

# Markku Vieru

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6622541/publications.pdf>

Version: 2024-02-01

11  
papers

138  
citations

1307594

7  
h-index

1474206

9  
g-index

11  
all docs

11  
docs citations

11  
times ranked

115  
citing authors

#	ARTICLE	IF	CITATIONS
1	Short-term hotel room price effects of sporting events. <i>Tourism Economics</i> , 2021, 27, 569-588.	4.1	9
2	Effect of Corporate Social Responsibility on Pricing of Small Business Loans. <i>Advances in Business Strategy and Competitive Advantage Book Series</i> , 2021, , 146-169.	0.3	0
3	Effect of Corporate Social Responsibility on Pricing of Small Business Loans. , 2021, , 1226-1249.		0
4	International tourism demand to Finnish Lapland in the early winter season. <i>Current Issues in Tourism</i> , 2019, 22, 1312-1326.	7.2	15
5	Myth of early booking gains. <i>Journal of Revenue and Pricing Management</i> , 2019, 18, 52-64.	1.1	7
6	Modelling the cancellation behaviour of hotel guests. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 3100-3116.	8.0	20
7	Demand for downhill skiing in subarctic climates. <i>Scandinavian Journal of Hospitality and Tourism</i> , 2017, 17, 388-405.	3.0	24
8	Impact of roubleâ€™s depreciation on Russian overnight stays in Finnish regions and cities. <i>Tourism Economics</i> , 2017, 23, 854-866.	4.1	2
9	Personal Guarantees, Loan Pricing, and Lending Structure in Finnish Small Business Loans. <i>Journal of Small Business Management</i> , 2013, 51, 235-255.	4.8	25
10	How Investors Trade Around Interim Earnings Announcements. <i>Journal of Business Finance and Accounting</i> , 2006, 33, 145-178.	2.7	26
11	The impact of interim earnings announcements on the permanent price effects of trades on the Helsinki stock exchange. <i>Journal of Multinational Financial Management</i> , 2002, 12, 41-59.	2.3	10