

# David Tjahjana

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/6618620/publications.pdf>

Version: 2024-02-01

4  
papers

70  
citations

2682572

2  
h-index

2550090

3  
g-index

4  
all docs

4  
docs citations

4  
times ranked

15  
citing authors

#	ARTICLE	IF	CITATIONS
1	Customer review or influencer endorsement: which one influences purchase intention more?. Heliyon, 2020, 6, e05543.	3.2	49
2	Determinants of perceived effectiveness in crisis management and company reputation during the COVID-19 pandemic. Cogent Business and Management, 2021, 8, .	2.9	19
3	The Study on the Performance of Beef Cattle Farmer Groups as an Economic Institution in Indonesia: Based on The Communication Networks. Estudios De Economia Aplicada (discontinued), 2021, 39, .	0.5	2
4	Does people's wellbeing get impacted by COVID-19 pandemic measure in Indonesia?. Estudios De Economia Aplicada (discontinued), 2021, 39, .	0.5	0