challenge of Comparing Cohorts and Cultures. Journal of Consumer Research, 2003, 29, 588-594.	5.1	70
124	Let's not be indifferent about neutrality: Neutral ratings in the International Affective Picture System (IAPS) mask mixed affective responses Emotion, 2016, 16, 426-430.	1.8	70
125	Why are You Calling Me? How Study Introductions Change Response Patterns. Quality of Life Research, 2006, 15, 621-630.	3.1	67
126	The Presenter's Paradox: Figure 1 Journal of Consumer Research, 2012, 39, 445-460.	5.1	67

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127	Asking Comparative Questions: The Impact of the Direction of Comparison. Public Opinion Quarterly, 1995, 59, 347.	1.6	66
128	Culture, Autobiographical Memory, and Behavioral Frequency Reports: Measurement Issues in Cross-Cultural Studies. Personality and Social Psychology Bulletin, 2000, 26, 585-593.	3.0	66
129	Feelings, Fit, and Funny Effects: A Situated Cognition Perspective. Journal of Marketing Research, 2006, 43, 20-23.	4.8	66
130	Washing away your (good or bad) luck: Physical cleansing affects risk-taking behavior Journal of Experimental Psychology: General, 2012, 141, 26-30.	2.1	66
131	Metacognitive experiences as information: Processing fluency in consumer judgment and decision making. Consumer Psychology Review, 2021, 4, 4-25.	5.5	66
132	Measuring Constructed Preferences: Towards a Building Code. , 1999, , 243-275.		66
133	Hunger promotes acquisition of nonfood objects. Proceedings of the National Academy of Sciences of the United States of America, 2015, 112, 2688-2692.	7.1	65
134	The role of social comparison for maximizers and satisficers: Wanting the best or wanting to be the best?. Journal of Consumer Psychology, 2015, 25, 372-388.	4.5	64
135	Metacognition , 2015, , 203-229.		64
136	Cognitive and affective bases of opinion survey responses Journal of Personality and Social Psychology, 1989, 57, 404-415.	2.8	63
137	Response scales as frames of reference: The impact of frequency range on diagnostic judgements. Applied Cognitive Psychology, 1991, 5, 37-49.	1.6	62
138	FORMAL FEATURES OF RATING SCALES AND THE INTERPRETATION OF QUESTION MEANING. International Journal of Public Opinion Research, 1998, 10, 177-183.	1.3	62
139	The path of ambivalence: tracing the pull of opposing evaluations using mouse trajectories. Frontiers in Psychology, 2015, 6, 996.	2.1	62
140	Disability, participation, and subjective wellbeing among older couples. Social Science and Medicine, 2012, 74, 588-596.	3.8	60
141	Attribution of Arousal as a Mediator of the Effectiveness of Fear-Arousing Communications1. Journal of Applied Social Psychology, 1985, 15, 178-188.	2.0	58
142	Not Forbidding Isn't Allowing: The Cognitive Basis of the Forbid-Allow Asymmetry. Public Opinion Quarterly, 1986, 50, 87.	1.6	58
143	Judgments of relationship satisfaction: Inter- and intraindividual comparisons as a function of questionnaire structure. European Journal of Social Psychology, 1988, 18, 485-496.	2.4	58
144	Metacognitive Experiences and Human Judgment. Current Directions in Psychological Science, 2006, 15, 172-176.	5.3	58

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145	Telling what they want to know: participants tailor causal attributions to researchers' interests. European Journal of Social Psychology, 1999, 29, 1011-1020.	2.4	57
146	Statistical Analysis of Choice Experiments and Surveys. Marketing Letters, 2005, 16, 183-196.	2.9	56
147	The power of precise numbers: A conversational logic analysis. Journal of Experimental Social Psychology, 2013, 49, 944-946.	2.2	54
148	Salience of comparison standards and the activation of social norms: Consequences for judgements of happiness and their communication. British Journal of Social Psychology, 1990, 29, 303-314.	2.8	52
149	Context effects in political judgement: assimilation and contrast as a function of categorization processes. European Journal of Social Psychology, 1998, 28, 159-172.	2.4	52
150	Context Effects in Product Line Extensions: Context Is Not Destiny. Journal of Consumer Psychology, 1998, 7, 299-322.	4.5	51
151	The War on Prevention II: Battle Metaphors Undermine Cancer Treatment and Prevention and Do Not Increase Vigilance. Health Communication, 2020, 35, 1698-1704.	3.1	51
152	Answering Questions: Methodology for Determining Cognitive and Communicative Processes in Survey Research. Journal of Marketing Research, 1996, 33, 250.	4.8	50
153	What Response Scales may Tell your Respondents: Informative Functions of Response Alternatives. Recent Research in Psychology, 1987, , 163-178.	0.5	50
154	Beliefs About Rape and Women's Social Roles. Journal of Interpersonal Violence, 1987, 2, 46-56.	2.0	49
155	Global and Episodic Reports of Hedonic Experience. , 2009, , 156-174.		49
156	Financial aspirations, financial success, and overall life satisfaction: who? and how?. Journal of Happiness Studies, 2007, 8, 467-515.	3.2	48
157	Interactive effects of writing and reading a persuasive essay on attitude change and selective exposure. Journal of Experimental Social Psychology, 1980, 16, 1-17.	2.2	47
158	What's in a picture? The impact of face-ism on trait attribution. European Journal of Social Psychology, 1989, 19, 311-316.	2.4	46
159	Recalling more childhood events leads to judgments of poorer memory: Implications for the recovered/false memory debate. Psychonomic Bulletin and Review, 1998, 5, 318-323.	2.8	46
160	Too much experience: A desensitization bias in emotional perspective taking Journal of Personality and Social Psychology, 2014, 106, 272-285.	2.8	46
161	I Like Your Product When I Like My Photo: Misattribution Using Interactive Virtual Mirrors. Journal of Interactive Marketing, 2012, 26, 235-243.	6.2	45
162	Personalized versus Generalized Benefits of Stereotype Disconfirmation: Trade-offs in the Evaluation of Atypical Exemplars and Their Social Groups. Journal of Experimental Social Psychology, 2001, 37, 386-397.	2.2	44

