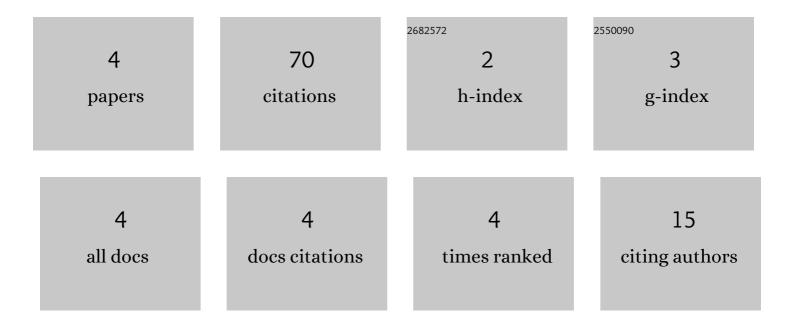
David Tjahjana

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/6618620/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Customer review or influencer endorsement: which one influences purchase intention more?. Heliyon, 2020, 6, e05543.	3.2	49
2	Determinants of perceived effectiveness in crisis management and company reputation during the COVID-19 pandemic. Cogent Business and Management, 2021, 8, .	2.9	19
3	The Study on the Performance of Beef Cattle Farmer Groups as an Economic Institution in Indonesia: Based on The Communication Networks. Estudios De Economia Aplicada (discontinued), 2021, 39, .	0.5	2
4	Does people's wellbeing get impacted by COVID-19 pandemic measure in Indonesia?. Estudios De Economia Aplicada (discontinued), 2021, 39, .	0.5	0