

Dafnis N Coudounaris

List of Publications by Year in descending order

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Version: 2024-02-01

41
papers

1,242
citations

471509

17
h-index

395702

33
g-index

43
all docs

43
docs citations

43
times ranked

908
citing authors

#	ARTICLE	IF	CITATIONS
1	Five decades of business research into exporting: A bibliographic analysis. <i>Journal of International Management</i> , 2010, 16, 78-91.	4.2	196
2	Antecedents of memorable tourism experience related to behavioral intentions. <i>Psychology and Marketing</i> , 2017, 34, 1084-1093.	8.2	142
3	Memorable tourism experiences: antecedents and outcomes. <i>Scandinavian Journal of Hospitality and Tourism</i> , 2018, 18, 72-94.	3.0	140
4	Emotions elicited by local food consumption, memories, place attachment and behavioural intentions. <i>Anatolia</i> , 2017, 28, 363-380.	2.4	94
5	Extending the memorable tourism experience construct: an investigation of memories of local food experiences. <i>Scandinavian Journal of Hospitality and Tourism</i> , 2019, 19, 333-353.	3.0	79
6	Drivers and Outcomes of Green Tourist Attitudes and Behavior: Sociodemographic Moderating Effects. <i>Psychology and Marketing</i> , 2015, 32, 635-650.	8.2	78
7	Determinants of the continuance intention of Airbnb users: consumption values, co-creation, information overload and satisfaction. <i>Tourism Review</i> , 2019, 75, 511-531.	6.4	52
8	Tourism experiences, memorability and behavioural intentions: a study of tourists in Sardinia, Italy. <i>Tourism Review</i> , 2019, 75, 533-558.	6.4	51
9	Value differences as determinants of importers' perceptions of exporters' unethical behavior: The impact on relationship quality and performance. <i>International Business Review</i> , 2013, 22, 156-173.	4.8	40
10	Innovation and experiential knowledge in firm exports: Applying the initial U-model. <i>Journal of Business Research</i> , 2016, 69, 5076-5081.	10.2	40
11	The memorable souvenir-shopping experience: antecedents and outcomes. <i>Leisure Studies</i> , 2018, 37, 628-643.	1.9	32
12	The mechanism of online review management: A qualitative study. <i>Tourism Management Perspectives</i> , 2015, 16, 163-175.	5.2	31
13	Export promotion programmes for assisting SMEs. <i>Review of International Business and Strategy</i> , 2018, 28, 77-110.	3.3	28
14	The effect of experiential learning on subsidiary knowledge and performance. <i>Journal of Business Research</i> , 2016, 69, 1567-1571.	10.2	26
15	Typologies of internationalisation pathways of SMEs: what is new?. <i>Review of International Business and Strategy</i> , 2018, 28, 286-316.	3.3	25
16	Three decades of subsidiary exits: Parent firm financial performance and moderators. <i>Journal of Business Research</i> , 2020, 110, 408-422.	10.2	21
17	Fifteen Good Years. <i>Management International Review</i> , 2009, 49, 671-684.	3.3	20
18	Memorable nature-based tourism experience, place attachment and tourists' environmentally responsible behaviour. <i>Journal of Ecotourism</i> , 2023, 22, 542-565.	2.9	17

#	ARTICLE	IF	CITATIONS
19	Standardization, Adaptation, and Personalization of International Corporate Social Media Communications. <i>Psychology and Marketing</i> , 2016, 33, 1098-1105.	8.2	16
20	The internationalisation process of UK SMEs: exporting and non-exporting behaviours based on a four forces behavioural model. <i>Review of International Business and Strategy</i> , 2021, 31, 217-256.	3.3	12
21	How effectuation, causation and bricolage influence the international performance of firms via internationalisation strategy: a literature review. <i>Review of International Business and Strategy</i> , 2022, 32, 149-203.	3.3	12
22	Effective targeting of national export promotion programmes for SMEs. <i>International Journal of Globalisation and Small Business</i> , 2012, 4, 242.	0.2	11
23	Influences of Managerial Drivers on Export Sales Units™ Performance of Small and Medium-Size Enterprises. <i>Journal of Global Marketing</i> , 2011, 24, 324-344.	3.4	10
24	Just-in-time theory: the panacea to the business success?. <i>International Journal of Value Chain Management</i> , 2017, 8, 171.	0.2	10
25	What am I going to do now? Examining choice overload in vacation activities using the familiarity concept. <i>Scandinavian Journal of Hospitality and Tourism</i> , 2019, 19, 232-258.	3.0	9
26	A new conceptual framework for memorable Airbnb experiences: guests™ perspectives. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2022, 16, 75-86.	2.9	9
27	Mediation of product design and moderating effects of reference groups in the context of country-of-origin effect of a luxury Brand. <i>Review of International Business and Strategy</i> , 2018, 28, 169-205.	3.3	8
28	Human Resource Management for Ghanaian Nurses: Job Satisfaction Versus Turnover Intentions. <i>Sustainability</i> , 2020, 12, 7117.	3.2	7
29	A Meta-analysis on Subsidiary Exit. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2017, , 837-860.	0.2	6
30	Antecedents and outcomes of memorable halal food experiences of non-Muslim tourists. <i>Journal of Islamic Marketing</i> , 2023, 14, 913-936.	3.5	6
31	Airbnb: what determines a memorable experience?. , 2022, ahead-of-print, .		4
32	Relationships between the Big-5 Model and Effectuation versus Causation Logics of Entrepreneurs in New Ventures: The Estonian IT Sector. <i>Administrative Sciences</i> , 2021, 11, 106.	2.9	3
33	Moderating Factors and Effects: Different Perceptions of University Researchers in Sweden. <i>Journal of Promotion Management</i> , 2016, 22, 556-572.	3.4	2
34	Pitfalls in writing a good paper in international business and export marketing: the case of <i>International Journal of Export Marketing</i> . <i>International Journal of Export Marketing</i> , 2019, 3, 146.	0.1	1
35	Drivers and Outcomes of an Eco-Friendly Tourism Attitude and Behavior. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2016, , 215-223.	0.2	1
36	The Relationship between Caring for Employees and the Well-being of the Organisation. <i>Organizacijā Vadyba: Sisteminiai Tyrimai</i> , 2020, 84, 45-60.	0.3	1

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37	Foreign operation entry mode of wholly-owned subsidiary as the choice of Finnish hard-service firms in Spain: a grounded theory approach. <i>International Journal of Globalisation and Small Business</i> , 2021, 12, 341.	0.2	1
38	The Externalization Stages Theory and the Externalization Stages Behavioural Model. <i>SSRN Electronic Journal</i> , 0, , .	0.4	0
39	Antecedents and Outcomes of Country-of-Origin Effect: The Extended Self-Congruity Context (ESCT). <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2016, , 737-737.	0.2	0
40	Just-in-time theory: the panacea to the business success?. <i>International Journal of Value Chain Management</i> , 2017, 8, 171.	0.2	0
41	Pitfalls in writing a good paper in international business and export marketing: The case of <i>International Journal of Export Marketing</i> . <i>International Journal of Export Marketing</i> , 2019, 3, 1.	0.1	0