

Markku Vieru

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6622541/publications.pdf>

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11
papers

138
citations

1307594

7
h-index

1474206

9
g-index

11
all docs

11
docs citations

11
times ranked

115
citing authors

#	ARTICLE	IF	CITATIONS
1	How Investors Trade Around Interim Earnings Announcements. Journal of Business Finance and Accounting, 2006, 33, 145-178.	2.7	26
2	Personal Guarantees, Loan Pricing, and Lending Structure in Finnish Small Business Loans. Journal of Small Business Management, 2013, 51, 235-255.	4.8	25
3	Demand for downhill skiing in subarctic climates. Scandinavian Journal of Hospitality and Tourism, 2017, 17, 388-405.	3.0	24
4	Modelling the cancellation behaviour of hotel guests. International Journal of Contemporary Hospitality Management, 2018, 30, 3100-3116.	8.0	20
5	International tourism demand to Finnish Lapland in the early winter season. Current Issues in Tourism, 2019, 22, 1312-1326.	7.2	15
6	The impact of interim earnings announcements on the permanent price effects of trades on the Helsinki stock exchange. Journal of Multinational Financial Management, 2002, 12, 41-59.	2.3	10
7	Short-term hotel room price effects of sporting events. Tourism Economics, 2021, 27, 569-588.	4.1	9
8	Myth of early booking gains. Journal of Revenue and Pricing Management, 2019, 18, 52-64.	1.1	7
9	Impact of rouble's depreciation on Russian overnight stays in Finnish regions and cities. Tourism Economics, 2017, 23, 854-866.	4.1	2
10	Effect of Corporate Social Responsibility on Pricing of Small Business Loans. Advances in Business Strategy and Competitive Advantage Book Series, 2021, , 146-169.	0.3	0
11	Effect of Corporate Social Responsibility on Pricing of Small Business Loans. , 2021, , 1226-1249.		0