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163	The hot fringes of consciousness. Consciousness & Emotion, 2001, 2, 223-231.	0.2	44
164	What mediates the impact of response alternatives on frequency reports of mundane behaviors?. Applied Cognitive Psychology, 1990, 4, 61-72.	1.6	43
165	Of great art and untalented artists: Effort information and the flexible construction of judgmental heuristics. Journal of Consumer Psychology, 2008, 18, 205-211.	4.5	43
166	A Cognitive Model of Response-Order Effects in Survey Measurement. , 1992, , 187-201.		42
167	Attitude Research: Between Ockham's Razor and the Fundamental Attribution Error. Journal of Consumer Research, 2006, 33, 19-21.	5.1	41
168	Commentaries and Rejoinder on. Social Psychology, 2014, 45, 299-311.	0.7	41
169	Are you what you feel? The affective and cognitive determinants of self-judgments. European Journal of Social Psychology, 1994, 24, 63-77.	2.4	40
170	Decomposition can harm the accuracy of behavioural frequency reports. Applied Cognitive Psychology, 2000, 14, 295-308.	1.6	39
171	I like those glasses on you, but not in the mirror: Fluency, preference, and virtual mirrors. Journal of Consumer Psychology, 2010, 20, 471-475.	4.5	39
172	Finding a Fit or Developing It. Personality and Social Psychology Bulletin, 2015, 41, 1411-1424.	3.0	39
173	Conservatism as a situated identity: Implications for consumer behavior. Journal of Consumer Psychology, 2017, 27, 532-536.	4.5	39
174	Salience of rape affects self-esteem: The moderating role of gender and rape myth acceptance. European Journal of Social Psychology, 1993, 23, 561-579.	2.4	38
175	Positive Affect and College Success. Journal of Happiness Studies, 2011, 12, 717-746.	3.2	38
176	Framing love: When it hurts to think we were made for each other. Journal of Experimental Social Psychology, 2014, 54, 61-67.	2.2	37
177	Conservatives Report Greater Meaning in Life Than Liberals. Social Psychological and Personality Science, 2019, 10, 494-503.	3.9	37
178	When debiasing backfires: accessible content and accessibility experiences in debiasing hindsight. Journal of Experimental Psychology: Learning Memory and Cognition, 2002, 28, 497-502.	0.9	37
179	Manipulating Salience. Personality and Social Psychology Bulletin, 1981, 7, 554-558.	3.0	36
180	Looking back at anger: Reference periods change the interpretation of emotion frequency questions Journal of Personality and Social Psychology, 1998, 75, 719-728.	2.8	36

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181	Effects of rank ordering stimuli on magnitude ratings of these and other stimuli. Journal of Experimental Social Psychology, 1985, 21, 30-46.	2.2	35
182	Reducing Context Effects by Adding Context Information: The Direction and Size of Context Effects in Political Judgment. Personality and Social Psychology Bulletin, 2000, 26, 1036-1045.	3.0	35
183	Feeling and Thinking: Implications for Problem Solving. , 2003, , 263-290.		35
184	Infrared resonance excitation of Î'-layers-a silicon-based infrared quantum-well detector. Thin Solid Films, 1990, 184, 171-176.	1.8	34
185	Question Context and Priming Meaning of Health: Effect on Differences in Self-Rated Health Between Hispanics and Non-Hispanic Whites. American Journal of Public Health, 2014, 104, 179-185.	2.7	34
186	THE NUMERIC VALUES OF RATING SCALES: A COMPARISON OF THEIR IMPACT IN MAIL SURVEYS AND TELEPHONE INTERVIEWS. International Journal of Public Opinion Research, 1995, 7, 72-74.	1.3	32
187	Moods and Attitude Judgments: A Comment on Fishbein and Middlestadt. Journal of Consumer Psychology, 1997, 6, 93-98.	4.5	31
188	Epitaxy and magnetotransport properties of the diluted magnetic semiconductor p-Be(1â^'x)MnxTe. Applied Physics Letters, 2001, 79, 3125-3127.	3.3	31
189	Effects of salience of rape on sex role attitudes, trust, and self-esteem in non-raped women. European Journal of Social Psychology, 1983, 13, 71-76.	2.4	30
190	Make It Short and Easy: Username Complexity Determines Trustworthiness Above and Beyond Objective Reputation. Frontiers in Psychology, 2017, 8, 2200.	2.1	30
191	Metaphor in judgment and decision making , 2014, , 85-108.		30
192	Context Effects in Survey Ratings of Health, Symptoms, and Satisfaction. Medical Care, 2008, 46, 662-667.	2.4	29
193	Distrust and the positive test heuristic: Dispositional and situated social distrust improves performance on the Wason Rule Discovery Task Journal of Experimental Psychology: General, 2014, 143, 985-990.	2.1	29
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